

COBER, MARY ELIZABETH.

The remarkable history of Tony
Beaver, West Virginian; illus-
trated by William D. Hayes.

D. McKay Co. 141 p. © Mary E.
Cober (Mrs. Thomas G. Cober);
18Sep53; A128742.

COBER, MRS. THOMAS G. SEE Cober, Mary
Elizabeth.

Coberly, Lona.

Too many tears; w Waynona Howard [pseud.
of Lona Coberly] m Bob Carleton.

© Lona Coberly, Burnsville, W. Va.;
24Apr47; EU49874.


Coberly, Tillie

Please send me an invitation; w T. Coberly, m
C. Harmon. © Tillie Coberly, Marion, Ohio
& Clive Harmon, Hollywood, Calif.; 27Mar47;
EU70532.

Cobern, Cam.

BRAZILIAN MOON; w Jack Keller w & m
Cam Cobern © Patricia Music Pub.
Corp. 27Apr53 EU314335

Library of Congress
Copyright Office



Cobert, Bob. See
Cobert, Robert W.

COBERT (JOSEPH C.) ASSOCIATES ©.

Construction record of full-fashioned
hosiery. Concord, N. C., Snyder
Printing Co. Drawing on sheet 11 x
12 in. (Gore heel form no. 7)

© 1Jul50; IP182.

AUG 28 1950

Cobert, Joseph Charles.

INDEPENDENT ASSOCIATION OF STOCKING
MANUFACTURERS.

Voluntary minimum construction
standards for the manufacture of
full-fashioned nylon stockings,
1947. [1st ed. Report prepared
by Joseph Charles Cobert] 28 p.
illus. © Independent Association
of Stocking Manufacturers, Phila-
delphia; 5Feb48; A21333.

I. Cobert, Joseph Charles.

Library of Congress
Copyright Office

mbd/p

M1630

.2

.C

COBERT, ROBERT.

Another old waltz; lyric by Dion McGregor,
music by Robert Cobert. [Melody and
chord symbols] © Wemar Music Corp.,
New York; 25Feb54; EP78513.

I. Title. [II. McGregor, Dion]

Library of Congress

M1630

.2

.C

COBERT, ROBERT.


I hope; lyric by Dion McGregor [and]
Stella Lee, music by Robert Cobert.

[Melody and chord symbols, with words]

© Wemar Music Corp., New York;
18Jan54; EP77653.

I. Title. [II. McGregor, Dion. III. Lee,
Stella]

Library of Congress



Cobert, Robert.

RED LETTER DAY; w & m Louis Boby,
Robert Cobert & Dion McGregor ©
Regina Music Corp. 21May54 EU358838

Library of Congress
Copyright Office

Cobert, Robert.

YOU HAVE ONLY YOURSELF TO BLAME; w & m
Patrick McNeary, Robert Cobert & Dion
McGregor © Patrick McNeary 21May54
EU358859

Cobert, Robert.

YOUR PA DIDN'T WIN YOUR MA THAT WAY;
w & m Lloyd M. Graham, Robert Cobert
& Dion McGregor © Lloyd M. Graham
17May54 EU358173

Cobert, Robert W

Just ask for me; words by
Erik Martin, music by R. W.
Cobert and Al G. Goodman.

Melody.

© 5-7-46; R. W. Cobert,
Brooklyn; EU 20677.

Cobert, Robert W.

KEEP MOVIN', KEEP MOVIN', HE'S CALLIN'
US HOME; w & m Charles L. Lawrence,
Robert W. Cobert & Dion McGregor ©
Charles L. Lawrence 27Apr54 EU356854

Cobert, Robert W.

WALKIN' DOWN THE ROAD; w & m Leona
Johnson, Robert W. Cobert & Dion
McGregor © Leona Johnson 27Apr54
EU356853

Library of Congress
Copyright Office

Cobette, Alton Thomas, 1916-

I'm lonesome; words by A. T. Cobette.

© 8-5-46; A. T. Cobette, New York; EU33226.

Cobey, Betty.

Devil.

7 1/4 x 8 3/4 inches. (Scare-en
masks, no. 4)

Design (mask in color)

Appl. claimant: A. E. Diederich dha
A. E. Diederich co.

© 2-1-46; 2c 2-11-46; A. E. Diederich
co., Los Angeles; G 909.

*Copies from CCE to replace
main card missing
from files.*

G 910

Cobey, Betty.

Pirate.

7 1/4 x 5 3/4 inches. (Scare-em
masks, no. 1)

Design (mask in color)

Appl. claimant: A. E. Diederich dba
A. E. Diederich co.

© 2-1-46; 2c 2-11-46; A. E. Diederich
co., Los Angeles; G 910.

mfp 4-26-46

G 912

Cobey, Betty.

Skull.

7 1/4 x 8 3/4 inches. (Scare-em
masks, no. 2)

Design (mask in color)

Appl. claimant: A. E. Diederich dba
A. E. Diederich co.

© 2-1-46; 2c 2-11-46; A. E. Diederich
co., Los Angeles; G 912.

mfp 4-26-46

G 911

Cobey, Betty.

Witch.

7 1/4 x 8 3/4 inches. (Scare-em
masks, no. 3)

Design (mask in color)

Appl. claimant: A. E. Diederich dba
A. E. Diederich co.

© 2-1-46; 2c 2-11-46; A. E. Diederich
co., Los Angeles; G 911.

mfp 4-26-46

COBEY, HERBERT T.

The blonde Corinthian. Illus. by Fritz
Kredel; introd. by Louis Bromfield.
New York, Farrar, Straus, and Young.
83 p. © Herbert T. Cobey; 23Nov51;
A61565.

JAN 16 1952

sma/r

Library of Congress
Copyright Office

COBEY, HERBERT T.

The minstrel boy, a play in three acts
and an epilogue. © Herbert T. Cobey;
lc 9Mar48; DU13372.

COBEY, HERBERT TODD.

Feast in the wilderness. A play in
three acts. © Herbert Todd Cobey,
Guilford, Conn.; 1c 13Aug47; D unp.
1362.

COBEY, HERBERT TODD.

The people in the book, a play in two acts.

© Herbert T. Cobey; 1c 16Jul48; DU15613.

COBEY, HERBERT TODD.

The song of songs, arranged for ballet
and chorus with solo voices. 10
leaves. Text only. © Herbert Todd
Cobey, Guilford, Conn.; 1c 13Aug47;
D unpub. 1363.

Cobey, Lew.

I'M A DREAMER DREAMING LOVE DREAMS;
w Earl Bray [pseud. of Cliff Hess]
m Charles Landa & Lew Cobey. ©
21Jul24, E595587. R90515, 13Feb52,
Cliff Hess (A)

Library of Congress
Copyright Office

6 1952

Cobey, Lew.

LOVE IS JUST A GAMBLE, TAKE ANOTHER
CHANCE; w & m Ben Selvin, Lew Cobey
& Irving Mills. © 20May24, E590568.
R94901, 14May52, Lew Cobey & Irving
Mills (A's)

Cobey, Lew.

MAGIC VIOLIN; w Nick A. Kenny w & m
Charles F. Kenny m Lew Cobey &
Michael Zarin © Goldmine Music, inc.
23Oct50 EU218957

NOV - 9 1950

Library of Congress
Copyright Office

Cobey, Lew.

NO SAYING NO; w Bernard Feenburg
m Lew Cobey © Bernard Feenburg &
Lew Cobey 80oct52 EU290401

Library of Congress
Copyright Office

Cobey, Lew.

OUT OF A MILLION YOU'RE THE ONLY ONE;
w Grant Clarke & E. Leslie, m Lew
Cobey. © 14Aug24, E596472. R82163,
15Aug51, Edgar Leslie (A)

SEP 25 1954

Cobey, Lew.

POOR LITTLE NOBODY, NOBODY KNOWS; m

Ben Selvin & Lew Cobey, & w.

© 14Aug23, E568604. R81950, 3Aug51,
Jack Meskill (A of w)

SEP 25 1951

Library of Congress
Copyright Office

Cobey, Lew.

TELL HER I LOVE HER ON THE RADIO;
w Grant Clarke & E. Leslie, m Lew
Cobey. © 4Jun24, E588941. R79239,
4Jun51, Edgar Leslie (A)

JUL 1 9 1951

Library of Congress
Copyright Office

Cobey, Lew.

TELL HER I LOVE HER ON THE RADIO; w
Grant Clarke & Edgar Leslie, m Lew
Cobey. © 4Jun24, E588941. R79492,
5Jun51, Elsie Clarke (W)

Library of Congress
Copyright Office

JUL 19 1951

Cobey, Lew.

VIOLIN w Nick A. Kenny & Charles F.
Kenny m Lew Cobey & Michael Zarin
© Goldmine Music, inc. 15Jun48
EU135803

Cobey, Lew.

WALTZ OF THE CHIMES w Nick A. Kenny
& Charles F. Kenny m Lew Cobey
© Goldmine Music, inc. 19Aug49
EU178357

Library of Congress
Copyright Office

Cobey, Lew.

YOU MIGHT HAVE FOOLED ME ONCE, YOU
MIGHT HAVE FOOLED ME TWICE, BUT YOU
CAN'T FOOL ME ALL THE TIME; w Ben
Selvin & Lew Cobey, & m. © 14Aug23,
E568594. R81942, 3Aug51, Jack
Meskill (A of m)

SEP 19 1951

M1630

.2

.C

COBEY, LOUIS JOSEPH, 1897-

Rain in my heart; lyric by Jack Yellen

[and] Irving Caesar, music by Lou Cobey.

40¢ © Irving Caesar, New York;

22May53; EP80303.

I. Title. [II. Yellen, Jack, 1892-

III. Caesar, Irving, 1895-]

Library of Congress

Cobey, Louis Joseph.

RAIN IN MY HEART; w Jack Yellen &
Irving Caesar m Louis Joseph Cobey ©
Irving Caesar 17Apr53 EU312401

AA

9905 Cobham, Madelyn Grace, 1906-

Prelude to spring, by Madelyn Cobham.
[Peterborough, N. H., Printed by Trans-
cript printing co., c1946]
pamphlet (31 p.) 20cm.

Poems.

© 12-5-46; 2 n 12-9-46; Madelyn Grace
Cobham, Peterborough, N. H.; AA 29905.

ufp 12-24-46

M1621

.E

Cobham, Rosemary.

EAKIN, VERA.

Wind and girl; for voice and piano
by Vera Eakin. [Words by Rose-
mary Cobham] © G. Schirmer, inc.,
New York; 28Apr47; EP14691.

I. Cobham, Rosemary, lyricist. II.
Title.

Music Cat.

M1688
.A72C

COBIAN, JUAN CARLOS, 1903-
Carnavales de mi vida; [or] Mosca muerta,
tango, música de Juan Carlos Cobian,
letra de Enrique Cadícamo. \$3.-
© Ricordi Americana s.a.e.c., Buenos
Aires; 15Apr53; EF0-20762.

I. Title. II. Title: Mosca muerta.
[III. Cadícamo, Enrique]

M1688
.A72C

COBIÁN, JUAN CARLOS, 1903-

En la penumbra; tango, letra y música de
Juan Carlos Cobián. \$3.- © Editorial
Argentina de Música Internacional srl,
Buenos Aires; 6Oct53; EF20358.

I. Title.

Library of Congress

M1688
.A72C

COBIÁN, JUAN CARLOS, 1903-

Es preciso que te vayas; tango, letra de
E. Celedonio Flores, música de Juan C.
Cobían. \$3.- © Editorial Argentina de
Música Internacional s.r.l., Buenos
Aires; 15Sep53; EF0-24028.

I. Title. [II. Flores, E. Celedonio]

Library of Congress

M1688
.A72C

COBIÁN, JUAN CARLOS, 1903-
Flor de loto; tango, letra y música de Juan
Carlos Cobian. \$3.- © Editorial
Argentina de Música Internacional s.r.l.,
Buenos Aires; 10Nov53; EF20361.

I. Title.

Library of Congress

M1688
.A72C


COBIAN, JUAN CARLOS, 1903-

Lamento pampeano; tango campero, letra y
música de Juan Carlos Cobian. \$3.-

© Editorial Argentina de Música Inter-
nacional, s.r.l., Buenos Aires; 31Aug53;
EF0-25343.

I. Title.

Library of Congress



M1688
.A72C

COBIÁN, JUAN CARLOS, 1903-
Mi refugio; tango, letra de P. Numa
Córdoba, música por J. C. Cobián.
Buenos Aires, Southern Music Inter-
nacional. © Southern Music Pub. Co.,
inc.; 29Aug31; EF20119.

I. Title. [II. Cordoba, P. Numa]

Library of Congress



M1688
.A72C

COBIAN, JUAN CARLOS, 1903-

Monedita de plomo; tango, música y letra
de Juan Carlos Cobian. \$3.- © Ricordi
Americana s.a.e.c., Buenos Aires;
20Apr53; EF0-20763.

I. Title.

M1688
.A72C

COBIAN, JUAN CARLOS, 1903-

La noche de los dos; tango, letra y música
de Juan Carlos Cobian. \$3.- © Ricordi
Americana s.a.e.c., Buenos Aires;
30Apr53; EF0-20938.

I. Title.

art.

Library of Congress
Copyright Office

M31
.C

COBIAN, JUAN CARLOS, 1903-

Pico de oro; tango para piano, letra de
E. Cadicamo, música de J. C. Cobian.
\$3.- © Ricordi Americana s.a.e.c.,
Buenos Aires; 17Jun53; EF0-21669.

I. Title. [II. Cadicamo, Enrique]

Library of Congress

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.A72

M1688

.A72

C

COBIAN, JUAN CARLOS, 1903-

Pueblito de Andalgala; zamba, música y
letra de Juan Carlos Cobian. \$3.-

© Ricordi Americana s.a.e.c., Buenos
Aires; 15Apr53; EF0-20764.

I. Title.

M1688
.A72C


COBIÁN, JUAN CARLOS, 1903-

La silueta; un tango del año 1918, tango,
música de Juan Carlos Cobián, letra de
Enrique Cadícamo. \$ 3.- © Editorial
Argentina de Música Internacional s.r.l.,
Buenos Aires; 28Jul54; EF0-29363.

I. Title. [II. Cadícamo, Enrique]

art.

Library of Congress



M31
.C

COBIÁN, JUAN CARLOS, 1903-
Snobismo; tango música de Juan Carlos
Cobian. [For piano] 43.- © Editorial
Argentina de Música Internacional, s. de
r. ltd., Buenos Aires; 31Aug53;
EF0-24018.

I. Title.

Library of Congress

M1688
.A72C

COBIAN, JUAN CARLOS, 1903-

Viaje al norte; tango, letra y música de
Juan Carlos Cobian. \$3.- © Editorial
Argentina de Música Internacional srl.,
Buenos Aires; 6Oct53; EF0-24014.

I. Title.

Library of Congress

COBIÁN, JULIAN CARLOS. SEE
Cobián, Juan Carlos, 1903-

xM

Library of Congress



✓
Cobin, Cy.

✓
DON'T, STOP w Cy Cobin © m Irving
Melsher 6Jan48 EU110869

appl ✓

over

Wm C. Cobin 1919

245 Grove St

Jersey City N J

✓
Cobin, Cy.

I'LL NEVER CHANGE MY MIND ABOUT YOU
w Cy Cobin © m Irving Melsher
6Jan48 EU110870

rec.
appc ✓

over

u Cy Cobin 1919-

u 5

COBIN, HAROLD.

Annie's corner, a play in three acts.

© Harold Cobin; 12Jun52; DU31052.

COBIN, HAROLD.

Annie's corner, a play in three acts.

© on revisions; Harold Cobin; 8Dec52;

DU32660. Appl. states prev. reg.

12Jun52; DU31052.

COBIN, HAROLD.

Annie's son, a play in three acts.

Appl. states prev. reg. as Annie's
corner, 8Dec52, DU32660. NM: "son in the
family is made chief character."

© Harold Cobin; 18Feb54; DU36234.

COBIN, HAROLD.

Night awakening, a play for television
in two acts. Appl. states prev. reg.

2Jun49, DU20222. NM: revisions.

© Harold Cobin; 1Apr54; DU36566.

COBIN, HAROLD.

Oh Helen, a play in one act.

© Harold Cobin; 5Nov54; DU38374.

COBIN, HAROLD.

The perpetual omelet, a play in one
act. © Harold Cobin; 14 Jul 50; DU24920.

MAILED - 8 1950

COBIN, HAROLD.

Refuge in Israel, a play in four acts.

© Harold Cobin; 27Sep51; DU28858.

NOT - 9 1951

COBIN, HAROLD.

Through the window, a play in one
act. © Harold Cobin; 14Oct54;
DU38169.

COBIN, HAROLD CHESTER.

Among our kind, a play in two acts.

© Harold Cobin; lc 5Jan50; DU23060.

FEB 8 1950

COBIN, HAROLD CHESTER.

Night awakening, a play in one act.

© Harold Cobin; 1c 2Jun49; DU20222.

Cobina.

M1630

DOMBKOWSKI, WALTER.

.2

.D

Cobina; by Warren Dussaye [pseud.] [For
voice and piano, with ukulele diagrams
and chord symbols] © American Academy
of Music, inc., New York; 28Dec50;
EP51714.

I. Title.

Library of Congress
Copyright Office

FEB 20 1951

COBINE, AL. SEE
Cobine, Albert Stewart, 1928-

EU336356

Cobine, Albert Stewart.

BLUEJAY; w, m & © Albert Stewart Cobine
2Apr54 EU353191

Library of Congress
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Cobine, Albert Stewart.

BRING TO THIS DAY; w, m & © Albert
Stewart Cobine 2Nov53 EU336357

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Copyright Office

Cobine, Albert Stewart.

HOW LONG; w Albert Stewart Cobine m
Robert E. Aichele © Albert Stewart
Cobine & Robert E. Aichele 2Aug54
EU366486

Library of Congress
Copyright Office

Cobine, Albert Stewart.

IT MUST BE LOVE; w, m & © Albert Stewart
Cobine 2Apr54 EU353190

Library of Congress
Copyright Office

Cobine, Albert Stewart.

THE LITTLE TOY ELF; w, m & © Albert
Stewart Cobine 2Nov53 EU336358

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Cobine, Albert Stewart.

THIS CHRISTMAS EVE; w, m & © Albert
Stewart Cobine 2Nov53 EU336356

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Cobine, Albert Stewart.

TURN ON THE CHRISTMAS LIGHTS; w, m &

© Albert Stewart Cobine 2Nov53

EU336359

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Cobisi, Benjamin Joseph.

THANK YOU, DEAR LORD; w, m & ©
Benjamin Joseph Cobisi 25Jun53
EU321477

Library of Congress
Copyright Office

COBISI, BOB. SEE

Cobisi, Benjamin Joseph, 1921-

EU321477

COBISI, ROBERT. SEE
Cobisi, Benjamin Joseph, 1921-

EU321477

Cobbitty Town.

M1841 LOVELOCK, WILLIAM LAWRENCE, 1922-
.2 Cobbitty Town; words and music by Bill
.L Lovelock. 2/6 © Southern Music Pub. Co.
 (Australasia) pty. ltd., Sydney; 10Jun52;
 EFO-16666.

I. Title.

COBLE, ALICE MARIE. SEE
Coble, Deedy Woolling.

COBLE, DEEDY WOOLLING.

Bazaar. (In the Indianapolis
times, Nov. 10, 1953, p. 6)

© Deedy Woolling Coble (Alice
Marie); 10Nov53; B5-26000.

COBLE, DEEDY WOOLLING ©.

Deedy's potpourri. [Poems] (In
The Indianapolis star)

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

SEP 25 1950

COBLE, DEEDY WOOLLING ©.

Deedy's potpourri. [Poems] (In
The Indianapolis star)

JAN - 4 1951

City market. © 30Jul50; B5-15004.

COBLE, DEEDY WOOLLING ©.

Deedy's potpourri. [Poems]
(In The Indianapolis star)

FEB 12 1951

The hemline. © 16Jul50; B5-15006.

COBLE, DEEDY WOOLLING ©.
Deedy's potpourri. [Poems]
(In The Indianapolis star)

FEB 12 1951

Living rook retrospect.
© 20Aug50; B5-14992.

COBLE, DEEDY WOOLLING ©.

Deedy's potpourri. [Poems] (In The
Indianapolis star)

Rev. 17 Jan 51

FEB 12 1951

Mid-season. © 23Jul50; B5-15005.

COBLE, DEEDY WOOLLING ©.
Deedy's potpoutti. [Poems]
(In The Indianapolis star)

FFB

Miniature representative.

© 6Aug50; B5-15001.

COBLE, DEEDY WOOLLING ©.

Deedy's potpourri. [Poems] (In The
Indianapolis star)

Rev. 17 Jan 51

SEP 12 1951

Plain dog. © 9Jul50; B5-14655.

COBLE, DEEDY WOOLLING ©.

Deedy's potpourri. [Poems] (In The
Indianapolis star)



Rev. 17 Jan 51

FEB 12 1951

COBLE, DEEDY WOOLLING ©.

Deedy's potpourri. [Poem] (In
The Indianapolis star, Aug. 13, 1950,
p. 11, section 6) © 13Aug50; B5-16160.

JAN 29 1951

COBLE, DEEDY WOOLLING.

Race crowd. [Poem] (In the
Indianapolis times, May 29,
1953, p. 3) © Deedy Woolling
Coble; 29May53; B5-24269.

COBLE, DEEDY WOOLLING.

Verse views. [Poems] (In
the Indianapolis times)

© Deedy Woolling Coble.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble

(Mrs. Ralph B. Coble)

???. © 21Feb54; B5-27114.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble

(Mrs. Ralph B.)

April. © 4Apr54; B5-28059.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Atmosphere. © 13Dec53; B5-26100.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B.)

Conversation piece. © 14Mar54;
B5-28208.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble.

Escape. © 26Jul53; B5-25350.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B. Coble)

Fashion show. © 17Jan54; B5-27109.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble.

Flag Day. © 14 Jun 53; B5-24665.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

The hemline or length of skirt.

© 23Aug53; B5-25347.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Highway. © 2Aug53; B5-25346.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Intention. © 1Nov53; B5-25960.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble.

July style's eye. © 19Jul53;

B5-25337.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble.

June. © 28Jun53; B5-24696.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Labor Day. © 6sep53; B5-25340.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

The last season. © 20sep53;
B5-25349.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B.)

Magic age. © 28Feb54; B5-28056.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Next day. © 25Dec53; B5-26101.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie).

October spell. © 11oct53; B5-25993.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble.

Pattern maker. © 8Nov53; B5-26114.

COBLE, DEEDY WOOLLING.

Verse views. [Poems] (In
the Indianapolis times)

© Deedy Woolling Coble.

Please include. Appl. title:

Please remember. © 10May53;

B5-24266.

Listen to spring. © 17May53;

B5-24272.

Remember. © 24May53; B5-24268.

Here's to the cook. © 31May53;

B5-24267.

Future. © 7Jun53; B5-24372.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble.

The power behind our forefathers.

© 5Jul53; B5-24716.

CG

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie)

Precious cargo. © 4Oct53;
B5-25977.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B.)

Pretty. © 7Mar54; B5-28207.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble.

Queen Anne's lace.

© 12Jul53; B5-24717.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble

(Mrs. Ralph B. Coble)

Reunion. © 24Jan54; B5-27110.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble.

The role of father. © 21Jun53;

B5-24666.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B.)

Salute to spring. © 28Mar54;
B5-28299.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Sea moods. © 9Aug53; B5-25338.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

September rule. © 1sep53;
B5-25336.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
Alice Marie Coble)

Smorgasbord. © 6Dec53; B5-26254.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

State fair. © 30Aug53; B5-25351.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Sunday. © 27Sep53; B5-25369.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble

(Mr. Ralph B. Coble)

Super market. © 31Jan54; B5-27111.

F

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Switch. © 3Jan53 (in notice:
1953); B5-26304.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Thanksgiving. © 22Nov53;

B5-26098.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B.)

Theory and practice. © 2May54;
B5-28301.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie)

Trade. © 25Oct53; B5-25975.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B. Coble)

Transformed. © 7Feb54; B5-27112.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Transition. © 29Nov53; B5-26099.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Union Station. © 16Aug53;
B5-25339.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Unwritten. © 27Dec53; B5-26255.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs Ralph B. Coble)

Valentine variance. © 14Feb54;
B5-27113.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Volunteer harvest. © 13sep53;
B5-25348.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

Waiting room. © 15Nov53; B5-26097.

r

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B.)

Wanderlust. © 25Apr54; B5-28300.

GOBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Alice Marie Coble)

What price vanity. © 18Oct53;
B5-25961.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B. Coble)

Woman's place. © 10Jan54 (in
notice: 1953); B5-27108.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble
(Mrs. Ralph B.)

Words. © 11Apr54; B5-28063.

COBLE, DEEDY WOOLLING.

Verse views. (In the Indianapolis
times) © Deedy Woolling Coble

(Mrs. Ralph B.)

World neighbor. © 21Mar54;

B5-28209.

Coble, Doris.

I can't go on; words and music by D. Coble and
George Walter Coble.

© 8-22-46; Doris Coble and G. W. Coble,
Birmingham, Ala.; EU40785.

COBLE, EDWIN L.

The American home blueprint house
no. 37. SEE The American Home.

Coble, George Walter, joint composer.
Coble, Doris. I can't go on.

Coble, Mrs. George Walter. See
Coble, Doris.

Coble, Grady Woodfin.

Coble's fisherman's calendar for 1947. 20th
ed.

o 10-2-46; 2o 10-20-46; AA 25943.

COBLE, GRADY WOODFIN ©.

Coble's fisherman's calendar for
1949. 22d ed. Greensboro, N. C.
[1948] 1 v., illus. © 20Sep48;
AA100625.

COBLE, GRADY WOODFIN ©.

Coble's fisherman's calendar for
1950. 23d ed. Greensboro, N. C.
[1949] 32 p., illus. © 17Sep49;
AA132775.

COBLE, GRADY WOODFIN ©.

Coble's fisherman's calendar for
1951. 24th ed. Greensboro,
N. C. [1950] 1 v., illus.

© 250oct50; AA166092.

NOV 27 1950

COBLE, GRADY WOODFIN ©.

Coble's fisherman's calendar for
1952. 25th ed. Greensboro,
N. C. c1951; 1 v., illus.

© on revisions; 15Oct51; AA198129.

DEC 3 1951

COBLE, GRADY WOODFIN ©, Greensboro,
N. C.

Fisherman's calendar for 1948.

Pamphlet, forms. © 23Sep47;
on revisions; AA62986.

COBLE, GRADY WOODFIN.

Fisherman's calendar for 1953.

26th ed. 1 v. illus. © on

new material; Grady Woodfin Coble;

29Sep52; AA224025.

COBLE, GRADY WOODFIN.

Fisherman's calendar for 1954.

27th ed. © G. C. Hunter,
administrator, estate Grady W.
Coble (in notice: Grady W.
Coble); 1Nov53; A124293.

r/p

AA 25942

2

[Coble, Grady Woodfin] 1889- , claimant.

National liars' license for 1947 ...

[Greensboro, N. C., Printed by the Pied-
mont press] c1947.

form. illus. 9 x 14cm.

© 10-2-46; 2 c 10-20-46; Greensboro,
N. C.; AA 25942; new matter: revised
text.

vf 11-12-46

COBLE, GRADY WOODFIN ©, Greensboro,
N. C.

National liars' license for 1948.
Card, illus. © 23Sep47; on re-
visions; AA62985.

COBLE, GRADY WOODFIN ©.

National liars' license for 1949.

Greensboro, N. C., c1948.

Card, illus. © 5Oct48; AA100469.

COBLE, GRADY WOODFIN ©.

National liars' license for 1950.

Greensboro, N. C., c1949. Card,

illus. © 15Oct49; AA130642.

COBLE, GRADY WOODFIN ©

National liars' license for 1951.

Greensboro, N. C., c1950. Card,
illus. © 20ct50; AA166093.

NOV 27 1950

Coble, Mary.
IN THE ECHO OF THE VALLEY I LEARNED
TO LOVE YOU © w Mary Coble, m
James Bruce 10Nov47 EU103901

MI630 Coble, Mary.
 CLYDE, TED.

.2 Two sweethearts; words by Mary

.C Coble, music by Ted Clyde.

 © Nordyke Publishing Co.,
 Los Angeles; 29Apr47; EP14793.

I. Coble, Mary, lyricist.

II. Title.

Music Cat.

M1630

COBLE, MARY FERGUSON, 1883-

.2

The Santa Claus club; motion song, words
and music by Mary Ferguson Coble.

.C

New York, Lapham. © Mary Ferguson
Coble & Valen Albert Coble (in notice:
Mary Ferguson Coble); 12Dec49; EP42766.

I. Title.

Library of Congress
Copyright Office



AA

29035 Coble, Mary Ferguson, 1883-

Wings and songs, by Mary Ferguson
Coble; illustrated by Valen A. Coble.
Los Angeles, Wm. B. Straube printing
co. [c1946].

pamphlet (14 p.) illus. 19 1/2
cm.

Poems and illustrations of birds.

①t. author: Valen Albert Coble, 1892-

© 11-9-46; 2 c 11-26-46; Mary Fergu-
son Coble, Hollywood, Calif. & Valen
Albert Coble, Huntingdon Valley, Pa.;
AA 29035.

afp 12-30-46

Coble, Morris.

MEET ME AT THE EQUATOR w Morris
Coble, m Haydn Broughton, © w
Louis Toth 11Jun47 EU82717

Coble, Morris S.

MARCH OF ISRAEL; w Morris S. Coble m
Gershon Ephros © Morris S. Coble &
Gershon Ephros 20May53 EU316866

Library of Congress
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Coble, Morris S.

MID TROPICS LURE; w Morris S. Coble
m Jakob Pomeraniec © Morris S.
Coble 23Apr52 EU273843

Coble, Morris S.

U.S.A.; w Morris S. Coble m Gershon
Ephros © Morris S. Coble & Gershon
Ephros 23Feb54 EU348742

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Coble, Morris S.

U.S.A.; w Morris S. Coble m Gershon

Ephros © Morris S. Coble & Gershon

Ephros 25Oct54 EU375021

Library of Congress
Copyright Office

COBLE, MRS. RALPH B. SEE
Coble, Deedy Woolling.

COBLE, RAYMOND DAVID ©

Money; what it is, why it works,
how to have enough. Camp Hill,
Pa., c1950. 1 v. © 20Apr50;
AA1148:17.

MAY - 1 1950

AA Coble, Valen Albert, 1892- jt. auth.
29035 Coble, Mary Ferguson, 1883-
Wings and songs, by Mary Ferguson
Coble; illustrated by Valen A. Coble.
Los Angeles, Wm. B. Straube printing
co. [c1946].
pamphlet (14 p.) illus. 19 1/2
cm.

Poems and illustrations of birds.
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son Coble, Hollywood, Calif. & Valen
Albert Coble, Huntingdon Valley, Pa.;
AA 29035.

afp 12-30-46

Coble, William Carl.

HAUNTING RHAPSODY; w, m & © William
Carl Coble 17Nov54 EU377581.

Library of Congress
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Coble, William Carl.

LISTEN TO ME; w, m & © William Carl
Coble 31Dec54 EU381334

COBLE DAIRY PRODUCTS, INC. ©.

Reach for me. Coble. (Dairy products)

Card. Appl. author: Howard I. Go-
forth. © 5Jan53; KK81380.

COBLE DAIRY PRODUCTS, INC. ©.

Reach for me. Coble homogenized milk.

Poster. Appl. author: Howard I.

Goforth. © 5Jan53; KK81381.

Coble Hill

Becker, Edwin Joseph, 1914—

Coble Hill, a novel by Edwin J. Becker. New York, R. M. McBride and company [1947,

251 p. 20^{cm}.

"First edition."

© 15Apr47; author, c/o Ada Rutledge,
Albuquerque, N. M.; A12577.

1. Title.

PZ3.B38837Co

47-3822

Library of Congress

Copyright

[5]

M1948
D23S6
1950

Cobleigh, Donald E., 1900-

DARTMOUTH COLLEGE.

Dartmouth song book; edited by Paul R. Zeller. [6th ed. Arr. by Donald E. Cobleigh and Paul R. Zeller, historical notes by Richard W. Morin] Hanover, N. H., Dartmouth Publications. © on historical notes and new arrangements; Trustees of Dartmouth College; 15Mar50; EP46324.

I. Title. II. Zeller, Paul R., 1913-
[III. Cobleigh, Donald E., 1900- IV.
Morin, Richard W., 1902-]

Library of Congress
Copyright Office

s. 1.

JUN 21 1950

Cobleigh, Gladys.

My little girl from Texas; w G. Cobleigh,
m Robert L. Carleton. © Gladys
Cobleigh, Tygh Valley, Or.; 6Jun47;
EU79161.

COBLEIGH, IRA U.

Expanding your income; many happy returns
on your investment dollar. New York,
McKay [1951] 111 p. © Ira U. Cobleigh;
25Oct51; A62289.

hmp/r

Library of Congress
Copyright Office

FEB 20 1952

COBLEIGH, IRA U.

How to put life in your stock
portfolio. 27 p. Appl. authors:
Ira U. Cobleigh & Victor G.
Paradise. © Morgan & Co.;
22Jul54; A147356.

COBLEIGH, IRA U.

A killing in uranium. [Duval's
Consensus] 69 p. © Ira U.
Cobleigh; 22Nov54; A163003.

Library of Congress
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h/m

COBLEIGH, IRA U.

Winning in Wall Street. New York,
D. McKay Co. [1953] 114 p. © Ira U.
Cobleigh; 11May53; A96127.

Library of Congress
Copyright Office

j/l

COBLEIGH, IRA UNDERWOOD ©.

Commy rot. [Article] (In The
Ledger, Little Neck, N. Y.)

© 7oct49; B5-11447.

© 21oct49; B5-11570.

[COBLEIGH, IRA UNDERWOOD]

How to make a killing in Wall Street
and keep it, by Augens [pseud.]

64 p., illus. © Ira U. Cobleigh,
a.k.a. Augens, New York; 7Aug50;
AA157885.

AUG 21 1950

COBLEIGH, IRA UNDERWOOD.

Our mutual friends; fundamentals
of mutual funds for everyone.

22 p. © Finanseers, inc.;

22Sep53; A108352.

Cobleigh, Rose.

NEVER HAPPENED; w Rose Cobleigh m
Ronald Buck © Rose Cobleigh 13Sep54
EU370649

Library of Congress
Copyright Office

COBLENTZ, CATHERINE CATE.

Ah-yo-ka, daughter of Sequoya; illustrated
by Janice Holland. Row-Peterson unitext.
36 p. (Real people, 3) © Row, Peter-
son & Co., Evanston, Ill.; 2Jan50;
A40431.

I. Ah-yo-ka.

II. Row, Peterson and Co.

sh/r

Library of Congress
Copyright Office

MAR 1 0 1950

COBLENTZ, CATHERINE (CATE)

The blue cat of Castle Town, illus. by
Janice Holland. [1st ed.] New York,
Longmans, Green. 123 p. © Catherine
Cate Coblentz; 3Aug49; A34702.

Coblentz, Catherine (Cate) 1897-

Martin and Abraham Lincoln, based on a true incident. Pictures by Trientja [*pseud.*] Chicago, Childrens Press [1947,
[24] p. col. illus. 24^{cm}.

1. Lincoln, Abraham, Pres. U. S.—Fiction.
1925— illus. II. Title.

I. Engelbrecht, Trientja,

PZ7.C636Mar

47-4516*

© 27May47; Childrens Press, inc.; A13496.

Library of Congress

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hm/gwh/mb

Coblentz, Catherine (Cate) 1897-

M1621

HAGNEY, FRANCIS XAVIER.

.H

The river song; from The blue cat of
Castle Town, words by Catherine Cate
Coblentz, music by Francis X. Hagney.
New York, Longmans, Green. © Francis
Xavier Hagney; 10Nov49; EP41899.

I. Coblentz, Catherine (Cate) 1897-
lyricist. II. Title.

Library of Congress
Copyright Office



Coblentz, Catherine (Cate) 1897-

Scatter, the chipmunk [by] Catherine Cate Coblentz, illustrated by Berta Schwartz. Chicago, Childrens press, inc. [1946]

[25] p. col. illus. 23½ x 18½".

© 4-9-46; 2c 4-26-46; Childrens press, inc., Chicago; A 2567.

I. Chipmunks—Legends and stories. I. Schwartz, Berta, illus.
II. Title. II. Childrens press, inc., claimant.

46-3913

Library of Congress

PZ10.3.C64Sc

Coblentz, Catherine (Cate) 1897-

Sequoya, by Catherine Cate Coblentz; decorations by Ralph Ray, jr. New York, London [etc.] Longmans, Green and co., 1946.

viii, 199 p. illus. (incl. map, facsims.) 21^{cm}.

"First edition."

"Selected bibliography": p. 196-199.

1. Sequoya, Cherokee Indian, 1770?-1843.

E99.C5C67

970.2

46-11831

© 22Oct46; 2c 16Oct46; author, Washington, D. C.; A6600.

COBLENTZ, EDMOND D., ed.

Newsman speak; journalists on their
craft. Foreword by Joseph A.
Brandt. University of California
Press. 197 p. © Regents of the
University of California;
22Mar54; A153086.

I. California. University. Regents.

No R
Library of Congress
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r/t

COBLENTZ, EDMOND D.

The tale of Temelec Hall. 10 p.

illus. © E. D. Coblentz; 10Feb53;

A81862.

Coblentz, Edmond D., ed.

HEARST, WILLIAM RANDOLPH.

William Randolph Hearst, a portrait in his
own words; edited by Edmond D. Coblentz.
New York, Simon and Schuster, 1952.
309 p. illus. © Edmond D. Coblentz;
4Jun52; A67693.

I. Coblentz, Edmond D., ed.

Library of Congress
Copyright Office



/r

COBLENTZ, JEAN
SEE Davray, Jean.

COBLENTZ, JEAN LÉVY. SEE Davray, Jean.

M1621

Coblentz, Stanton.

.P

PENDLETON, EMMET.

Quiet paths; two songs: 1. These
woods of light and shadow. 2.
Intricate is the weaving. Words
by Stanton Coblentz, music by
Emmet Pendleton. [c1946] ©
Bruce Humphries, inc., Boston;
17Feb47; EP11895.

I. Coblentz, Stanton, lyricist. II.
Title. III. Title: These woods of
light and shadow, IV.
Title: Intricate is the
weaving.

Music Cat.

COBLENTZ, STANTON A.

Into Plutonian depths. illustrated by

R. Snowl New York, Avon Pub. Co.

159 p. (Avon fantasy novels,

281) © Avon Pub. Co., inc.; 12Jun50;

AA202237.

FEB 12 1952

COBLENTZ, STANTON A.

The lone adventurer. © 12May27;

A990157. Stanton A. Coblentz

(A); 4Nov54; R138561.

m

Coblentz, Stanton A.

TRAIN WHISTLE AT NIGHT; w Stanton A.
Coblentz m & © James Myron Cohn
24Oct50 EU219273

NOV 17 1950

Library of Congress
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COBLENTZ, STANTON A.

SEE

WINGS.

COBLENTZ, STANTON ARTHUR.

After 12,000 years. Los Angeles,
Fantasy Pub. Co. 295 p. © on rev-
isions & corrections; Stanton A Coblentz;
25Sep50; A49378.

NOV 27 1950

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Copyright Office

awm/ms

Coblentz, Stanton Arthur, 1896-

An editor looks at poetry. Mill Valley, Calif., Wings Press,
1947.

112 p. 24 cm.

1. Poetics. I. Title.

PN1042.C55

808.1

47-30697*

© Stanton A. Coblentz, Mill Valley, Calif.; 2Sep47; A15703.

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COBLENTZ, STANTON ARTHUR.

From a western hilltop. Wings
Press. 112 p. © Stanton
A. Coblentz; 1Nov54; A159890.

Library of Congress
Copyright Office

b/b

COBLENTZ, STANTON ARTHUR.

From arrow to atom bomb; the
psychological history of war.

539 p. © Beechhurst Press, inc.;
1Sep53; A108434.

I. Beechhurst Press, inc.

Library of Congress

bj/b

COBLENTZ, STANTON ARTHUR.

**Garnered sheaves, selected poems. Mill
Valley, Calif., Wings Press. 224 p.**

© Stanton A. Coblentz; 22Aug49; A35434.

Library of Congress
Copyright Office

/r

Coblentz, Stanton Arthur, 1896-

The mountain of the sleeping maiden, and other poems, by
Stanton A. Coblentz. Mill Valley, Calif., New York, N. Y.,
The Wings press, 1946.

104 p. 23 $\frac{1}{2}$ cm.

Illustrated lining-paper.

© 10Oct46; 2c 17Sep46; publisher, Mill
Valley, Calif.; A6378.

I. Title.

46-7323

Library of Congress

PS3505.O144M6

[3]

811.5

II. Wings press.

COBLENTZ, STANTON ARTHUR.

New poetic lamps and old. Mill Valley,
Calif., Wings Press. 136 p. © Stanton
A. Coblentz; 17Jul50; A45738.

Library of Congress
Copyright Office

sh/kp

COBLENTZ, STANTON ARTHUR.

The sunken world; illus. by Charles
E. McCurdy. [1st ed.] Los
Angeles, Fantasy Pub. Co. 184 p.
© Stanton A. Coblentz; 30Jul48;
A25393.

Library of Congress
Copyright Office

sma/pam

COBLENTZ, STANTON ARTHUR.

Time's travelers. [In verse] Pref. by
Lord Dunsany. Mill Valley, Calif.,
Wings Press, 1952. 125 p. © Stanton A.
Coblentz; 1Apr52; A65624.


Library of Congress
Copyright Office

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COBLENTZ, STANTON ARTHUR, comp.
Unseen wings; the living poetry of man's
immortality. New York, Beechhurst
Press. 282 p. © Stanton A. Coblentz;
25 Mar 49; A35787.

br/ r

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Library of Congress
Copyright Office



COBLENTZ, VIRGIL, joint author.
Pharmaceutical and medical chem-
istry. SEE Sadtler, Samuel
Philip.

P

COBLENTZ, WILLIAM WEBER.

From the life of a researcher. 238 p.
illus. © Philosophical Library, inc.,
New York; 23Mar51; A54620.

I. Philosophical Library, inc.

egm/r

Library of Congress
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MAY 22 1951

COLENZ, JOHN R. F.

Appraising an educational institution. SEE American Institute of Management.

Coble's fisherman's calendar for 1947.

See

Coble, Grady Woodfin.

Coblin, Kay.

FADED SUMMER ROSE; w, m & © Phil

Coblin & Kay Coblin 28Jul52

EU282565

Library of Congress
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M1630

.2

COBLIN, KAY, 1915-

.C

Hey! Mama, he's tryin' to kiss me

... Words ... by Jose Reich-
man, Nat Streeter [and] Kay

Coblin, [music by Joe Reichman
and Kay Coblin] © Royal Music

Corp., New York; 27Dec46;

EP13412.

I. Reichman, Joe, joint composer.

II. Streeter, Nat, joint lyricist.

III. Title.

M1630

COBLIN, KAY.

.2

.C

I guess it's all over now; words and
music by Phil and Kay Coblin. © Royal
Music Corp., New York; 26Dec52;
EP67757.

I. Coblin, Phil. II. Title.

Coblin, Kay.

IT'S A DAGGONE MYSTERY © w & m
Kay Coblin 5Dec47 EU106434

Coblin, Kay.

JEZEBEL; w, m & © Phil Coblin & Kay
Coblin 13May53 EU316054

Library of Congress
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Coblin, Kay.

LITTLE DAVE; w & m John Greer, Raphael
C. Barrow, Phil Coblin & Kay Coblin
© Kearney Music Co. 3Feb50 EU192637

FEB 23 1950

Coblin, Kay.

M1630 COBLIN, PHIL.

.2 Love passes on with the night; words [by]
.C Phil Coblin, Kay Coblin & Jack Kearney,
music by [Phil Coblin and Kay Coblin]
© Kearney Music Co., New York;
10Aug50; EP48776.

I. Coblin, Kay. II. Title. [III. Kearney,
Jack]

Library of Congress
Copyright Office

OCT 9 - 1950

M1630 COBLIN, KAY, 1915-

.2 Open up your heart; music by Kay
.C Coblin, lyrics by Jack Kearney.
 © Kearney Music Co., New York;
 1Dec48; EP32274.

I. Kearney, Jack, 1903-

lyricist.

II. Title.

M1630 COBLIN, KAY, 1915-

.2 We will roundup little doggies
.C bye and bye; music by Kay Coblin
and [words by] Phil Coblin. ©
Kearney Music Co., New York;
1Dec48; EP32275.

I. Coblin, Phil, 1913- lyricist.
II. Title.

Coblin, Kay, pseud.

see also

Koblensky, Anthony.

MSH 5-10-46

Coblin, Phil, 1913-

M1630 COBLIN, KAY, 1915-

.2 We will roundup little doggies
.C bye and bye; music by Kay Coblin
and [words by] Phil Coblin. ©
Kearney Music Co., New York;
1Dec48; EP32275.

I. Coblin, Phil, 1913-

lyricist.

II. Title.

Coblin, Kay.

WHEN THE ROSES BLOOM IN LOVERS' LANE;

w, m & © Phil Coblin & Kay Coblin

10Mar53 EU307112

Library of Congress
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Coblin, Phil.

FADED SUMMER ROSE; w, m & © Phil

Coblin & Kay Coblin 28Jul52

EU282565

Coblin, Phil.

M1630

COBLIN, KAY.

.2

I guess it's all over now; words and

.C

music by Phil and Kay Coblin. © Royal
Music Corp., New York; 26Dec52;
EP67757.

I. Coblin, Phil. II. Title.

Library of Congress
Copyright Office

Coblin, Phil.

JEZEBEL; w, m & © Phil Coblin & Kay
Coblin 13May53 EU316054

Library of Congress
Copyright Office

Coblin, Phil.

LITTLE DAVE; w & m John Greer, Raphael
C. Barrow, Phil Coblin & Kay Coblin
© Kearney Music Co. 3Feb50 EU192637

FEB 23 1950

M1630

COBLIN, PHIL.

.2 Love passes on with the night; words [by]
.C Phil Coblin, Kay Coblin & Jack Kearney,
music by [Phil Coblin and Kay Coblin]
© Kearney Music Co., New York;
10Aug50; EP48776.

I. Coblin, Kay. II. Title. [III. Kearney,
Jack]

OCT 9 - 1950

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Coblin, Phil.

WHEN THE ROSES BLOOM IN LOVERS' LANE;

w, m & © Phil Coblin & Kay Coblin

10Mar53 EU307112

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ALONE TOO LONG; w & m Joe Thomas &
Howard Biggs © Coblin Music Co.
12Apr54 EU354267

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COME TO ME, LITTLE DARLING; w & m Joe
Thomas © Coblin Music Co. 20Aug54
EU368226

Coblin Music Co.

CONFUSION; w & m John Marshall Greer

© Coblin Music Co. 26Jan54 EU345478

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DON'T LET ME DOWN; w & m Joe Thomas &
Howard Biggs © Coblin Music Co.

26Jan54 EU345477

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GIVE ME YOUR LOVE; w & m Joe Thomas &
Howard Biggs © Coblin Music Co.

14Jun54 EU361171

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RING-DING; w & m Margarita Benitez &
David King © Coblin Music Co.

14Sep54 EU370820

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SHAKE IT ONE MORE TIME; w & m Joe
Thomas © Coblin Music Co. 20Aug54
EU368225

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THANK YOU, DARLING; w & m Joe Thomas
& Howard Biggs © Coblin Music Co.

25Feb54 EU348945

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TOO LONG; w & m John Marshall Greer &
Joe Thomas © Coblin Music Co.

26Jan54 EU345479

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WAIT 'TIL AFTER CHRISTMAS; w & m Joe
Thomas © Coblin Music Co. 8Sep54
EU370072

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WHAT MORE DO YOU WANT ME TO DO; w &
m Joe Thomas & Howard Biggs © Coblin
Music Co. 25Feb54 EU348944

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WILL I BE THE ONE; w & m John Marshall
Greer & Joe Thomas © Coblin Music
Co. 3Feb54 EU346385

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WONDERFUL LOVE; w & m Mildred Paige &
Ray Barrow © Coblin Music Co.

3Feb54 EU346386

Library of Congress
Copyright Office

CO-BO TOWN JAMET © w & m Mabel Inez
Pollard 11oct48 EU145412.

Library of Congress
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COBOCLO DO MATO; w Katherine Dunham m
Bernardo Noriega © Radiofilmusica
Ponti de Laurentis 1Jun54 EU360062

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Copyright Office

Coboclo do mato.

M1508

NORIEGA, BERNARDO.

(Mambo) It wasn't the red wine. Caboclo do mato. Words by Katherine Dunham, English words by Wilson Stone, music by Bernard Noriega, featured in the picture, Mambo, App. states prev. reg. as Coboclo do mato, 1Jun54, EU360062. © Paramount Music Corp., New York; 20Dec54; EP85710.

I. Title. II. Title: Caboclo do mato.

III. Title: Mambo. IV. Title: Coboclo do
Library of Congress v mato.

SL

(Continued on next card)

M1508

NORIEGA, BERNARDO.

(Mambo) It wasn't the red wine.

EP85710. (Card 2)

[V. Dunham, Katherine.

VI. Stone, Wilson Ellsworth, 1927-

]

Library of Congress

xM1508.9

SL

AF899

Cobor, Pierre

tr.

Wallace, Edgar, 1857-1932.

... Chick, traduit par Pierre Cobore.
[Paris] Hachette [1940]

255, [1] p. 19^{cm}. (On cover: "Les
Meilleurs romans étrangers")

© 28Nov40; 1c 16Nov45; Librairie
Hachette et Opera Mundi, Paris; AF899.

I. Cobor, Pierre

tr. II. Title.

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cg 8May46

Cobore, Pierre
see Cobar, Pierre.

Cobos, Armando Cruz.

Cuchunquita; w & m Armando Cruz Cobos.

© Pan-American music co., inc., New
York; 23May47; EU77760.

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Cobos, Armando Cruz.
Quedan mis besos; w & m Armando Cruz
Cobos. © Pan-American music co., inc.,
New York; 23May47; EU77765.

Cobos, Armando Cruz.

Reproaches; w & m Armando Cruz Cobos.

© Pan-American music co., inc., New
York; 23May47; EU77768.

Cobos, Armando Cruz.

Si pudiera tan solo; w & m Armando Cruz
Cobos. © Pan-American music co., inc.,
New York; 23May47; EU77766.

Library of Congress
Copyright Office

Cobourn, Dick.

WA-WA-WADDLE WALK; w Dick Cobourn &
King Zany [pseud. of Jack Dill],
m Vincent Rose. © 2Apr23, E561348.
R60412, 4Apr50, Amalia Rose (W)

MAY - 3 1950

COBRA, a play in four acts by Martin
Brown. © 23May23, D64579. R69552,
9Nov50, Fredrika Brown (E)

NOV 27 1950

Cobra. R108629. SEE
Brown, Martin.

THE COBRA. DU26868. SEE The Shadow
(Radio program) Dec. 3, 1950.

MAR 9 - 1951

COBRA BLUES; w, m & © Doc Dasher
24Nov53 EU339060

Library of Congress
Copyright Office

COBRA-MONGOOSE. C7078. SEE Jungle
Macabre (Television program)

THE COBRA-MATIC STORY. Jam Handy
Organization for Zenith. © 1950.

13 min., sd., b&w, 35mm.

Summary: Shows the development of the
Zenith Cobra-Matic Record Changer.

© The Jam Handy Organization, Inc.;
21Nov50; MU5236.

DEC - 5 1950

COBRA! Safety dolly. KK20911. SEE
Speedline Models.

THE COBRA STRIKES. Eagle Lion Films, Inc.,
1948. 62 min., sd., b&w., 35mm.

Summary: A mystery film, in which a man
uses a new and lethal weapon, invented by
his brother, to kill three persons.

Credits: Producer, David I. Stephenson;
director, Charles F. Riesner; film editor,
Louis Sackin; story and screenplay, Eugene
Conrad. Cast: Sheila Ryan, Richard Fraser,
Leslie Brooks, Herbert Heyes, James Seay.

© Pathe Industries, Inc.; 24Apr48; LP1680.

Cobrun, Mazie.

RED ROSES m Frank Owens © Melody
makers, w Mazie Cobrun 22Apr47
EU49473

Library of Congress
Copyright Office

COBS AND ROBBERS. Metro-Goldwyn-Mayer.
Released by Loew's, 1953. 6 min., sd.,
color, 35 mm.

Summary: Barney Bear encounters a flock
of hungry crows in his corn field.

Credits: Producer, Fred Quimby; director,
Dick Lundy; story, Jack Cosgriff, Heck
Allen; animation, Michael Lah, Walter
Clinton, Grant Simmons, Robert Bentley, Al
Grandmain; music, Scott Bradley. Techni-
color.

© Loew's Incorporated; 19Feb53 (in
notice: 1952); LP2368.

COBS m Louis Tobin © w Newton P.
Easling 19Oct49 EU182262

COBS AND ROBBERS; m Scott Bradley ©
Loew's, inc. 5Dec51 EU258010

DEC 29 1951

✓
Library of Congress
Copyright Office

COBUN, TED CHARLES, illus.

The seven windows of successful
teaching. SEE Armstrong, Louis
Edgar.

COBUN, TED CHARLES.

Some teaching aids for elementary
science ... A program of activi-
ties. 1 v., illus. © Queen City
Pub. Co., Clarksville, Tenn.;
1Aug50; AA158384.

ADD 6

Coburn,

GIRL OF MY DREAMS; w Vincent Rose, m
Coburn & Rose. © 11Oct22, E547182.
R52920, 12Oct49, Amalia Rose (PWH)

Library of Congress
Copyright Office

COBURN, ALVIN FREDERICK.

**The epidemiology of hemolytic streptococcus
during World War II in the United States
Navy [by] Alvin F. Coburn and Donald C.
Young. 229 p. illus. © The Williams &
Wilkins Co., Baltimore; 7Apr49; A31914.**

I. Young, Donald Cook, joint author.

II. Williams and Wilkins Co.

Library of Congress
Copyright Office

cg/rk

Coburn, Carmen Roy.

WHEN I GAVE YOU MY HEART © w Carmen
Roy Coburn m Arthur J. Petivan, Jr.
d.b.a. Sunset Music Publications
23May49 EU168168

Library of Congress
Copyright Office

COBURN, D. M. SEE
Maier, Dorothy Coburn.

EU211090

AUG 1 0 1950

COBURN, DEAS A.

A neural theory of learning. 13 1.

© Deas A. Coburn; 12Aug53;

A102041.

Coburn, Dick.

WA-WA-WADDLE WALK; w & m Dick Coburn,
King Zany [pseud. of Jack Dill] &
Vincent Rose; pf. acc., with ukulele
arr. © 8Jul24, E591809. R80642,
10Jul51, Amelia Rose (W)

AUG 21 1951

Library of Congress
Copyright Office

COBURN, DICK. SEE ALSO
Coburn, Richard.

R76253.
JD/c

MAY 15 1951

COBURN, DONALD RAY.

Bowling banquet place cards. SEE
Grand Valley Printing Company.

Coburn, Eleanor Hallowell Abbott.

OH, THIS LOVIN' A LADY; w Eleanor Hal-
lowell Abbott Coburn m & © Leonard
Harris Abbot 17Apr51 EU235971

MAY 18 1951

Library of Congress
Copyright Office



Coburn, Eleanor Hallowell Abbott

see also

Abbott, Eleanor Hallowell

1951,

Coburn, Ella Louise.

SONG ABOUT LOVE © w Ella Louise
Coburn m Ben Patton 31Mar48
EU125132

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Copyright Office

Copyright Office

Coburn, Ethel J.

Somehow, somewhere, sweetheart;
w E. J. Coburn, m L. M. Mueller.
© Ethel J. Coburn, Upalco, Utah,
& Lenna M. Mueller, Stockton, Calif.;
10Mar47; EU66624.

Coburn, Mrs. Fordyce, claimant
Old-dad, by Eleanor Hallowell Abbott.
R13299.

rvc 15Feb47

COBURN, MRS. FORDYCE

SEE Abbott, Eleanor Hallowell.

FEB 18 1952

COBURN, HARRY HUMBERT ©.

Arthur Duray and the Peugeot, 1914.

(Series 1 - Official speedway photo
no. 3863) © 1Nov47; JP4303.

COBURN, HARRY HUMBERT ©.

Barney Oldfield and the Christie
front drive, 1915. (Series 1 -
Official speedway photo no. 6400)

© 1Nov47; JP4310.

COBURN, HARRY HUMBERT ©.

Bill Endicott and the Case "Tornado",
1913. (Series 1 - Official speed-
way photo no. 2541) © 1Nov47;
JP4301.

COBURN, HARRY HUMBERT ©.

Billy Knipper and the Keeton, 1914.

(Series 1 - Official speedway photo
no. 3880) © 1Nov47; JP4306.

COBURN, HARRY HUMBERT ©.

Bob Burman and the Burman special,
1914. (Series 1 - Official speed-
way photo no. 3869) © 1Nov47;
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COBURN, HARRY HUMBERT ©.

Caleb Bragg and the Mercer, 1914.

(Series 1 - Official speedway
photo no. 3896) © 1Nov47; JP4308.

COBURN, HARRY HUMBERT C.

Earl Cooper and the Stutz, 1914.

(Series 1 - Official speedway photo
no. 3889) © 1Nov47; JP4307.

COBURN, HARRY HUMBERT ©.

Eddie Rickenbacker and the Maxwell,
1916. (Series 1 - Official speed-
way photo no. 6406) © 1Nov47;
JP4311.

COBURN, HARRY HUMBERT ©.

Louis Chevrolet and the Cornelian,
1915. (Series 1 - Official speed-
way photo no. 5027) © 1Nov47;
JP4309.

COBURN, HARRY HUMBERT ©.

Ralph DePalma and Tom Alley in Mercedes, 1914. (Series 1 - Official
speedway photo no. 3874) © 1Nov47;
JP4305.

COBURN, HARRY HUMBERT ©.

Ralph Mulford and the Peugeot, 1916.

(Series 1 - Official speedway photo
no. 6428) © 1Nov47; JP4312.

COBURN, HARRY HUMBERT ©.

Ray Gilhooley and the Isotta, 1914.

(Series 1 - Official speedway photo
no. 3807) © 1Nov47; JP4302.

Coburn, Ina DeLong.

AFRICAN; from Carter DeHaven's fancies,
w Richard Coburn, m Nacio Herb
Brown. © 5Jan27; E655345.
Ina DeLong Coburn (W); 29Jan54;
R124898.

Coburn, Ina Delong.

GATES OF LOVE; from Carter DeHaven's
fancies, w Richard Coburn, m Nacio
Herb Brown. © 17Dec26, E652650.
R122593, 18Dec53, Ina Delong Coburn
(W)

Coburn, Ina DeLong.

WHICH IS WHICH AND WHO IS WHO; from
Carter DeHaven's fancies, w Richard
Coburn, m Nacio Herb Brown. ©
17Dec26, E653096. R122594, 18Dec53,
Ina DeLong Coburn (W)

Coburn, Ina Matilda.

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fancies, w Richard Coburn, m
Nacio Herb Brown. © 5Jan27;
E655345. Ina Matilda Coburn (W) &
Nacio Herb Brown (A); 11Jan54;
R124115.

Coburn, Ina Matilda.

GATES OF LOVE; from Carter De Haven's
fancies, w Richard Coburn, m Nacio
Herb Brown. © 17Dec26, E652650.
R122732, 21Dec53, Ina Matilda
Coburn (W) & Nacio Herb Brown (A)

Coburn, Ina Matilda.

WHICH IS WHICH AND WHO IS WHO; from
Carter De Haven's fancies, w Richard
Coburn, m Nacio Herb Brown. © 17Dec26,
E653096. R122736, 21Dec53, Ina
Matilda Coburn (W) & Nacio Herb
Brown (A)

COBURN, IRA WINN.

Cost estimating for a wood frame
dwelling. 47 l. © Ira Winn
Coburn; 9Nov54; A160616.

Coburn, John L.

TRAVELING THRU LIFE'S JOURNEY © w & m

John L. Coburn 28Mar49 EU161808

COBURN, JULIA.

Tobé-Coburn School for Fashion
Careers. A76893. SEE Tobé-Coburn
School for Fashion Careers, New
York.

Coburn, Kathleen Hazel, ed.

COLERIDGE, SAMUEL TAYLOR.

Inquiring spirit; a new presentation of
Coleridge from his published and unpub-
lished prose writings, edited by Kathleen
Coburn. London, Routledge & Paul.
454 p. © Kathleen Hazel Coburn;
27Apr51; 2c 3May51; AI0-1168.

I. Coburn, Kathleen Hazel, ed.

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MAY 24 1951

COBURN, MARJORIE.

Das Brautkleid der Andern, Roman [von]
Marjorie Moore [pseud.] [Translation of
Heart of gold] [Zürich, 1951] 289 p.

© Morgarten Verlag, Konzett & Huber;
9Nov51; AF0-6705.

I. Morgarten Verlag, Zürich.

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COBURN, MARJORIE.

Herzen in Not, Roman [von] Marjorie Moore
[pseud.] [Zürich, 1951] 265 p.

© Morgarten Verlag, Conzett & Huber;
9Nov51; AF0-6703.

I. Morgarten Verlag, Zürich.

MAR 21 1952

/r

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COBURN, MARY.

Madam President, a play in three acts.

© Mary Coburn; 1c 18Mar48; DU13534.

M1630 COBURN, MERRILL.

.2 Honeymoon Hill, words and music by
.C Merrill Coburn. © Nordyke Pub-
lishing Co., Hollywood, Calif.;
12Sep47; EP21802.

Coburn, Merrill W.

Honeymoon Hill; words by M. W.

Coburn.

© 8-30-46; M. W. Coburn, Framingham,
Mass.; EU35619.

Coburn, Merrill W

The moment you left me; words by M.
W. Coburn.

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Mass.; EU35616.

Coburn, Merrill W.

Silver spurs; words by M. W. Coburn.

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Mass.; EU35618.

Coburn, Merrill W.

When you strolled in; words by M. W.
Coburn.

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Mass.; EU30392.

Coburn, Merrill W.

You always kiss me smiling; words by
M. W. Coburn.

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Mass.; EU35617.

Coburn, Nina.
YOU DIDN'T TELL ME WHY © w Nina Coburn
m Ben Patton 1Nov48 EU147665

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Coburn, Oliver, tr.

SOUBIRAN, ANDRÉ.

The doctors. [Les hommes en blanc]
translated by Oliver Coburn.

441 p. © on translation; G. P.
Putnam's Sons; 27Oct53; A113400.

I. Coburn, Oliver, tr.

II. Putnam's (G. P.) Sons.

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Revised. 1/1

Coburn, Oliver, tr.

SOUBIRAN, ANDRÉ.

The healing oath. [Vol. 3 of Les
hommes en blanc] translated by
Oliver Coburn. 376 p. © G. P.
Putnam's Sons; 8Jul54; A145314.

I. Coburn, Oliver, tr.

II. Putnam's (G. P.) Sons.

Coburn, Paul.

ARMS OF LOVE; w, m & © Phyllis Johnson
& Paul Coburn 8Apr53 EU311114

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COBURN, PAUL H.

The accident review committee.

A86073. SEE National Safety
Council.

Coburn, Paul Hammond.

FOR YEARS AND YEARS © w & m Paul
Hammond Coburn 12Apr48 EU124792

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Coburn, Paul Hammond.

THE PRICES ARE LOW, BUT THE QUALITY'S
HIGH © w & m Paul Hammond Coburn
21Jan48 EU118821

COBURN, PAUL HAMMOND ©.

The sports description handbook for
sportscasters and sports writers.

36 p. © 15Sep50; AA196761.

NOV 21 1951

Coburn, Ray T.

SING ME A SONG OF THE SAVIOUR; w, m &

© Ray T. Coburn 7Apr52 EU270731

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Coburn, Richard.

AFRICAN; from Carter DeHaven's fancies,
w Richard Coburn, m Nacio Herb
Brown. © 5Jan27; E655345.
Ina DeLong Coburn (W); 29Jan54;
R124858.

Coburn, Richard.

AFRICAN; from Carter De Haven's
fancies, w Richard Coburn, m
Nacio Herb Brown. © 5Jan27;
E655345. Ina Matilda Coburn (W) &
Nacio Herb Brown (A); 11Jan54;
R124115.

I 1164

Coburn, Richard.
The astrascope chart.
photostat.

Reproduced from drawing.
© 1c 4-22-46; Woodland Hills,
Calif.; I 1164.

mrm 10-16-46

R

Coburn, Richard.

Behind your silken veil.

Coburn, Richard.
Chasing the bee.

R

Coburn, Richard.

DAY BY DAY; w & m Richard Coburn,
John Schonberger & Vincent Rose.

© 26Sep21, E519700. R38331, 27Sep48,
Amalia Rose (W)

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DAY BY DAY; w & m Richard Coburn, J.

Schonberger & Vincent Rose. ©

26Sep21, E519700. R38330, 27Sep48,

John Schonberger (A)

Coburn, Richard.

DAY BY DAY; w & m R. Coburn, John
Schonberger & Vincent Rose.

© 26Sep21, E519700. R52435, 26Sep49,
Richard Coburn (A) & Amelia Rose (W)

Coburn, Richard.

DAY DREAMING; w & m Earl Burtnett,
Richard Coburn & Carleton Coveny. ©
20Nov24, E603226. R90609, 18Feb52,
Kathryne Burtnett Denman (W) &
Richard Coburn (A)

MAR 6 1952

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Coburn, Richard.

DIMPLES; w Richard Coburn & King Zany,
m Vincent Rose. © 11Feb22, E531316.
R44091, 14Feb49, Amalia Rose (W)

Coburn, Richard.

DIMPLES; w R. Coburn & King Zany, m
Vincent Rose. © 11Feb22, E531316.
R58479, 8Feb50, Amelia Rose (W)
& Richard Coburn (A)

MAR 13 1950

Coburn, Richard.

M1630 VELOZ, FRANK.

.2 Every beat of my heart; beguine, lyric
.V by Richard Coburn [and] Al Piantadosi,
music by Frank Veloz. © Piantadosi
Music Publications, Encino, Calif.;
27Jul49; EP39122.

I. Coburn, Richard, lyricist. II. Piantadosi,
Al, lyricist. III. Title.

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Coburn, Richard.

GATES OF LOVE; from Carter De Haven's
fancies, w Richard Coburn, m Nacio
Herb Brown. © 17Dec26, E652650.
R122732, 21Dec53, Ina Matilda
Coburn (W) & Nacio Herb Brown (A)

Coburn, Richard.

GATES OF LOVE; from Carter DeHaven's
fancies, w Richard Coburn, m Nacio
Herb Brown. © 17Dec26, E652650.
R122593, 18Dec53, Ina Delong Coburn
(W)

Coburn, Richard.

GIRL OF MY DREAMS; w Vincent Rose, m
R. Coburn & V. Rose. © 11Oct22,
E547182. R67976, 60Oct50, Richard
Coburn (A) & Amelia Rose (W)

NOV - 9 1950

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M1508 Coburn, Richard.
ROSE, VINCENT.

(Greenwich Village) Whispering
[from the film Greenwich Village]
Words and music by John Schonberger,
Richard Coburn [and] Vincent Rose
[arr. by Miller Music Corp. Rev.
ed.] © Miller Music Corp., New
York; 16Aug44; on arrangement;
EP21689.

I. Schonberger, John, joint composer. II.
Coburn, Richard, joint composer. III.
Miller Music Corp., arr. IV. Title. V.
Title: Greenwich Vil-
lage. xM1508.9

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Coburn, Richard.

Idol, just let me worship you.

R

Coburn, Richard.

I'LL BRING A ROSE; w Richard Coburn,
m Vincent Rose. © 9Jan20; E470363.
R14991; 9Jan47; Amalia Rose (W),
Rockville Centre, N. Y.

Coburn, Richard.

I'LL BRING A ROSE; w R. Coburn,
m Vincent Rose. © 9Jan20;
E470363. R15226; 20Feb47;
Richard Coburn (A), Woodland
Hills, Calif. & Amelia Rose
(W), Rockville Centre, N. Y.

Coburn, Richard.

I'LL PROMISE; w & m Richard Coburn,
Vincent Rose & Nacio Herb Brown.
© 17Sep21, E520949. R38145, 17Sep48,
Amalia Rose (W)

Coburn, Richard.

I'LL PROMISE; w & m R. Coburn, Vincent Rose & Nacio Herb Brown.

© 17Sep21, E520949. R51863,
12Sep49, Richard Coburn (A) &
Amelia Rose (W)

Coburn, Richard.

I'M LONESOME TOO; w & m Richard Coburn
& Vincent Rose. © 14Sep21, E520947.
R38111, 14Sep48, Amalia Rose (W)

Coburn, Richard.

I'M LONESOME TOO; w & m R. Coburn &
Vincent Rose. © 14Sep21, E520947.
R51862, 12Sep49, Richard Coburn (A)
& Amelia Rose (W)

Coburn, Richard.

MAKE ME WANT TO BE LOVED BY YOU;
w King Zany [pseud. of Jack Dill]
& R. Coburn, m H. Brown & Vincent
Rose. © 30Jun21, E514587.
R35841, 30Jun48, Richard Coburn &
Herb Brown (A's) & Amelia Rose (W)

Coburn, Richard.

MOTHER AND HOME; w & m Tom Helmick,
Richard Coburn & Vincent Rose.

© 26Sep21, E519701. R38332, 27Sep48,
Amalia Rose (W)

Coburn, Richard.

MOTHER AND HOME; w & m Tom Helmick, R.
Coburn & Vincent Rose. © 26Sep21,
E519701. R52436, 26Sep49, Richard
Coburn (A) & Amelia Rose (W)

Coburn, Richard.
Mummy mine.

R

Coburn, Richard.

ONCE UPON A TIME; fox trot song, w & m
Richard Coburn, Vincent Rose & Nacio
Herb Brown. © 17Sep21, E520950.
R38146, 17Sep48, Amalia Rose (W)

Coburn, Richard.

ONCE UPON A TIME; foxtrot, w & m R.
Coburn, Vincent Rose & Herb Brown.
© 17Sep21, E520950. R52102,
15Sep49, Richard Coburn (A) &
Amelia Rose (W)

Coburn, Richard.
Oriental.

R

Coburn, Richard.

PATSY; w Richard Coburn, m Earl Burt-
nett & Richard A. Winfree. © 22May24,
E590667. R90606, 18Feb52, Richard
Coburn & Richard A. Winfree (A's),
Kathryne Burtnett Denman (W of E.
Burtnett)

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MAR 6 1952

Coburn, Richard.
The riveter's rag.

R

Coburn, Richard.

SMILIN'; w Richard Coburn, m Vincent
Rose, John Wolohan & Walter Kraus-
grill. © 28Sep21, E519604.
R38338, 28Sep48, Amalia Rose (W)

Coburn, Richard.
WA-WA-WADDLE WALK; w Dick [i.e.
Richard] Coburn & King Zany, m
Vincent Rose. © 2Apr23, E561348.
R76253, 29Mar51, Amelia Rose (W)
& Richard Coburn (A)

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Coburn, Richard.
WA-WA-WADDLE WALK; w & m Richard
Coburn, King Zany [pseud. of Jack
Dill] & Vincent Rose. © 8Jul24,
E591809. R97107, 2Jul52, Richard
Coburn (A) & Amelia Rose (W)

Coburn, Richard.

WHEN WE ARE TOGETHER; w H. Owens &
Richard Coburn, m Vincent Rose. ©
4Dec24, E604063. R86956, 4Dec51,
Harry Owens (A)

DEC 29 1951

Library of Congress
Copyright Office

Coburn, Richard.

WHEN WE ARE TOGETHER; w Harry Owens &
Richard Coburn, m Vincent Rose. ©
4Dec24, E604063. R86955, 4Dec51,
Amelia Rose (W)

DEC 29 1951

Library of Congress
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Coburn, Richard.

WHEN WE ARE TOGETHER; w Harry Owens &
Richard Coburn, m Vincent Rose. ©
4Dec24, E604063. R101000, 15Oct52,
Harry Owens, Richard Coburn (A's) &
Amelia Rose (W)

Coburn, Richard.

WHICH IS WHICH AND WHO IS WHO; from
Carter De Haven's fancies, w Richard
Coburn, m Nacio Herb Brown. © 17Dec26,
E653096. R122736, 21Dec53, Ina
Matilda Coburn (W) & Nacio Herb
Brown (A)

Coburn, Richard.

WHICH IS WHICH AND WHO IS WHO; from
Carter DeHaven's fancies, w Richard
Coburn, m Nacio Herb Brown. ©
17Dec26, E653096. R122594, 18Dec53,
Ina DeLong Coburn (W)

Coburn, Richard., 1886-

M1630 WINFREE, RICHARD, 1898-

.2 So near and yet so far, lyric by Dick

.W Coburn, music by Dick Winfree.

© Candell Music Publishers, inc.,
Oakland, Calif.; 28Nov48; EP31922.

I. Coburn, Richard, 1886- lyricist.

II. Title.

Coburn, Richard.

SPEAK UP! AMERICANS © w Richard
Coburn m Tom Satterfield 17Nov49
EU185343

Library of Congress
Copyright Office

Coburn, Richard, 1886-

M1630 SATTERFIELD, TOM, 1898-

.S Speak up! Americans; words by Richard
Coburn, music by Tom Satterfield.
© Richard Coburn & Tom Satterfield;
27Dec49; EP43080.

I. Coburn, Richard, 1886- lyricist.
II. Title.

Coburn, Richard.

M1630 CARSON, SUNSET, 1920- comp.
.18 Sunset Carson mountain ballads
C285 [and] cowboy songs ... [by
S8 Atze Taconis and others, words
by Richard Coburn and others],
comp. by Sunset Carson, ed. by
Dave Gordon. © Sunshine Music
Co., Hollywood, Calif.;
10Sep46; EP12037.

I. Taconis, Atze. II. Coburn,
Richard, lyricist. III. Gordon,
Dave, ed. IV. Title.

Library of Congress
Copyright Office

Coburn, Richard.

SWEET; m Vincent Rose, & w.

© 27Jun21, E512992. R35827,
30Jun48, Richard Coburn (A of w)
& Amelia Rose (W)

R

Coburn, Richard.
Tell me why.

Coburn, Richard.

M1630 VELOZ, FRANK.

.2 This love; rhumba, lyric by Richard Coburn
.V [and] Al Piantadosi, music by Frank
Veloz. © Piantadosi Music Publications,
Encino, Calif.; 27Jul49; EP39121.

I. Coburn, Richard, lyricist. II. Piantadosi,
Al, lyricist. III. Title.

Coburn, Richard.

When we are together.

R

Coburn, Richard, joint composer.

Schonberger, John. Whispering.

Coburn, Richard.

WHISPERING m John Schonberger, Richard
Coburn & Vincent Rose © arr Joseph
A. DiMare 26May48 on chord symbols
EU133427

Library of Congress
Copyright Office

Revised

Coburn, Richard.

YOU'VE GOT THE SWEETEST WAY; w

R. Coburn, m Vincent Rose.

© 26Mar20; E473635. R16434;

26Mar47; Richard Coburn (A),

Woodland Hills, Calif. & Amelia

Rose (W), Rockville Center, N. Y.

Coburn, Richard.

YOU'VE GOT THE SWEETEST WAY; w Rich-
ard Coburn, m Vincent Rose.

© 26Mar20; E473635. R16518;
26Mar47; Amalia Rose (W), Rock-
ville Centre, N. Y.

Coburn, Richard

see also

Coburn, Dick.

1951

COBURN, ROBERT.

Rita Hayworth. Col. reproduction.

(Ser. 6900) © Esquire, inc.;

13Dec47; H1042.

-no. 922

Coburn, Robert Christopher.

DRIFTWOOD DREAMS; w, m & © Robert
Christopher Coburn 29Jan53 EU302040

Library of Congress
Copyright Office

Coburn, Robert L.

Traveling along; w R. Coburn, m Robert L.
Coburn. © Roberta Coburn, New
Brighton, Pa.; 13Jun47; EU80059.

Coburn, Roberta:
Love-sick gal; w R. Coburn, m Robert
L. Carleton. © Roberta Coburn, New
Brighton, Pa.; 4May47; EU73665.

Coburn, Roberta.

My brother and I; w R. Coburn, m
Robert L. Carleton. © Roberta
Coburn, New Brighton, Pa.; 4Apr47;
EU69747.

Coburn, Roberta

Penn-syl-van-ia, P.A.; w R. Coburn,
m Robert L. Carleton. © Roberta
Coburn, New Brighton, Pa.; 13Jun47;
EU80058.

Library of Congress
Copyright Office

Coburn, Roberta

Traveling along; w R. Coburn, m Robert L.
Coburn. © Roberta Coburn, New
Brighton, Pa.; 13Jun47; EU80059.

COBURN, ROY. See
Coburn, Carmen Roy

EU168168

M1906
.E3C

COBURN, RUTH JEANNETTE, 1904-
The Starlighters' wishing song; words
[and] music [by] Ruth Coburn. © Bernice
Jan Basich Association, Burbank, Calif.;
2Jul52; EP63528.

I. Title.

Library of Congress
Copyright Office



Coburn, Sarah Annetta.

HE HEARS OUR CRY; w Martha Snell
Nicholson m Sarah Annetta Coburn
© Sarah Annetta Coburn 28Feb52
EU266096

MAR 20 1952

Library of Congress
Copyright Office

COBURN, SELINA V., ~~Selina~~, Lowell, Mass.
Selena's fortune telling symbols. Print.
© 22Apr47; K 9208.

20Jun47

Coburn, Vera E lyricist.

Samuels, Walter. Let's make up and be pals.

Coburn, Vera E.

WITH YOUR NAME ON MY LIPS AND YOUR
LOVE IN MY HEART © w & m Vera E.

Coburn 14Aug47 EU88585

COBURN, WALT.

Pardners of the dim trails. [1st ed.]
[3 chaps. prev. pub. in Dime western
magazine, 1940, by Popular Publications]
Philadelphia, Lippincott. 221 p. © on
full-length book version; Walt Coburn;
2Jan51; A51563.

APR 27 1951

dac/r

Library of Congress
Copyright Office

Revised

COBURN, WALT.

The way of a Texan. New York, Star
Guidance. 130 p. (Star books,
no. 41) © Star Guidance, inc.;
21May53; A92545.

P

COBURN, WALTER JOHN.

Little doc, by Walt Coburn.

Chapters 1-12. 3 sheets. illus.

© NEA Service, inc.; 3Jul50;

AA201060.

JUL 28 1952

COBURN, WALTER JOHN.

Little dog. [Story] 3 sheets,
illus. © NEA Service, Inc.;
28Jun50; AA163079.

OCT 20 1950

Coburn, William.

DADDY, I'LL COME DOWN; w & m Frank E.

Breithaupt arr William Coburn ©

Frank E. Breithaupt 19Apr54 EU355116

Coburn, William arr.

Porter, Ira Milton. It happened that night.

Coburn, William.

IT TAKES A LOT OF RAIN TO MAKE A
RAINBOW; w & m Robert Howard Flagler
arr William Coburn © on new arr
Robert Howard Flagler 27Oct53
EU335928. Appl. states prev. reg.
as IT TAKES A LOT OF RAIN EU323083

M38.3 Coburn, William.
.L LISZT, FRANZ, 1811-1886.
Rhapsodie Hongroise, no.2; piano
solo by Franz Liszt, arr. by
William Coburn. © Clayton F.
Summy Co., Chicago; 22Sep47;
on arrangement; EP17846.

I. Coburn, William, arr. II. Title.

Coburn, William.

ON THE OPEN PLAIN; w & m Frank E.

Breithaupt arr William Coburn © Frank
E. Breithaupt 23Apr54 EU356861

Coburn, William B

ALASKA arr William B. Coburn, ©
w & m Dorothy A. Nelson 17Nov47
EU103717

Coburn, William B.

ALL ABOARD; w & m David Conrad Swensen
arr William B. Coburn © David Conrad
Swensen 23Jul52 EU282224

Revised
22Dec52

Library of Congress
Copyright Office

Coburn, William B.

BLUE-EYED ROSE OF LOUISIANA m William
B. Coburn © w Harry Adams Little
13Feb48 EU116964

Coburn, William B.

BOBBY SOXERS ON PARADE arr William B.
Coburn © w & m Herbert Elmer Russell
16Nov49 EU185234

Coburn, William B.

BUZ-Z-Z SAWS; w & m Marie A. Halseth
arr William B. Coburn © Marie A.
Halseth 19Feb53 EU304546

Coburn, William B.

THE CIVIL AIR PATROL CADETS SONG m
Quincy Jones arr William B. Coburn ©
w John Albert Moen 18Oct48 EU148168

Library of Congress
Copyright Office

Coburn, Wm. B.

CLOP-I-TY CLOP; w & m Fannie Dell
Abbett arr Wm. B. Coburn © Fannie
Dell Abbett 2Aug54 EU366101

Coburn, William B.

DON'T TELL YOUR TROUBLES WHEN YOU'RE
FEELING BLUE arr William B. Coburn
© w & m Pearl Wardell Lundstead
31oct49 EU183425

Library of Congress
Copyright Office

Coburn, William B

1893-

arr.

Denman, Joe Thomas. Dreaming of the one
you love.

Coburn, William B.

EVERY HEART BEAT OF MINE IS A
THOUGHT OF YOU arr William B.
Coburn, © w & m Joe Thomas
Denman 27Jul47 EU87293

Coburn, William B.

Every heart beat of mine is a thought
of you; w & m J. T. Denman, arr
William B. Coburn. © Joe Thomas
Denman, Seattle; 13May47; EU75309.

Coburn, William B.

GALENA arr William B. Coburn, ©w
& m Dorothy A. Nelson 28Oct47
EU100522

Coburn, William B.

GOD'S CANDLES; w Angus James Beaton &
Bruce Bernard Beaton m Wallace
Aloysius Beaton arr William B.
Coburn © Wallace Aloysius Beaton
21Apr52 EU272202

Coburn, William Beaton, 1893-

M1630 HILL, MILDRED J

.2 Happy birthday to you; by Mildred
.H J. Hill [and William B. Coburn,
words by Patty S. Hill and Gene
Barry] © Clayton F. Summy Co.,
Chicago; 9Dec48; on additional
verse & revision of chorus; EP32204.

I. Coburn, William Beaton, 1893-
joint composer. II. Hill, Patty S.,
lyricist. III. Barry, Gene, joint
lyricist. IV. Title.

Coburn, William B.

I GOTTA HEAT BABY!S BOTTLE arr
William B. Coburn, © w & m Truman
William Egger 28Sep47 EU101261

Coburn, William B arr.
Morton, Margaret Bell. I swore I'd
never fall again.

Coburn, William B.

I WANT TO SING A LULLABY; w & m
Agnes Viola Granroos arr William
B. Coburn© Agnes Viola Granroos
6Jul53 EU322609

Coburn, Wm.B.

I WANT YOU FOR MY SWEETHEART; w & m Fannie Dell Abbett arr Wm. B. Coburn ©
Fannie Dell Abbett 16Apr54 EU354908

Coburn, William B.

I'LL BE THERE WITH BELLS ON; w & m
Esther Mary Martin arr William B.
Coburn © Esther Mary Martin & Marvin
Martin 22May53 EU317393

Coburn, William B.

ILONA WALTZ; arr William B. Coburn
w, m & © Lars Storseth 13Nov51
EU255810

NOV 27 1951

Library of Congress
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Coburn, William B.

In my jeep; w & m M. Bernard, arr
William B, Coburn. © Martha
Bernard, Seattle; 15Apr47; EU71965.

Coburn, William B.

INVITING YOU TO WASHINGTON OUT WEST;
w & m Livingston Greenwood arr
arr William B. Coburn © Livingston
Greenwood 27Feb53 EU305578

Coburn, William B

IT'S STILL THE SAME arr William B.

Coburn, © w & m Dorothy A. Nelson,

17Nov47 EU103718

Coburn, William B.

JEALOUS RAG DOLLY; w & m Esther Mary
Martin arr William B. Coburn ©
Esther Mary Martin & Marvin Martin
22May53 EU317392

Coburn, William B.

JUST KEEP THE SUNBEAMS SHINING
DOWN MEM'RYS SKY O' BLUE; w & m
Lucile N. Dexter arr William
B. Coburn © Lucile N. Dexter
8Jun53 EU319651

Coburn, William B.

M1630 KEENE, WILLIAM HERBERT, 1916-

.2 The Land of Milk and Honey; words
.K and music by Bill W. H. Keene.

[Piano arr. by Wm. B. Coburn]

© William Herbert Keene, Seattle;
18Nov47; EP19021.

I. Coburn, William B., arr. II. Title.

Coburn, William B.

Memories of you; w & m C. B. Pecha, arr
William B. Coburn. © Clara Belle Pecha,
Seattle; 4Apr47; EU69816.

Library of Congress
Copyright Office

Coburn, William B.

MOM MARIE; w & m Marie A. Halseth arr
William B. Coburn © Marie A. Halseth
2Mar53 EU305694

Library of Congress
Copyright Office

Coburn, William Beaton, 1893- arr.

Bench, Millen Orvil. More than gold can buy.

Coburn, William B ,1893- arr.

Derman, Joe Thomas. My best gal has
gone.

Coburn, William B.

MY JING-A-LONG SONG; w & m Opal

Sylvaria Huntting arr William B.

Coburn © Opal Sylvaria Huntting

4Aug53 EU326224

M1621

.C

Coburn, William B

My mother; a song, words by Fred A.
Whitfield. Chicago, Clayton F. Summy
co.

© 9Mar46; publisher; EP2746.

I. Whitfield, Fred A., lyricist. II.
Title.

Library of Congress
Copyright Office

Music Cat.

Coburn, William B.

MY PROMISE arr William B. Coburn
© w & m Sonna Kaye Irwin 3Aug49
EU175150

Coburn, William B.

MY WONDERFUL, WONDERFUL YOU; w & m
Jeanne Isabella Cusumano arr William
B. Coburn © Jeanne Isabella Cusumano
9Sep52 EU287611

Revised
29Dec52

Library of Congress
Copyright Office

Coburn, William B.

NO PLANS FOR SATURDAY NIGHT arr Wil-
liam B. Coburn © w & m Fannie Dell
Abbett 16Feb49 EU157487

Coburn, William B.

NO PLANS FOR SATURDAY NIGHT arr Wil-
liam B. Coburn © w & m Fannie Dell
Abbett 21Mar49 on changed m EU161280

Coburn, William B

Ramquist, Amos Homer.

home with thee.

arr.

O, to be



Coburn, William B.

OLD SILVER AND MY SADDLE m William
B. Coburn © w Harry Adams Little
13Feb48 EU116963

Coburn, William Beaton, 1893- arr.
Bench, Millen Orvil. On Mother's
birthday.

Coburn, William B. 1893- arr.
London, Harry Frank. Our statue of
sweet liberty.

Coburn, William B.

SADIE HAWKINS' BALL; arr William B.

Coburn w, m & © on arr Bertha Pamela

Alford 7Aug50 EU212445

SEP - 6 1950

Library of Congress
Copyright Office

Coburn, William B.

There's a look in your eye; w & m T. W.

Egger, arr William B. Coburn.

© Truman W. Egger, Seattle; 27Mar47;
EU68643.

Coburn, William B.

WHEN WE COME HOME FROM FAR AWAY; w & m
Lars Storseth arr William B. Coburn
© Lars Storseth 2Mar53 EU305683

Coburn, William B.

1893-

arr.

Denman, Joe Thomas. Will you meet me in
the moonlight tonight?

Coburn, William B.

YOU TOOK EVERYTHING WHEN YOU TOOK MY
BLUE-EYED DARLING m William B.

Coburn © w Harry Adams Little
13Feb48 EU116965

Coburn, William Beaton, 1893- arr.

Bench, Millen Orvil. Because, dear, I
love you, sweetheart.

Coburn, William Beaton.


By the lofty old pine tree; w & m M. C. Bench,
arr William Beaton Coburn. © Millen
Orvil Bench, Seattle; 26 Mar47; EU68543.

M1380
.C

COBURN, WILLIAM BEATON, 1893-
Cotton ball waltz; piano solo, by William
Coburn. © Clayton F. Summy Co., Chi-
cago; 30Jun49; EP38487.

I. Title.

Library of Congress
Copyright Office



M1380

.C

COBURN, WILLIAM BEATON, 1893-

The flying circus; piano solo by William
B. Coburn. 40¢ © Schroeder & Gunther,
inc., Rhinebeck, N. Y.; 28Feb50;
EP44559.

I. Title.

Library of Congress
Copyright Office

APR 13 1950

M1995
.C66
G7

COBURN, WILLIAM BEATON, 1893-
The green and silver bowl; an operetta
in three acts, book and lyrics by
Kathryn Cummings, music by William B.
Coburn. [Piano-vocal score] \$1
© The Willis Music Co., Cincinnati;
4May50; DP72.

I. Title. [II. Cummings, Kathryn]

s. l.

Library of Congress
Copyright Office

JUL 2 3 1950

Coburn, William Beaton.

M38 DETT, R NATHANIEL.
.3 (In the bottoms) Juba, dance from
.D the suite In the bottoms, by R.
Nathaniel Dett [arr. by William
Coburn] Simplified ed. for piano.
© Clayton F. Summy Co., Chicago;
13Sep48; on arrangement & simpli-
fication; EP30019.

I. Coburn, William Beaton, 1893-
arr. II. Title. III. Title: In the
bottoms.

Coburn, William Beaton, 1893- arr.
Bench, Millen Orvil. In the valley of
sunshine.

Coburn, William Beaton, 1893-

M215

.P

POLDINI, EDE, 1869-

Marche mignonne; [by] Eduard Poldini,
op.15, no.2. Arr. by William B. Coburn.
[Score: 2 pianos] \$1 © on arrangement;
G. Schirmer, inc., New York; 28Mar52;
EP62158.

I. Title. [II. Coburn, William Beaton,
1893-]

Library of Congress
Copyright Office

Coburn, William Beaton, 1893-

M39

.O

OFFENBACH, JACQUES, 1819-1880.

(Orphée aux enfers) Rondino; themes from
Orpheus [by] Jacques Offenbach, [arr.
by] Wm. B. Coburn. [For piano] 50¢
© Clayton F. Summy Co., Chicago;
20Mar50; EP45463.

I. Title. II. Title: Orphée aux enfers.

[III. Coburn, William Beaton, 1893-]

Library of Congress
Copyright Office

MAY - 5 1950

M1380 COBURN, WILLIAM BEATON, 1893-
.C Pom pom; piano solo by William B. Coburn.
© Clayton F. Summy Co., Chicago;
31Mar49; EP36086.

I. Title.

Library of Congress
Copyright Office



Coburn, William Beaton

Sunday morning papers; w & m M. O. Bench,
arr William Beaton Coburn. © Millen
Orvil Bench, Seattle; 26 Mar 47; EU68542.

M1380 COBURN, WILLIAM BEATON, 1893-
.C The tree deedle; piano solo, by William
Coburn. © Clayton F. Summy Co.,
Chicago; 19May49; EP37196.

I. Title.

Coburn, William Beaton, 1893- arr.
Bench, Millen Orvil. A trip to the
moon.

Coburn, William Beaton.

Utah we love you; w & m M. O. Bench,
arr William Beaton Coburn. © Millen
Orvil Bench, Seattle; 16Apr47;
EU72202.

Coburn, William Beaton.

WE PLEDGE ALLEGIANCE TO OUR FLAG;
m William Beaton Coburn w & © Mit-
chell Paul Alfaro 11May50 EU203490

JUN 1 6 1950

Coburn, William Beaton.

When little swallows circle in the sky; w & m
M. O. Bench, arr William Beaton Coburn.
© Millen Orvil Bench, Seattle; 7Apr47;
EU70974.

Coburn, William Beaton, 1893- arr.
Borkenhagen, Eve Gertrude. Wish
upon the tide.

Coburn, William C.

BLUE TOMORROW arr William C.

Coburn © w & m Beverly

Lucile Rains 2Sep47 EU90923

Coburn, William J

Cross; words by Langston Hughes.

For voice and piano.

©⁴4-10-46; W. J. Coburn, New York;

EU 15962.

Coburn, William J

Life is good t' me; words and music by
Wm. J. Coburn.

Solo for baritone voice with piano
accompaniment.

First line: All some folk know is how
to make money.

© 1 c 2-1-46; Wm. J. Coburn, New York;
E unpub 4811.

GG 4-24-46

Coburn, William J

Lullaby; words by Eugene Field.

For voice and piano.

© 6-28-46; W. H. Coburn, New York;

EU 26922.

Coburn, William Ward.

MILE AFTER MILE; w William Ward Coburn
m Ina Juanita Heide © William Ward
Coburn & Ina Juanita Heide 12May52
EU274151

AA 17176

Coburn sliding door hardware.

see

Colorado fuel & iron corp. Wickwire
Spencer steel division.

afp 10-4-46

Cobweb.

Tobin, Louis.

COBURN'S hash. AA202885. SEE
Kubatzky, Alvine.

FEB 26 1982

COBWEB, by George Agnew Chamberlain.

© 26Sep21, A627076. R38722, 5Oct48,

George Agnew Chamberlain (A)

Cobweb.

M1503

.G6164

C6

1951

GOGOTZKY, NICOLAI, 1901-

Cobweb; [by] Nicolai Gogotzky, nowadays
opera in 3 acts, story and lyrics by
the composer. [Piano-vocal score]

© Nicolai Gogotzky; 21Jun51; EU242090.

I. Title.

s.l.

Library of Congress
Copyright Office

1 1951

COBWEB; w, m & © Kevert Vanlaw Mellott
17Jun54 EU361544

Library of Congress
Copyright Office

The cobweb.

GIBSON, WILLIAM.

The cobweb. Knopf. 369 p.

© William Gibson; 17Feb54;
A126601.

COBWEB. DU25989. SEE Gogotsky, Nicolai.

DEC 4 1950

The cobweb. R108377. SEE
Tuttle, Margareta.

R
Cobweb castle; by Liza Lehmann arr ^{1/2m}
H. M. Higga. © 9Jul19; E47553.
R7261; 10Jul46; Chappell & co. ltd.
(FWH), London.

COBWEB SHAWL; w, m & © Nellie Elizabeth
Fox Hadden 13Oct53 EU334287

Library of Congress

COBWEBS; m Jacob Teller, employee
for hire w & © Morris Abner Barr
13Mar50 EU202791

JUN - 1 1950

Cobwebs: w & m M. W. Beckham. ©
Mary Willcox (Mrs. William Thomas)
Beckham, Louisville; 18Jun47;
EU80808.

COBWEBS; w & m Ernest Crampton.

© 26Jun22, E537915. R51179, 18Aug49,
Florence Rushton (NK)

R

Cobwebs; w anon., m H. E. James
[pseud. of P. Paul Bliss]

© 16Jun19; E452732. R10228; 1Aug46;
Marie deB. Loring (administratrix
C. T. A. of P. P. Bliss), Owego,
N. Y.

COBWEBS © w & m Ruth French Mansfield
21Mar49 EU161361

Library of Congress
Copyright Office



Cobwebs.

M1572

.A

AGER, LAURENCE, 1904-

Cobwebs; a fairy song, two-part song for soprano and contralto, with piano, words by Kathleen Penn, music by Laurence Ager (The Year Book Press series of unison and part-songs, no. 460) © A. & C. Black, ltd., London; 13Jul49; EF14892.

I. Penn, Kathleen, lyricist. II. Title.

Library of Congress
Copyright Office



Cobwebs.

M1380

.D

DAVIS, JOHN CARLYLE, d.1948.

Cobwebs; for the piano, by John Carlyle
Davis. 35¢ © G. Schirmer, inc., New
York; 23Jul52; EP64372.

I. Title.

Library of Congress
Copyright Office

Cobwebs half spun.

MILLS, DOROTHY B.

Cobwebs half spun. [Poems]

149 p. © Exposition Press,
New York; 29Jul48; A25519.

I. Exposition Press.

COBWEBS IN MY HEART © w & m Ethel
Case Cook 29Sep47 EU95499

Cobwebs in the sky.

MCKAY, ELIZABETH WHITFIELD.

Cobwebs in the sky. [Poems] New York,
Haven Press. 52 p. © Elizabeth W.
McKay; 4 May 49; A39279.

Library of Congress
Copyright Office



vp/ r

Cobwebs in your heart.

M1630

GELATT, LOIS MAJOR.

.2

.G

Cobwebs in your heart; For you've forgotten me [by] Lois Major. [For voice and piano] © Lois Major Gelatt; 14Mar52; EP61213.

I. Title. II. Title: For you've forgotten me.

COBWEBS ON THE WALL; w Armand Simeone
m Richard Simeone © Armand Simeone &
Richard Simeone 1Jul54 EU363016

COBWEBS ON YOUR PICTURE by Keray

Regan © Empire Music Publishers EF12625.

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Cobwebs on your picture.

M1679 REGAN, KERAY, 1924-
.2 Cobwebs on your picture; by Keray Regan.
.R © Carle Hodson, trading as Empire Music
Publishers, New Westminster, B. C.;
15Feb49; EF12625. For voice and piano,
with chord symbols.

I. Title.

Library of Congress
Copyright Office



COCA, ARTHUR FERNANDEZ.

Familial nonreaginic food-allergy, by
Arthur F. Coca, with contributions by
Conrad Berens [and others] [3d ed.]
Springfield, Ill. [1953] 279 p. illus.
© on additions & revisions; Charles C.
Thomas, Publisher; 10Feb53; A80224.

I. Thomas (Charles C.) Publisher.

Library of Congress
Copyright Office

j/e

Coca-che-lunk.

Johnson, Margaret.

COCA COLA © w. & m Alfred Vega.

4Nov47 EU107644

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COCA-COLA; w, m & © Maria Rosa Pazza-
nese Lobo 1Mar54 EU349367

Lobo

Library of Congress
Copyright Office


COCA-COLA; drive refreshed. KK22813.

SEE Coca-Cola Co.

COCA COLA; w, m & © Maurice M. Korn
26Feb52 EU265796

MAR 21 1952

Library of Congress
Copyright Office



COCA-COLA and Coke are registered
trade-marks. KK17759. SEE
Coca-Cola Co.

COCA-COLA and Coke are registered trade
marks. SEE Coca-Cola Company.
KK34580.

COCA-COLA arrives, hospitality
awaits. [Man with case at garden
gate] SEE Coca-Cola Company.
KK42065.

COCA-COLA arrives, hospitality begins.
SEE Coca-Cola Company. KK25610.

COCA-COLA at all soda fountains

5¢. KK16204. SEE Coca-Cola Co.

Coca

Title The Coca-Cola BottlerClaimant Hickory Pub. Co., 402-3 Standard Bldg. Atlanta, Ga.,Remitter "

Vol	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
1944							
37	6	Sept. '44	9-1-44	11-9-44			©ClB 653788
37	7	Oct.	10-1	11-9-44			©ClB 653769
37	8	Nov.	11-1-44	11-9-44			©ClB 653770
37	9	Dec.	12-1	12-16-44			©ClB 655886
37	10	Jan. 1945	1-1	1-24-45			©ClB 661489
37	11	Feb.	2-1	5-9-45	72-5-1-45		©ClB 876756
37	12	Mar.	3-1	5-9-45	"		©ClB 876757
38	1	Apr.	4-1	5-9-45	"		©ClB 876758
38	2	May 45	5-16	5-21-45			©ClB 678760
38	3	June	6-1	9-9-45	72-2/4		©ClB 681528
38	4	July	7-1	7-29-45			©ClB 685807
38	5	August	8-1	8-18-45			©ClB 688263
38	6	Sept.	9-1	9-27-45			©ClB 694000
38	7	Oct.	10-1	12-3-45			©ClB 703851
38	8	Nov.	11-1	12-3			©ClB 703852
38	9	Dec.	12-1	1-2			©ClB 3868

Title Coca Cola Bottler

Claimant Hickory Pub. Co., 102-3 Standard Bldg., Atlanta, Ga.

Remitter

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
38	10	Jan 1 46	1-1	2-7-46		© Cl B	6292
38	11	Feb. 1	2-1	2-23-46		© Cl B	10599
38	12	March 1	3-1	3-25-46		© Cl B	13793
39	1	Apr. 1	4-12	5-12-46		© Cl B	19981
39	2	May	5-21	5-27-46		© Cl B	25846
39	3	June	6-28	7-22-46		© Cl B	30233
39	4	July	7-16	8-9-46		© Cl B	32178
39	5	Aug.	8-8	10-7-46		© Cl B	40970
39	6	Sept 46	9-18	10-7-46		© Cl B	41579
39	7	Oct.	10-15	12-7-46		© Cl B	50606
39	8	Nov.	11-11	12-7-46		© Cl B	50748
39	9	Dec.	12-19	12-26-46		© Cl B	53435
39	10	Jan 1 47	1-16	2-14-47		© Cl B	61667
39	11	Feb.	2-7	2-14-47		© Cl B	61868
39	12	Mar.	3-13	3-27-47		© Cl B	68744
40	1	April	4-14	5-1-47		© Cl B	77249

(Feb. 1944-3,000)

ejh

Title Coca Cola Bottler

Claimant Hickory Pub. Co., 402-3 Standard Bldg., Atlanta, Ga.

Remitter " " " 800 Peachtree St. N. E. " "

1947	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
40	2	May	5-14	5-19-47		©CIB	77250
40	3	June	6-13	6-20-47		©CIB	82258
40	4	July 47	7-14	7-28-47		©CIB	89041
40	5	Aug.	8-21	9-25-47		©CIB	93558
40	6	Sept 47	9-17	9-27-47		©CIB	98100
40	7	Oct 47	10-8	10-21-47		©CIB	102325
40	8	Nov. 47	11-19	1-14-48		©CIB	115930
40	9	Dec. 47	12-23-47	1-14-48		©CIB	115951
40	10	Jan. 1948	1-26	2-10-48		©CIB	119860
40	11	Feb.	2-19	5-3-48	8 1 APR 27	©CIB	133490
40	12	Mar. 1948	3-17	3-26-48		©CIB	127249
41	1	Apr.	4-23	4-30-48		©CIB	132812
41	2	May '48	5-29	6-7-48		©CIB	139720
41	3	June 1948	6-17	7-1-48		©CIB	143121
41	4	July	7-20	8-6		©CIB	148412
41	5	Aug. '48	8-25	8-1		©CIB	152613

(Aug. 1948—5,000)

CWB

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Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
41	6	Sept.	9-20	9-27-48			©CIB 155638
41	7	Oct 48	10-27	11-8-48			©CIB 162034
41	8	Nov 48	11-16	11-22-48			©CIB 164544
41	9	Dec 48	12-17	1-3-49			©CIB 171150
41	10	Jan 49	1-26	2-4-49			©CIB 176476
41	11	Feb. '49	2-22	2-28-49			©CIB 179152
41	12	Mar 49	3-16	3-21-49			©CIB 182684
42	1	Apr '49	4-19	5-9-49			©CIB 181289
42	2	May '49	5-19	5-23-49			©CIB 184978
42	3	Jun '49	6-24	7-1-49			©CIB 189336
42	4	Jul 49	7-20	8-24-49			©CIB 206450
42	5	Aug 49	8-19	8-24-49			©CIB 208451
42	6	Sep 49	9-16	10-12-49			©CIB 213654
42	7	Oct '49	10-21	11-1-49			©CIB 216592
42	8	Nov. 49	11-17	11-23-49			©CIB 219832
42	9	Dec. 49	12-20	1-9-50			©CIB 226763
42	10	Jan 50	1-26	1-30-50			©CIB 230047
42	11	Feb. 50	2-22	3-3-50			©CIB 234708
42	12	Mar '50	3-23	4-7-50			©CIB 241214
43	1	Apr 50	4-27	5-4-50			©CIB 244163
43	2	May '50	5-22	5-31-50			©CIB 248184

-4-

Remitter

Continued on new card

1000

D | W | BW | M | BM | O

Title COCA COLA BOTTLERClaimant Hickory Pub. Co., 800 Peachtree St., N.E., Atlanta 5, Ga.Remitter "

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
43	9	Dec'50	12-18	12-29-50			B 280093
43	10	Jan'51	1-23	2-9-51	150 in not		B 286643
43	11	Feb'51	2-19	2-26-51			B 288793
43	12	Mar'51	3-22	3-27-51			B 294129
44	1	Apr'51	4-19	5-3-51			B 299910
44	2	May 51	5-17	5-28-51			B 304059
44	3	Jun'51	6-15	6-26-51			B 308690
44	4	July'51	7-23	8-3-51			B 313597
44	5	Aug'51	8-22	11-5-51			B 327711
44	6	Sep'51	9-18	11-5-51			B 327712

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
44	7	Oct '51	10-24	11-5-51			B 327713
44	8	Nov '51	11-26	12-6-51			B - 331719
44	9	Dec '51 1952	12-20	12-29-51			B - 335313
44	10	Jan 52	1-22	1-28-52			B 340097
44	11	Feb '52	2-14	2-21-52			B 343435
44	12	Mar '52	3-18	3-25-52			B 348730
45	1	Apr 52	4-21	4-28-52			B 353944
45	2	May '52	5-19	5-28-52			B 358377
45	3	June '52	6-20	7-21-52			B 368931
45	4	July '52	7-17	7-21-52			B 368932
45	5	Aug 52	8-20	9-22-52			B 380188
45	6	Sept 52	9-17	9-22-52			B 380189
45	7	Oct '52	10-21	10-21-52			B 385335
45	8	Nov '52	11-18	11-18-52			B 388950

THE COCA-COLA BOTTLER. -7-

M-2

(TITLE)

© The Hickory Pub. Co.

(CLAIMANT)

1112 Peachtree St., N. E., Atlanta 5, Ga.

v. 46, 1953, no.

No.	Issue	Pub. Date	Entry No.
3	June	© 23 Jun 53	B 426767
4	July	© 17 Jul 53	B 428179
5	Aug.	© 14 Aug 53	B 431373
6	Sept.	© 18 Sep 53	B 437542
7	Oct.	© 16 Oct 53	B 440046
8	Nov.	© 19 Nov 53	B 450429
	Dec.	©	

Continued on new card. See card 113

THE COCA-COLA BOTTLER.

-3-

TITLE

© The Hickory Pub. Co.

(CLAIMANT)

Monthly

No.		v. 46, 1953, no.		Entry No.	
Date		Pub. Date		Entry No.	
9.	Dec.	© 18	Dec 53	B	453391
v. 46, 1954, no.					
10.	Jan.	© 19	Jan 54	B	457736
11.	Feb.	© 19	Feb 54	B	460219
12.	Mar.	© 12	Mar 54	B	465010
v. 47, 1954, no.					
1.	Apr.	© 13	Apr 54	B	469469
2.	May.	© 12	May 54	B	474443
3.	June.	© 11	Jun 54	B	480457

THE COCA-COLA BOTTLER.

-9-

(TITLE)

© Hickory Pub. Co.

(CLAIMANT)

Monthly



v. 47, 1954, no.

No.	Issue	Pub. Date	Entry No.
4.	July.	© 13Jul54	B 489043.
5.	Aug.	© 12Aug54	B491018.
6.	Sept.	© 10Sep54	B496066.
7.	Oct.	© 8Oct54	B500627.
8.	Nov.	© 8Nov54	B504898.
9.	Dec.	© 15Dec54	B509738.
		©	
		©	
		©	

KK12806

Coca-cola bottling co., claimant.

Hospitality in your hands. (Couple at party
table) (Soft drink) [St. Paul, Printed by
Northwest publications, inc.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

(c) Coca-cola bottling co., Wilmington, Del.;
12Feb47; KK12806. 6Jun47 rs

COCA-COLA BOTTLING COMPANY.

It's what you make it. C6985. SEE Handy
(Jam) Organization, Inc.

COCA-COLA BOTTLING COMPANY OF CHICAGO, INC.

SEE

THE RED DISC.

Library of Congress
Copyright Office

COCA-COLA BOTTLING COMPANY OF CHICAGO,
INC. ©

A friend in need. (Soft drink) Book-
let [15] p. © The Coca-Cola Bot-
tling Co. of Chicago, Inc.;
25oct48; KK29022.

COCA-COLA BOTTLING COMPANY OF CHICAGO,
INC. ©.

The hotel hospitality plan. (Coca-
Cola) Folder. © The Coca-Cola
Bottling Co. of Chicago, inc.;
28Mar49; KK34690.

M1978
.A1C

COCA-COLA BOTTLING CO. OF NEW YORK,
inc.

Coke in the bottle; [by] Coca-Cola Bottling
Co. of New York, inc. [Melody and words]
© Coca-Cola Bottling Co. of New York,
inc., New York; 14Nov52; EP69780.

I. Title.

Library of Congress
Copyright Office



COCA-COLA BOTTLING COMPANY OF NEW YORK,
INC. ©

Two great men and a great idea.

[50th anniversary ad] (Soft drink)

(In New York herald tribune, Apr.

19, 1954, p. 4) Appl. author:

D'Arcy Advertising Co. © 19Apr54;

KK96741.

THE COCA-COLA BOTTLING COMPANY OF
NEW YORK, INC. ... KK84046. SEE
Coca-Cola Company.

COCA-COLA BOTTLING CO. OF WATERTOWN
ANNOUNCES BIG BOTTLE CAP CONTEST.
SEE Coca-Cola Bottling Company of
Watertown, South Dakota.

COCA-COLA BOTTLING COMPANY OF WATER-
TOWN, SOUTH DAKOTA. ©

Coca-Cola Bottling Co. of Watertown
announces big bottle cap contest.
(Soft drink) Sheet. © 8Mar54;
KK96576.

COCA-COLA BOTTLING COMPANY, OF WATERTOWN,
S. D.

That's right, right over this way is
where we want you to look and come.

Appl. title: Lecture for use as
announcement over radio, television,
public address systems, and phonographs.

© Coca-Cola Bottling Co. of Watertown,
S. D.; 8Apr54; C7869.

COCA-Cola brings you Edgar Bergen with
Charlie McCarthy. SEE Coca-Cola
Company. KK40893.

COCA-Cola by the carton, still six
for a quarter. SEE Coca-Cola
Company. KK27312.

Coca Cola Charlie; w & m R. W.
Roberts. © Raymond Walter
Roberts, Cranston, R. I.;
19Jan47; EU59647.

Coca-cola commercials.

COKE COMMERCIALS. Coca-cola commercials; w Tom Dwight Murray m Tony Tam Burrello © Tony Tam Burrello
12Jan54 EU343892

COCA-COLA COMPANY ©.

A-B-C's of extra profit from unused
lobby space. [Rebus advertisement]
(soft drink) Clipping. © The
Coca-Cola Co.; 24Mar49; KK36331.

COCA-COLA COMPANY.

According to Plautus, it is wretched business to be digging a well just as thirst is mastering you. Mostellaria. Coca-Cola is the answer to thirst. (Soft drink) Adv. from the Davidson, Jan. 18, 1952, p. 4. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 18Jan52; KK73090.

KK 3226

Coca-cola co., claimant.

Ace service. (Tennis couple) (Soft
drink) [New York, Printed by New York
Journal-American] © 1945.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 10-15-45; 2c 5-16-46; Wilmington,
Del.; KK 3226. 6-10-46 rs

COCA-COLA COMPANY.

Add Coke to your meals, add spark to
your food. (Man at refrigerator.
Soft drink) Adv. from the Valley
daily times-news, Sept. 3, 1952,
p. 2. Appl. author: D'Arcy Ad-
vertising Co. © The Coca-Cola Co.;
3Sep52; KK78064.

COCA-COLA COMPANY ©.

An add-on sale that equals the main
sale in profit. [Attendant putting
case into trunk of car] (Soft
drink) Clipping. © The Coca-Cola
Co.; 15Feb49; KK33848.

COCA-COLA COMPANY. ©

Add-on sales add up fast, when customers get out for Coke. [Gas station attendant; customer examining tires] (In the Gasoline retailer, Apr. 7, 1954, p. 11)
Appl. author: D'Arcy Advertising Co. © 7Apr54; KK95825.

COCA-COLA COMPANY ©.

Add refreshment to your lunchtime.

(Soft drink) Clipping. © The

Coca-Cola Co.; 14Jun48; KK24740.

COCA-COLA COMPANY.

Add zest to food. Have a Coke with meals. Drink Coca-Cola. cWoman at tables (Soft drink) Adv. from Democrat and chronicle, Feb. 4, 1953, p. 15. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 4Feb53; KK82741.

COCA-COLA COMPANY ©.

Added attraction - Coca-Cola. [Sign
in fancy frame] (Soft drink)

Clipping. © The Coca-Cola Co.;

3Jun49; KK37577.

COCA-COLA COMPANY ©.

Adds refreshment to every occasion.

[Couple at dance - Penn pennant
in background] (Soft drink)

Clipping. © The Coca-Cola Co.;
22Nov48; KK30327.

Coca-cola co.

Advance information, new outdoor advertising. © Coca-cola co., New York;
5Apr47; AA50035.

COCA-COLA COMPANY.

The adventures of Kit Carson starts
Sept. 29th. [Kit Carson & Sierra
Jack] (Soft drink) From Daily
news, Sept. 28, 1953, p. 42.

Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 28Sep53;
KK90247.

COCA-COLA COMPANY.

**Advertising concepts work for you.
(Soft drink) Sheet. © The Coca-
Cola Co.; 1May48; K24503.**

COCA-COLA COMPANY.

Advertising ideas work to sell Coca-Cola on the job. [From the Coca-Cola bottler, Feb. 1951, inside spread] (Soft drink) Sheet.

© The Coca-Cola Co.; 20Feb51;
KK60214.

APR 23 1951

COCA-COLA COMPANY.

Advertising manual. 1 v., illus.

© The Coca-Cola Co.; 31Jul48;
on additions; AA90143.

COCA-COLA CO. ©, New York.

Advertising price list. 1 v.,
illus. (part col.) © 31oct47;
on additions; AA70375.

Coca-cola company.

Advertising price list. [New York,
1947]

[70] p. illus. 38cm.

© Coca-cola co., New York; 17May47;
AA55167.

afp 1Aug47

COCA-COLA COMPANY ©.

Advertising sells Coke for holiday
hospitality. (Soft drink) Clip-
ping. © The Coca-Cola Co.; 1Nov48;
KK29955.

COCA-COLA COMPANY ©.

Advertising sells ideas - ideas
sell the product. (Soft drink)

Clipping. © The Coca-Cola Co.;
1Aug48; KK27022.

COCA-COLA COMPANY ©.

Advertising - the power of suggestion.
(Soft drink) Clipping.

© The Coca-Cola Co.; 18 Sep 48;

KK27508.

COCA-COLA CO., Wilmington, Del.

Advertising underlines need for
refreshment during busy season.
(Soft drink) © 1Nov47; KK18663.

COCA-COLA COMPANY.

After exercise refresh yourself;
boxer. (Soft drink) Clipping. ©
The Coca-Cola Co.; 19Jan48; KK21313.

Coca-cola co., claimant.

After school have a Coke. (Bottle and school
books) (Soft drink) [Atlanta, Printed Atlanta
daily world] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.; 27Feb47;
KK11296.

elg 4-8-47

COCA-COLA COMPANY ©.

After the game, pause for Coke.

(Soft drink) Clipping. © The
Coca-Cola Co.; 23Jun48; KK25083.

THE COCA-COLA COMPANY C.

After the game refresh with Coke.

(Soft drink) Clipping. © 12Jan48;

KK20124.

COCA-COLA COMPANY. ©

After the prom, it's Coke time.

[Teen agers at fountain table]

(Soft drink) (In Collier's, Feb.

5, 1954, p. 11) Appl. author:

D'Arcy Advertising Co. © 22Jan54;

KK94288.

COCA-COLA COMPANY.

Again --- the summer's big related-
item promotion. Coke & food.

(Soft drink) Adv. from Chain store
age, June 1952, p. 98-99. Appl.
author: D'Arcy Advertising Co.

© 30May52; KK76340.

COCA-COLA COMPANY.

Again this year you can profit with
the big holiday promotion of Coca-
Cola. (Soft drink) Adv. from
Food topics, Nov. 24, 1952, pp.
12 & 13. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 24Nov52; KK81548.

COCA-COLA Company. SEE
Aladdin's Lamp. LP2611.

COCA-COLA COMPANY. SEE
Ali Baba and the thieves.

KK 2667

Coca-cola co., claimant

All hands agree. (Two sailors)
(Soft drink) [Annapolis, Md., Printed
by Shipmate] c1946.
clipping.

Print.

Application author: D'Arcy advertising
company.

© 2-25-46; 2 c 4-24-46; Wilmington,
Del.; KK 2667.

mgc 5-9-46

KK12144

Coca-cola export corp., claimant.

All over the world Coca-cola brings
refreshment. (Soft drink) [New York,
Printed by Time, inc.] c1947.

clipping.

Print.

© Coca-cola export corp., New York;
3Feb47; KK12144.

16May47 rs

COCA-COLA COMPANY ©.

All roads lead to ice-cold Coca-Cola
(Bus driver. Soft drink) Clipping.

© The Coca-Cola Co.; 27Sep48;

KK29965.

KK 2778

Coca-cola company, claimant.

All set. (Hair drying) (Soft drink)
[Niagara Falls, N. Y., Printed by Niagara Falls gazette publishing co.] ©1945.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 10-24-45; 2c 5-2-46; Wilmington,
Del.; KK 2778. 6-3-46 rs

KK 984

Coca-cola co., claimant

All's well. (Sailor and girl)
(Soft drink) [New York, Printed by
New York daily news] cl945.
clipping.

Print.

Application author: D'Arcy
advertising co.

© 10-19-45; 2 c 2-9-46; Wilmington,
Del.; KK 984.

mgc 4-10-46

KK 989

Coca-cola co., claimant

Always welcome. (Girl tying bow on
Coke) (Soft drink) [New York, Printed
by New York daily news] c1945.
clipping.

Print.

Application author: D'Arcy
advertising co.

© 12-21-45; 2 c 2-9-46; Wilmington,
Del.; KK 989.

mgc 4-10-46

KK 5794

Coca-cola co., claimant

America's friendliest neighborhood club -
admission 5¢ (Ear of corn) (Soft drink)
[New York, Printed by Cosmopolitan] cl946.
clipping.

Print.

Appl. author: D'Aroy advertising company.

© 7-31-46; E c 8-30-46; Wilmington, Del.;
KK 5794.

mgs 11-8-46

COCA-COLA COMPANY ©.

America's largest billboard showing.

(Soft drink) Clipping. © The
Coca-Cola Co.; L5Jun48; KK25080.

COCA-COLA COMPANY ©.

America's largest billboard showing.

(Soft drink) Sheet. © The Coca-Cola Co.; 21Jun48; KK25601.

COCA-COLA COMPANY ©.

Among good things in life - Coke by
the carton. [Carton and food]
(Soft drink) Clipping. © The
Coca-Cola Co.; 2May49; KK37598.

COCA-COLA COMPANY ©.

Among good things in life Coke by the
carton. [Carton and food] (Soft
drink) Sheet. © The Coca-Cola Co.;
12May49; KK38974.

COCA-COLA COMPANY ©.

And a carton of 6 is still 25 cents.

(Woman and girl with grocery cart
and carton) (Soft drink) Clip-

ping. © The Coca-Cola Co.;

2Sep48; KK27494.

COCA-COLA COMPANY ©.

And a refreshing pause helps you get
there, too. [Travel scene; cooler]
(Soft drink) Sheet. © The
Coca-Cola Co.; 7Dec49; KK48722.

MAY 10 1950

KK 986

Coca-cola co., claimant

And - Coke for all. (Girl setting
table) (Soft drink) [New York,
Printed by New York daily news] cl945.
clipping.

Print.

Application author: D'Arcy
advertising co.

© 12-7-45; 2 c 2-9-46; Wilmington,
Del.; KK 986.

mgc 4-10-46

KK 1652

Coca-cola co., claimant.

And Coke for refreshment. (Hostess) (Soft drink) [New York, Printed by New York world-telegram corp.] c1946.

clipping.

Print.

Application author: D'Arcy advertising co.

© 1-3-46; 2 c 3-9-46; Wilmington, Del.;

KK 1652.

vf 5-15-46

Coca-cola co., claimant.

And now for Coke. (Couple on diving board) (Soft drink) [St. Paul, Printed by Northwest publications, inc.] c1947. clipping.

Print.

© Coca-cola co., Wilmington, Del.;
9Jul47; KK14945.

15Aug47 rs

COCA-COLA COMPANY.

And now the gift for thirst. Coca-Cola. (Santa Claus. Soft drink) Adv. from Boys' life, Nov. 1952, p. 2 of cover. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 25Oct52; KK79341.

COCA-COLA COMPANY.

And on I rode, and greater was my
thirst. Coca-Cola. (Tennyson:
Holy Grail. Soft drink) Adv.
from Hill news, Feb. 13, 1952,
p. 2. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 13Feb52 (in notice: 1951);
KK75335.

COCA-COLA COMPANY ©.

Announcing the hospitality fair.

Drink Coca-Cola. [From the Chain
store age, June 1950] (Soft drink)
Sheet. © The Coca-Cola Co.;
30May50; KK51643.

AUG 17 1950

COCA-COLA COMPANY ©.

**Another chorus - for the pause that
refreshes. [Group at piano] (Soft
drink) Clipping. © The Coca-Cola
Co.; 25Apr49; KK37580.**

COCA-COLA COMPANY.

Ante todo .. la calidad. (Soft drink)

Clipping. © The Coca-Cola Co.;

16Jan48; KK21315.

COCA-COLA COMPANY ©.

Ante todo, la calidad. (Soft drink)

Clipping. © The Coca-Cola Co.;

30Apr48; KK25073.

COCA-COLA COMPANY ©.

Anticipando su buen gusto. (Soft
drink) Clipping. © The Coca-
Cola Co.; 23Jul48; KK27202.

COCA-COLA COMPANY ©.

Anticipando un placer. [Man at wheel
of car - silhouette] (Soft drink)

Clipping. © The Coca-Cola Co.;
25Mar49; KK36327.

COCA-COLA COMPANY. ©

Any time is time for Coca-Cola, but
now on WCVS it's Coke time star-
ring Eddie Fisher. (Soft drink)
(In Illinois State register, Jan.
4, 1954, p. 12) Appl. author:
D'Arcy Advertising Co. © 4Jan54;
KK96745.

COCA-COLA COMPANY ©.

Any work goes faster if you work re-
freshed (typist's hands) Clipping.

© The Coca-Cola Co.; 10Jan49;

KK33417.

COCA-COLA COMPANY ©.

**Any work goes faster if you work re-
freshed. [Typist's hands - silhou-
ette] (Soft drink) Clipping.**

© The Coca-Cola Co.; 19Jan49;

KK37595.

COCA-COLA COMPANY ©.

Anywhere in the house Coca-Cola
is at home. [Easy chair] (Soft
drink) Clipping. © The Coca-Cola
Co.; 15Nov48; KK30322.

COCA-COLA COMPANY ©.

The approach to the youth market
through the Youth center. 1 v.,
illus. © 20Jan48 (in notice:
1947); AA38505.

COCA-COLA COMPANY ©.

April advertising sells refreshment
at home and on the go. (Soft drink)

Clipping. © The Coca-Cola Co.;

15Mar49; KK335.

COCA-COLA COMPANY.

April newspaper ads say: Serve Coke
at home. Coca-Cola. [From the Co-
ca-Cola bottler, Mar. 1951, inside
spread] (Soft drink) Sheet.

© The Coca-Cola Co.; 20Mar51;
KK60215.

APR 23 1951

COCA-COLA COMPANY ©

April posters invite drivers to enjoy
refreshment with Coca-Cola. (Soft
drink) Folder. © The Coca-Cola
Co.; 15Mar50; KK49569.

JUN 1 4 1950

COCA-COLA COMPANY.

Aquí termina la sed. [Woman, car,
Westinghouse. From La Prensa,
San Antonio, Mar. 23, 1951, p. 5]
(Soft drink) Sheet. © The Coca-
Cola Co.; 23Mar51; KK61989.

MAY 3 1 1951

COCA-COLA COMPANY ©.

Aqui viene, la pausa que refresca.

(Soft drink) Clipping. © The

Coca-Cola Co.; 2Apr48; KK25071.

COCA-COLA COMPANY ©.

Architect's guide for the design
of Coca-Cola bottling plants,
prepared by Engineering Division,
The Coca-Cola Company. 1st ed.
Atlanta, Ruralist Press, Inc.
125 p., illus. © 23Feb48;
AA38022.

COCA-COLA COMPANY.

Are you asking her to drive into your
service station? (Soft drink) Sheet.

© The Coca-Cola Co.; 5Apr48; KK23197.

COCA-COLA Company.

Are you this man? C2809. SEE Pathescope
Company of America, inc.

COCA-COLA COMPANY ©.

Are you this man? 35 mm. col. film
strip. © The Coca-Cola Co.;
21Jun48; JP4570.

COCA-COLA COMPANY ©.

Around the corner from anywhere.

Four types of signs. (Soft drink)

Clipping. © The Coca-Cola Co.;

8Jul48; KK27519.

COCA-COLA COMPANY ©.

Around the corner from anywhere.

[Weathervane] (Soft drink)

Sheet. © The Coca-Cola Co.;

12Sep49; KK42179.

COCA-COLA COMPANY ©.

Around the corner from anywhere.

[Weathervane, trademark and bottle]

(Soft drink) Sheet. © The Coca-Cola Co.; 18Nov49; KK48717.

MAY 1 0 1950

COCA-COLA COMPANY.

Around the corner from anywhere, have
a Coke. (Bottle and compass points.
Soft drink) Adv. from the Journal
of American Medical Association,
Aug. 2, 1952, p. 59. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 31Jul52; KK78869.

COCA-COLA CO. ©, New York.

As cooler coverage goes so go sales
of Coca-Cola. 11 p., illus.

© 29Aug47; AA61757.

COCA-COLA COMPANY ©.

Ask for it either way. [Hand,
bottle, circle] (Soft drink)

Sheet. © The Coca-Cola Co.;

25Sep49; KK42041.

COCA-COLA COMPANY ©.

Ask for it either way. [Hand lift-
in, corner of magazine] (Soft
drink) Clipping. © The Coca-Cola
Co.; 1Apr49; KK36329.

COCA-COLA CO., Wilmington, Del.

Ask for it either way, both
trade-marks mean the same
thing. (Soft drink) Clip-
ping. © 50ct47; KK17107.

COCA-COLA COMPANY ©.

Ask for it either way. Both trademarks mean the same thing. [Trademark - bottle] (Soft drink) 24-sheet poster. © The Coca-Cola Co.; 1Jan49; KK31961.

COCA-COLA COMPANY ©.

Ask for it either way - both trade-
marks mean the same thing. [Trade-
marks within large circle; hand
holding glass] (Soft drink)

Sheet. © The Coca-Cola Co.; 15 Jul 49;
KK40885.

COCA-COLA COMPANY ©.

Ask for it either way - both trade
marks mean the same thing. [Trade
marks within large circle] (Soft
drink) Sheet. © The Coca-Cola
Co.; 25May49; KK40884.

COCA-COLA COMPANY ©.

Ask for it either way. [Trade mark -
glass] (Soft drink) 24-sheet
poster. © The Coca-Cola Co.;
1Feb49; KK32492.

COCA-COLA CO., Wilmington, Del.

Asking for coke and getting it,
becoming easier. (Soft drink)

Clipping. © 1Sep47; KK16828.

COCA-COLA COMPANY.

The Associated Students Memorial Union Building is ... Coca-Cola. (University of Washington. Soft drink) Sheet from the Colgate maroon, Jan. 10, 1951, p. 6. © The Coca-Cola Co.; 10Jan51; KK68024.

DEC 12 1951

COCA-COLA COMPANY. ©

At Christmas we serve lots of Coke,
in the bottle naturally. [Woman
& boy with groceries] (Soft
drink) (In Daily mirror, New
York, Dec. 17, 1953, p. 53)
Appl. author: D'Arcy Advertising
Co. © 17Dec53; KK93091.

COCA-COLA COMPANY.

At ease. Drink Coca-Cola. (Service
men's hats. Soft drink) Sheet
from the Atomic blast, Aug. 10,
1951, p. 6. © The Coca-Cola Co.;
10Aug51; KK68679.

JAN 21 1952

COCA-COLA COMPANY.

At home. The pause that refreshes
with ice-cold Coca-Cola ... (Sail-
or at refrigerator. Soft drink)
Sheet from Good housekeeping, Aug.
1951, p. 4 of cover. © The Coca-
Cola Co.; 20Jul51; KK66612.

OCT 31 1951

COCA-COLA COMPANY.

**At home serve Coca-Cola. cBird
houses (Soft drink) Poster.
Appl. author: D'Arcy Advertis-
ing Co. © The Coca-Cola Co.;
1Apr53; KK84686.**

COCA-COLA COMPANY ©.

At home, too, add Coke to meals.

cWoman setting tables Coca-Cola.

(Soft drink) Adv. from New
Orleans item, Mar. 21, 1952,
p. 11. Appl. author: D'Arcy
Advertising Co. © 21Mar52;
KK77328.

COCA-COLA COMPANY.

At school parties Coca-Cola belongs;
boy and girl at dance. (Soft drink)

Clipping. © The Coca-Cola Co.;

9Feb48; KK21318.

COCA-COLA COMPANY ©.

At the movies entertainment and re-
freshment go hand in hand. (Soft
drink) Sheet. © The Coca-Cola
Co.; 11Nov49; KK44136.

KK 1114

Coca-cola co., claimant
".. at the soda fountain". (Boy and
girl at telephone) [Boston, Printed by
Forbes lithograph co] c1945.
24 sheet poster. illus. (col)

Print.

Application author: D'Arcy advertising
co.

© 2-1-46; 2 c 2-17-46; Wilmington,
Del.; KK 1114.

mge 4-15-46

COCA-COLA COMPANY.

At work or at play, be refreshed,
have a Coke, says Mrs. M. E. Bur-
bridge. (Soft drink) Adv. from
Atlanta daily world, Mar. 26, 1952,
p. 3. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
26Mar52; KK81950.

COCA-COLA COMPANY.

At your dealer's now, a 12-bottle carton for Coca-Cola. (Woman shopper with cart. Soft drink) Sheet from Cortland standard, Oct. 11, 1951, p. 8. © The Coca-Cola Co.; 11Oct51; KK68409.

JAN 3 1 1952

KK 5334

Coca-cola co., claimant.

Atta boy...have a Coca-cola. (Mill
workers at cooler) (Soft drink) [De-
troit, Printed by Detroit news] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 7-15-46; 2 c 8-8-46; Wilmington,
Del.; KK 5334.

cf 8-28-46

COCA-COLA COMPANY ©.

August posters are the picture of refreshment. On a sizzling summer day it's refreshing just to look ...
(Soft drink) Sheet. © The Coca-Cola Co.; 15Jul49; KK40849.

COCA-COLA COMPANY ©.

August posters sell Coke for leisure-
time refreshment. [From the Coca-
Cola bottler, July 1950, center
spread] (Soft drink) Sheet.

© The Coca-Cola Co.; 15Jul50;
KK53437.

OCT 9 - 1950

COCA-COLA COMPANY.

The authority of your knowledge;
how figures and records can help
you increase your sales volume.

54 p., illus. © The Coca-Cola
Co.; 16Nov48; AA99925.

COCA-COLA COMPANY ©.

Balance buying and selling. Coca-Cola.

[From N.A.R.D. Journal, Oct. 16,
1950, p. 1639] (Soft drink) Sheet.

© The Coca-Cola Co.; 16Oct50;

KK55717.

DEC 6 1950

COCA-COLA COMPANY.

Baseball and coke grew up together.

Coca-Cola. (Baseball bat boy; soft drink) Sheet from Newsweek, May 28, 1951, p. 27. © The Coca-Cola Co.; 24 May 51; KK64312.

AUG 8 1951

COCA-COLA Company.

The basic advertising story. C 1833. See
Handy (Jam) Organization, inc.

COCA-COLA CO., New York.

The basic story of advertising.

(9th ser., meeting no. 11)

35 mm. film strip. © 24Jul47;

JP3105.

~~K 5209~~

~~Noncross~~

□ Love to my husband at Easter.
~~greeting card.~~ (15E626)

~~Print in color.~~

© 8-16-46; 2c 10-25-46; ~~New York;~~
K 5209.

~~trm 12-2-46~~

AA 29822

Coca-cola company, claimant.

Basic training, training for continuous
growth. [Atlanta, Printed by Ruralist press,
c1946]

pamphlet. 21 1/2cm.

© 11-27-46; 2 c 12-8-46; Wilmington, Del.;
AA 28922.

lg 1-14-47

COCA-COLA COMPANY.

Basketball is a demanding game.

Sweetwater Clifton, long-shot artist and famous professional basketball star ... Coca-Cola. (Soft drink) Adv. from the Louisiana weekly, Feb. 14, 1953, p. 3. Appl. author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 14Feb53;
KK82735.

COCA-COLA COMPANY.

**Be prepared, be refreshed. Drink
Coca-Cola. (Boy Scout offering
bottle. Soft drink) Adv. from
Handbook for boys, 1952 ed., p.
531. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
1May52; KK72400.**

COCA-COLA COMPANY ©

Be refreshed, Coca-Cola. [Girl with
flowers - silhouette background]
(Soft drink) Poster. © The Coca-
Cola Co.; 1Nov50; KK56540.

JAN 17 1951

COCA-COLA COMPANY ©.

Be ready for guests - take home a
case. [Hands and case] (Soft
drink) Sheet. © The Coca-Cola
Co.; 9Jun49; KK40339.

COCA-COLA COMPANY ©.

Be refreshed. [Bathing girl sitting
on boom on sailboat] (Soft drink)

24-sheet poster. © The Coca-Cola
Co.; 1Jul49; KK38362.

COCA-COLA COMPANY.

Be refreshed, drink Coca-Cola.

(Traffic cop. Soft drink) Poster. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 1Sep52; KK78164.

COCA-COLA COMPANY.

Ben Franklin printed: he that can
take rest is greater than he that
can take cities. Coca-Cola. (Soft
drink) Sheet from Hill news, Oct.
24, 1951, p. 2. © The Coca-Cola
Co.; 24Oct51; KK68406.

JAN - 4 1952

COCA-COLA CO., Wilmington, Del.
Between classes, have a Coke.
(Soft drink) © 1Sep47;
KK17763.

COCA-COLA CO., Wilmington, Del.

Between halves, have a Coke.

(Soft drink) © 10ct47;

KK17762.

KK 991

Coca-cola co., claimant

A big evening at home means a big
order for you. (Icebox raiders) (Soft
drink) [Orange, Conn., Printed by
Chain store age] c1945.
clipping.

Print.

Application author: D'Arcy
advertising co.

© 12-30-45; 2 c 2-9-46; Wilmington,
Del.; KK 991.

mgc 5-11-46

KK 988

Coca-cola co., claimant

Big occasion - have a Coke. (Boy
delivering flowers) [New York, Printed
by New York daily news] c1945.
clipping.

Print.

Application author: D'Arcy
advertising co.

© 12-19-45; 2 c 2-9-46; Wilmington,
Del.; KK 988.

mgc 4-10-46

COCA-COLA COMPANY. ©

Big party week-end, with lots of
Coke in the bottle. [Valentine
scene] (Soft drink) (In Daily
news, New York, Feb. 11, 1954, p.
58) Appl. author: D'Arcy Adver-
tising Co. © 11Feb54; KK94286.

COCA-COLA COMPANY ©.

The big, red cooler says play refresh-
ed. [Boys club] (Soft drink)

Clipping. © The Coca-Cola Co.;

4Apr49; KK35098.

COCA-COLA COMPANY.

Bilingual Quebec agrees on Coca-Cola.

[From Tennessee teacher, Mar. 1951,
p. 17] (Beverage) Sheet. © The
Coca-Cola Co.; 1Mar51; KK60755.

MAY 4 - 1951

COCA-COLA COMPANY. ©

Bill Bruton, outfield flash of the Milwaukee Braves, stops in a hot game for a cold bottle of Coca-Cola. (Soft drink) (In Courier, May 15, 1954, p. 8) Appl. author: D'Arcy Advertising Co.

© 15May54; KK98949.

COCA-COLA COMPANY. ©

Bill Willis, all-star guard of the professional Cleveland Browns, makes his pauses count with delicious, refreshing Coca-Cola.

(Soft drink) (In the Louisiana weekly, Dec. 12, 1953, p. 3-B)

Appl. author: D'Arcy Advertising Co. © 12Dec53; KK93094.

COCA-COLA COMPANY ©.

Both trade-marks mean the same thing.

[Hand and bottle trade-mark poster
in frame] (Soft drink) Clipping.

© The Coca-Cola Co.; 10Jan49;

KK34577.

Coca-cola co., claimant.

Bottle and cooler in snow. (Soft
drink) [Chicago, Printed by Edwards &
Deutsch lithographing co., 1947]

12 sheets. illus.

Print.

© Coca-cola co., Wilmington, Del.;
1Aug47; KK14946.

15Aug47 re

COCA-COLA COMPANY.

Bottled for more business. Produced
by The Jam Handy Organization. 35
mm. filmstrip. 105 frames. (Pro-
duction training film no. 4, Series
A. Training for continuous growth)
© The Coca-Cola Co., New York;
22Feb51 (in notice: 1950); JP624.

APR 11 1951

COCA-COLA COMPANY.

Bottled for more business; recording script.

© The Coca-Cola Co.; 5Mar51; C5317.

MAR 22 1951

COCA-COLA COMPANY.

Bring Coke into play. Coca-Cola.

(Bowling. Soft drink) Sheet from
Seventeen, Oct. 1951, p. 4 of cover.

© The Coca-Cola Co.; 10Oct51;

KK67113.

NOV 15 1951

COCA-COLA COMPANY ©.

Bring home a carton and work refreshed.
[Woman dusting lamp] (Soft
drink) Sheet. © The Coca-Cola
Co.; 24Jun49; KK40856.

KK 4495

Coca-cola co., claimant.

Bring on the eats...Have a Coke.
(Family picnic) (Soft drink) [Chicago,
Printed by Time] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 5-30-46; 2 c 7-5-46; Wilmington, Del.;

KK 4495.

cf 7-29-46

KK 4999

Coca-cola co., claimant.

Bring on the eats...have a Coke. (Family picnic) (Soft drink) [Detroit, Printed by Detroit news] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 6-24-46; 2 c 7-23-46; Wilmington,
Del.; KK 4999.

cf 8-7-46

COCA-COLA COMPANY ©.

Bringing refreshment to each day's
work. [Cooler over office. From
Buffalo Courier-Express, Buffalo,
Oct. 19, 1949, p. 2] (Soft drink)
Sheet. © The Coca-Cola Co.;
1900t49; KX447.

COCA-COLA COMPANY ©.

Bringing refreshment to each day's
work. [Cooler over office. From the
Birmingham Post, Birmingham, Ala.,
Nov. 21, 1949, p. 2] (Soft drink)
Sheet. © The Coca-Cola Co.;
21Nov49; KK44139.

COCA-COLA COMPANY.

Buddy Young, outstanding professional football star ... knows how to enjoy the pause that refreshes, with ice-cold Coca-Cola. (Soft drink) Adv. from Courier, Apr. 25, 1953, p. 4. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 25Apr53; KK86827.

Coca-cola co., claimant.

Built to bring your station even greater traffic and bigger profits - the new cooler for Coca-cola. (Man at filling station cooler) (Soft drink) [Chicago, Printed by Irving-Cloud pub. co.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

(C) Coca-cola co., Wilmington, Del.; 30Jan47;
KK11293.

elg 4-9-47

Coca-cola co., claimant.

Built to bring your store even greater traffic and bigger profits. (Woman at cooler in grocery store) (Soft drink) [Orange, Conn., Printed by Lebhar-Friedman publications, inc.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

(C)author, Wilmington, Del.; 30Jan47; KK11024.

elg 4-7-47

Coco-Cola Co.
Bus travel made more refreshing by
stop for Coke. Clipping. © 22Oct
47; KK19393.

Coca-Cola Co.

Coco-Cola Co.
Busy man's pause. 24 sheet poster.
© 1Dec47; KK19007.

Coca-Cola Co.

Coca-Cola Co.
Busy man's pause for Coke leads to
working refreshed. Clipping. ©
15 Oct 47; KK19389.

Coca-Cola Co.

COCA-COLA COMPANY.

Busy man's pause for refreshment.

(Soft drink) Clipping. © The Coca-Cola Co.; 12Apr48; KK23654.

COCA-COLA COMPANY.

Busy people pause for Coke. You hear people say, Coca-Cola has been a favorite in our family for four generations. cGirl at airport fountains (Soft drink) Adv. from the New Yorker, Feb. 14, 1953, p. 2 of cover. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 12Feb53; KK84618.

COCA-COLA COMPANY ©.

Buvez Coca-Cola, and West meets east
in the pause that refreshes. In
Bangkok ... [From the American bot-
tler, May 1950, p. 46] (Soft drink)
Sheet. © The Coca-Cola Co.; 1May50;
KK51639.

AUG 18 1950

COCA-COLA COMPANY. ©

Buy Coke in the new 12-bottle carton.
[Mother & boy at car] (Soft drink)
(In the Macon news, Jan. 7, 1954, p. 14) Appl. author:
D'Arcy Advertising Co. © 7Jan54;
KK95832.

COCA-COLA COMPANY. ©

Buy Coke in the new 12-bottle carton. [Woman & boy at car] (Soft drink) (In Abilene daily reflector-chronicle, Jan. 21, 1954, p. 4) Appl. author: D'Arcy Advertising Co. © 21Jan54; KK98073.

title made.

COCA-COLA COMPANY ©.

Buy handy carton of 6 - it's still
only 25¢. (Hand and carton stack)
(Soft drink) Clipping. © The
Coca-Cola Co.; 5Aug48; KK27507.

COCA-COLA CO., Wilmington, Del.

Buy words for an eager market.

(Soft drink) © 10ct47; KK18661.

COCA-COLA COMPANY ©.

By the way, be refreshed. [Two boys
at stand] (Soft drink) Sheet.

© The Coca-Cola Co.; 30Jun49;

KK42062.

COCA-COLA COMPANY ©.

Calidad digna de confianza. (Bottle
and circle sign) (Soft drink)

Clipping. © The Coca-Cola Co.;
20Aug48; KK27497.

COCA-COLA COMPANY ©.

Calidad digna de confianza. [Large
bottle, circle sign] (Soft drink)

Sheet. © The Coca-Cola Co.;

12Aug49; KK42176.

COCA-COLA COMPANY ©.

Calidad inalterable a traves de los
años. [Tray of Coca-Cola - hour-
glass] (Soft drink) Sheet.

© The Coca-Cola Co.; 27May49;
KK38978.

KK 8186

Coca-cola company, claimant.

Call a halt .. have a Coca-cola.
(Fall leaves) (Soft drink) [Des
Moines, Printed by Meredith pub. co.]
c1946.

clipping.

Print.

Appl. author: D'Arcy advertising company.

© 25Oct46; 2c 22Jan47; author, Wilmington, Del.; KK 8186. pam 2-8-47

COCA-COLA COMPANY.

Campus capers call for Coke. The
accent's on hi-jinks at the win-
ter carnival ... Drink Coca-Cola.
cWinter carnivals (Soft drink)
Adv. from the Salemite, Feb. 6,
1953, p. 3. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 6Feb53; KK84036.

COCA-COLA COMPANY.

Campus custom calls for Coke. 2Col-
lege girls (Soft drink) From
American girl, Aug. 1953, p. 243
of cover. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 26Jul53; KK89415.

COCA-COLA COMPANY.

Campus capers call for Coke. Commencement's a big day ... Drink Coca-Cola. Commencement exercises (Soft drink) Adv. from the Oubu bison, May 8, 1953, p. 3. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 8May53; KK86134.

COCA-COLA COMPANY.

Campus capers call for Coke. Drink
Coca-Cola. [Bull session] (Soft
drink) Adv. from Student life,
Nov. 4, 1952, p. 2. Appl. author:
D'Arcy Advertising Co. © The
Coca-Cola Co.; 4Nov52; KK82736.

COCA-COLA COMPANY.

Campus capers call for Coke. Every-
one enjoys the break between
classes. Drink Coca-Cola. Quad
shops (Soft drink) Adv. from
Hillsdale collegian, Sept. 24,
1952, p. 5. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 24Sep52; KK84002.

COCA-COLA COMPANY.

Campus capers call for Coke. Every-
thing's in high gear at May Fete
time ... cMay Fete: (Soft drink)
Adv. from Barnard bulletin, Apr.
27, 1953, p. 3. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 27Apr53; KK86130.

COCA-COLA COMPANY.

Campus capers call for Coke. He's a heavy in the play, but short on time. Drink Coca-Cola. cCampus little theatres (Soft drink) Adv. from the Salemite, Feb. 13, 1953, p. 3. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 13Feb53; KK84038.

COCA-COLA COMPANY.

Campus capers call for Coke. The
hour hand moves fast the night
before exams. Drink Coca-Cola.
cCram sessions (Soft drink) Adv.
from the Phillipian, Nov. 28,
1952, p. 2. Appl. author: D'Arey
Advertising Co. © The Coca-Cola
Co.; 28Nov52; KK84006.

COCA-COLA COMPANY.

Campus capers call for Coke. How long can Jack be nimble? Drink Coca-Cola. cBarn dance party (Soft drink) Adv. from the Wilson College press, Apr. 16, 1953, p. 3. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 16Apr53; KK86127.

COCA-COLA COMPANY.

Campus capers call for Coke. In
the spring ... Drink Coca-Cola.
cClassroom scenes (Soft drink)
Adv. from the Obu bison, Apr.
17, 1953, p. 3. Appl. author:
D'Arey Advertising Co. © The
Coca-Cola Co.; 17Apr53; KK86128.

COCA-COLA COMPANY.

Campus capers call for Coke. It depends on the point of view, of course, but almost everyone enjoys these antics. Drink Coca-Cola. cSophomore-freshman antics (Soft drink) Adv. from the Erskine mirror, Feb. 26, 1953, p. 3. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 26Feb53; KK84040.

COCA-COLA COMPANY.

Campus capers call for Coke. No
matter if the big act goes wrong
... Drink Coca-Cola. cIce skating
scenes (Soft drink) Adv. from
Heights daily news, Feb. 26, 1953,
p. 4. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
26Feb53; KK84042.

COCA-COLA COMPANY.

Campus capers call for Coke. No matter if this year's team is the underdog. Drink Coca-Cola. Homecoming rally. (Soft drink) Adv. from the Phillipian, Nov. 7, 1952, p. 3. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 7Nov52; KK84005.

COCA-COLA COMPANY.

Campus capers call for Coke. Parties
click when the mood is right.

Drink Coca-Cola. cRecord sessions
(Soft drink) Adv. from Student
life, Feb. 24, 1953, p. 2. Appl.
author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 24Feb53;
KK84041.

COCA-COLA COMPANY.

Campus capers call for Coke. Rehearsals stretch out ... Drink Coca-Cola. cGlee clubs (Soft drink) Adv. from the Erskine mirror, Mar. 5, 1953, p. 3.

Appl. author: D'Arey Advertising Co. © The Coca-Cola Co.;
5Mar53; KK84043.

COCA-COLA COMPANY.

Campus capers call for Coke. There's
bedlam in the stands when the team
is on a march to the goal. Drink
Coca-Cola. [Football games] (Soft
drink) Adv. from Hillsdale
collegian, Oct. 9, 1952, p. 5.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 9Oct52;
KK84003.

COCA-COLA COMPANY.

Campus capers call for Coke. There's fun-filled confusion ... as Christmas holidays begin. Drink Coca-Cola. cRailroad station; Christmas vacations (Soft drink) Adv. from Hillsdale collegian, Dec. 11, 1952, p. 5. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 11Dec52; KK84007.

COCA-COLA COMPANY.

Campus capers call for Coke. There's
lots of excitement around the
dance floor. Drink Coca-Cola.

«School prom» (Soft drink) Adv.
from Flat lux, Nov. 4, 1952, p. 3.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 4Nov52;
KK84004.

COCA-COLA COMPANY.

Campus capers call for Coke. There's
plenty of need for refreshment ...

Drink Coca-Cola. cGreek weeks

(Soft drink) Adv. from Student
life, Mar. 6, 1953, p. 5. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 6Mar53;

KK84044.

COCA-COLA COMPANY.

Campus capers call for Coke. When grades are posted, get hold of yourself. Drink Coca-Cola. rFinal exam results: (Soft drink) Adv. from the Campus, Dec. 17, 1952, p. 5. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 17Dec52; KK84008.

COCA-COLA COMPANY.

Campus capers call for Coke. Win
the race, bag the trophy, and
dunk the coxswain ... Drink
Coca-Cola. cCrewman under waters
(Soft drink) Adv. from the Poly-
gon, Mar. 20, 1953, p. 4. Appl.
author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 20Mar53;
KK84910.

KK 3225

Coca-cola co., claimant

Can't beat Coke. (Soldier in easy
chair) (Soft drink) [Baltimore, Printed
by Army pub. co.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-1-46; 2 c 5-16-46; Wilmington,
Del.; KK 3225.

cf 6-11-46

COCA-COLA COMPANY.

Carry that ball. SEE Handy (Jam)
Organization, Inc.

COCA-COLA COMPANY ©.

Carton of six puts hospitality in
hand. [Hand & carton] (Soft
drink) Sheet. © The Coca-Cola
Co.; 11oct49; KK49427.

MAY 26 1950

COCA-COLA COMPANY ©.

Carton of six puts hospitality in
hand. [Woman's hand and carton]
(Soft drink) Sheet. © The Coca-
Cola Co.; 17 Jun 49; KK40341.

COCA-COLA COMPANY ©

Cartons of Coke make hospitality so
easy. [Couple at carton rack]
(Soft drink) Clipping. © The
Coca-Cola Co.; 1Nov48; KK30326.

COCA-COLA COMPANY.

**The case for the upper case. C7067. SEE
Handy (Jam) Organization, inc.**

COCA-COLA COMPANY ©.

A case of Coca-Cola promises hospitality. (Soft drink) Clipping.

© The Coca-Cola Co.; 7 Jul 48;

KK25608.

COCA-COLA COMPANY ©.

Case of Coke, still a dollar (Grocer
and case. Soft drink) Clipping.

© The Coca-Cola Co.; 8Oct48;

KK29973.

COCA-COLA COMPANY.

The case of the refreshed shopper. SEE
Handy (Jam) Organization, inc.

COCA-COLA COMPANY.

Cash for your empty Coke bottles.

Coca-Cola. (Coin, hand holding
empty bottles. Soft drink) Adv.
from Syracuse herald-journal, Aug.
4, 1952, p. 17. Appl. author:
D'Arcy Advertising Co.; 4Aug52;
KK78072.

COCA-COLA COMPANY.

Cash for your empty Coke bottles.

Drink Coca-Cola. (Hand holding
bottles; coin. Soft drink) Adv.
from Daily news, Washington, D. C.,
June 6, 1951, p. 5. Appl. author:
D'Arey Advertising Co. © The Coca-
Cola Co.; 6Jun51; KK72396.

COCA-COLA COMPANY.

Cash in on objections. C6660. SEE Handy
(Jam) Organization, inc.

Coca-cola company, claimant.
Ceiling unlimited.

See

(Jam) Handy organization. C 1112.

COCA-COLA COMPANY.

Ceiling unlimited. See Handy (Jam)
organization.

COCA-COLA CO., Wilmington, Del.
Ceiling unlimited. 35mm filmstrip.
© 12Dec46; J 2100.

mfg 26Mar47

COCA-COLA COMPANY.

Check your stock for another item.

(Soft drink) Sheet. © The Coca-
Cola Co.; 1Mar48; KK23201.

KK 1655

Coca-cola co., claimant.

Choose your partner; have a Coke. (Valentine
party) (Soft drink) [St. Louis, Printed by
Fulitzer pub. co.] c1946.
/ clipping.

Print.

Application author: D'Arcy advertising co.

© 2-6-46; 2 c 3-9-46; Wilmington, Del.;
KK 1655.

vf 5-15-46

COCA-COLA CO. ©, New York.

Choosing winners. 152 p.,
illus. © 18Nov47; AA70092.

KK 898

Coca-cola co., claimant.

Christmas gift!..have a coke. (Christmas
overseas) (Soft drink) [Billings, Mont.,
Printed by the Gazette printing co.] c1945.

Clipping.

Print.

Application author: D'Arcy advertising co.
© 12-20-45; 2 c 2-6-46; Wilmington, Del.;
KK 898.

AFP 4-11-46

KK 332

Coca-cola co., claimant.

Christmas together..have a Coca-cola. [Returned soldier] (Soft drink) [Evansville, Ind.,
Printed by the Evansville courier] cl945.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 12-12-45; 2 c 1-16-46; Wilmington, Del.;
KK 332.

AFP 3-26-46

KK 327

Coca-cola co., claimant.

Christmas together..have a Coca-cola.
[Returned soldier, wife & child] (Soft drink)
[Springfield, O., Printed by Crowell-Collier pub.
co.] c1945.

Clipping.

Print.

Application author: D'Arcy advertising co.

(c) 11-23-45; 2 a 1-16-46; Wilmington, Del.;
KK 327.

AFP 3-27-46

THE COCA-COLA COMPANY.

A clear case of selling, recording script.

© The Coca-Cola Company; 26Oct50; C5092.

NOV 21 1950

COCA-COLA COMPANY ©.

Coca-Cola. [Bottle and icicles]
(Soft drink) Poster. (5017)

© The Coca-Cola Co.; 1Aug49;

KK40247.

COCA-COLA CO., Wilmington, Del.

Coca-Cola and Coke are registered
trade-marks. (Soft drink)

© 30Sep47; KK17759.

COCA-COLA COMPANY ©.

Coco-Cola and Coke are registered
trade marks. [Trade mark ad]
(Soft drink) Clipping. © The
Coca-Cola Co.; 25Feb49; KK34580.

COCA-COLA COMPANY ©.

Coca-Cola arrives, hospitality
awaits. [Man with case at garden
gate] (Soft drink) Sheet.

© The Coca-Cola Co.; 8Sep49;
KK42065.

COCA-COLA COMPANY ©.

Coca-Cola arrives, hospitality begins.
(Soft drink) Clipping. © The Coca-
Cola Co.; 12Jul48; KK25610.

COCA-COLA CO., Wilmington, Del.

Coca-Cola at all soda fountains

5¢. (Soft drink) Clipping.

© 19Aug47; KK16204.

COCA-COLA COMPANY.

The Coca-Cola Bottling Company of
New York, Inc., salutes the St.
Patrick's Day parade on TV, with
Jack McCarthy. (Soft drink)
Adv. from the Tablet, Mar. 14,
1953, p. 3. Appl. author: D'Arcy
Advertising Co. © The Coca-
Cola Co.; 14Mar53; KK84046.

COCA-COLA COMPANY ©.

Coca-Cola brings you Edgar Bergen
with Charlie McCarthy. New sponsor
- new station. (Soft drink) Post-
er. © The Coca-Cola Co.; 1Sep49;
KK40893.

COCA-COLA COMPANY ©.

Coca-Cola by the carton, still six
for a quarter. Sprite, carton and
large 25¢ mark. (Soft drink)

Clipping. © The Coca-Cola Co.;
13Jul48; KK27312.

Coca-Cola Co.
The Coca-Cola Company presents songs
by Morton Downey. Clipping. ©
28Dec47; KK19400.

Coca-Cola Co.

COCA-COLA CO., Wilmington, Del.

Coca-Cola coolers make it so
easy. (Soft drink) © 22Oct47;
KK18660.

^{Coca-Cola Co.}
Coca-Cola coolers make it so easy.
Clipping. © 6Nov47; KK19397.

Coca-Cola Co.

COCA-COLA COMPANY.

Coca-Cola; drive refreshed. (Soft
drink) 12 sheet poster. © The
Coca-Cola Co.; 1Apr48; KK22813.

COCA-COLA COMPANY.

Coca-Cola gusta a todos. [Big carton
and bridge table scene. From La
Prensa, San Antonio, Jan. 12, 1951,
p. 5] (Soft drink) Sheet. © The
Coca-Cola Co.; 12Jan51; KK60510.

APR 27 1951

COCA-COLA COMPANY.

Coca-Cola has a place with the
quality products we serve. (Soft
drink) Clipping. © The Coca-
Cola Co.; 1Mar48; KK21625.

COCA-COLA COMPANY.

Coca-Cola is still the same price.

**Drink Coca-Cola. 26-bottle carton,
woman shoppers (Soft drink) Adv.
from Daily mirror, Jan. 22, 1953,
p. 31. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
22Jan53; KK82740.**

COCA-COLA COMPANY.

Coca-Cola is still the same price.

26-bottle carton, woman shoppers

(Soft drink) Adv. from New York

post, Feb. 11, 1953, p. 19.

Appl. author: D'Arcy Advertising

Co. © The Coca-Cola Co.; 11Feb53;

KK82737.

COCA-COLA COMPANY ©.

Coca-Cola on hand is good housekeeping. Pantry scene. (Soft drink)

Clipping. © The Coca-Cola Co.;

19Jul48; KK27314.

Coca-Cola Co.

COCA-COLA SIGNATURE; by Leonard Joy

© Coca-Cola Co. E25728.

Notice 26Jul54 v24 p444

Library of Congress
Copyright Office

COCA-COLA COMPANY ©

Coca-Cola (Sprite and bottle in snow)
(Soft drink) 24-sheet poster.

© The Coca-Cola Co.; 1Aug48;
KK25518.

COCA-COLA COMPANY.

Coca-Cola, the refreshment of friends.
cBarbecues (Soft drink) Adv.
from Ladies' home Journal, May 1953,
p. 27. Appl. author: D'Aroy Adver-
tising Co. © The Coca-Cola Co.;
29Apr53; KK86192.

KK 328

Coca-cola co., claimant.

Coke=Coca-cola. [Sprite and case] (Soft
drink) [Atlanta, Printed by Loyless pub. co.]
c1945.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 12-1-45; 2 c 1-16-46; Wilmington, Del.;
KK 328.

AFP 3-26-46

KK 2150

Coca-cola company, claimant.

Coke - Coca-cola. (sprite and bottle)
(Soft drink) [Atlanta, Printed by
Atlanta daily world] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 1-17-46; 2c 4-4-46; Wilmington,
Del.; KK 2150. 5-14-46 rs

KK 1429

Coca-cola co., claimant.

Coke = Coca-cola. (Sprite and bottle) (Soft
drink) [Atlanta, Printed by Loyless pub. co.]
©1946.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 1-1-46; 2 © 2-28-46; Wilmington, Del.;
KK 1429.

AFP 4-15-46

KK 2394

Coca-cola co., claimant.

Coke = Coca-cola. (Sprite and cooler) (Soft
drink) [Atlanta, Printed by Loyless pub. co.]
cl946.

clipping.

Print.

Application author: D'Arcy advertising co.

© 2-1-46; 2 c 4-11-46; Wilmington, Del.;
KK 2394.

vf 5-14-46

COCA-COLA COMPANY ©.

Coke = [Picture of man shoveling coke]

Coke = [Picture of man drinking
Coke] (Soft drink) Sheet. © The
Coca-Cola Co.; 1Apr49; KK40883.

KK 8850

Coca-cola company, claimant.

Coke and music. (Girl with record) (Soft drink)
[Muncie, Ind., Printed by Ball state teachers
college] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 22Nov46; 2c 12Feb47; author, Wilmington, Del.;
KK 8850.

elg 3-11-47

COCA-COLA COMPANY.

Coke and music for happy moments.

(Soft drink) Clipping. © The Coca-Cola Co.; 12May48; KK24009.

COCA-COLA COMPANY ©.

Coke at the fountain reminds you of
hospitality at home. [Girl at
fountain] (Soft drink) Sheet.

© The Coca-Cola Co.; 5Jun49;
KK38981.

COCA-COLA COMPANY ©.

/Coke burns; but Coke refreshes.✓

[Factory scene; girl drinking]

(Soft drink) Sheet. © The Coca-Cola Co.; 1Feb50; KK47249.

MAR 3 1 1950

COCA-COLA COMPANY ©.

Coke by the carton, still six for
25¢. (Soft drink) Clipping.

© The Coca-Cola Co.; 16Jun48;

KK27193.

COCA-COLA COMPANY ©.

Coke carton still twenty five cents.

(Grocer, carton and 25¢ mark)

(Soft drink) Clipping. © The

Coca-Cola Co.; 16Jul48; KK27504.

Coco-Cola Co.
Coke cooler on job helps you to work
refreshed. Clipping. © 18Oct47;
KK19390.

Coca-Cola Co.

COCA-COLA CO., Wilmington, Del.

Coke easy to take home in handy
carton. (Soft drink) Clip-
ping. © 8Sep47; KK17108.

COCA-COLA COMPANY.

Coke easy to take home in handy carton. (Soft drink) Clipping. © The Coca-Cola Co.; 10Dec47; KK21320.

COCA-COLA COMPANY.

Coke follows thirst everywhere. Coca-Cola. (Air Corps sergeant at cooler. Soft drink) Adv. from Newsweek, Feb. 4, 1952, p. 23. Appl. author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 31Jan52;
KK71733.

KK 1427

Coca-cola co., claimant.

Coke for me. (Aviator) (Soft drink)
[Annapolis, Md., Printed by United States naval
academy] c1945.

Clipping.

Print.

Application author: D'Arcy advertising co.
c 12-25-45; 2 c 2-28-46; Wilmington, Del.;
KK 1427.

AFP 4-15-46

KK 1428

Coca-cola co., claimant.

Coke for me. (Aviator) (Soft drink)

[Baltimore, Printed by the Army pub. co.] c1946.
Clipping.

Print.

Application author: D'Arcy advertising co.

c 1-1-46; 2 c 2-28-46; Wilmington, Del.;
KK 1428.

AFP 4-15-46

KK 2326

Coca-cola co., claimant
Coke for me. (Two girls at cooler)
(Soft drink) [Buffalo, Printed by
Buffalo evening news] cl946.
clipping.

Print.

Application author: D'Arcy advertising
company.

© 3-20-46; 2 c 4-11-46; Wilmington,
Del.; KK 2326.

mge 5-7-46

KK 3847

Coca-cola company, claimant.

Coke for me, too. (Twins) (Soft drink)
[Peoria, Ill., Printed by Peoria
journal] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 4-3-46; 2c 6-6-46; Wilmington,
Del.; KK 3847.

6-25-46 rs

KK 331

Coca-cola co., claimant.

Coke for mine. [Santa in chair] (Soft drink)
[Chicago, Printed by Chicago daily news] cl945.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 12-10-45; 2 c 1-16-46; Wilmington, Del.;
KK 331.

AFP 3-26-46

KK 5793

Coca-cola co., claimant

Coke for refreshment. (Carpenter on rafter)
(Soft drink) [Detroit, Printed by Detroit
news] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 7-29-46; 2 c 8-30-46; Wilmington, Del.;
KK 5793.

mgc 11-8-46

Coca-cola co., claimant.

Coke for two. (Mother and daughter at fountain)
(Soft drink) [Chicago, Printed by Edwards &
Deutsch litho. co.] cl947.

4 sheets. illus.

Print.

Appl. author: D'Arcy advertising co.

©author, Wilmington, Del.; 1st Mar 47; KK11039

elg 4-7-47

COCA-COLA CO., Wilmington, Del.

Coke goes along. [Girl in sail-
boat] Clipping. © 16Jul47;

W15620.

COCA-COLA COMPANY ©.

Coke goes along in handy picnic cooler. [Couple picnicking with cooler] (Soft drink) Sheet. © The Coca-Cola Co.; 18Jul49; KK40845.

KK 2165

Coca-cola company, claimant.

Coke goes good with food. (Girl with sandwich) (Soft drink) [New York, Printed by News syndicate co., inc.]

© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-13-46; 2c 4-4-46; Wilmington,

Del.; KK 2165.

5-15-46 rs

COCA-COLA CO., Wilmington, Del.

Coke headquarters. (Soft drink)

© 1Nov47; KK17504.

^{Coca-Cola Co.}
Coke highlights office lunches.
Clipping. © 29 Oct 47; KK19396.

Coca-Cola Co.

Coca-cola co., claimant.

Coke highlights office lunches. (Three girls at vendo cooler) (Soft drink)

[St. Louis, Printed by Pulitzer pub. co.]
c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
13Jun47; KK14216.

15Jul47 rs

COCA-COLA COMPANY ©.

✓Coke in a shovel is a chore; but,
Coke in the hand is a pleasure. ✓
[Mother handing shovel to son; boy
and girl holding bottled drinks]
(Soft drink) Sheet. © The Coca-
Cola Co.; 1Jan50; KK47250.

MAR 3 1 1950

COCA-COLA COMPANY. ©

Coke in her hand means money in your
pocket. [Woman shopper with cart]
(Soft drink) (In Chain store age,
Mar. 1954, p. 18) Appl. author:
D'Arcy Advertising Co. © 28Feb54;
KK95823.

COCA-COLA COMPANY ©.

Coke in the lobby spells profits.

[Theatre lobby] (Soft drink)

Clipping. © The Coca-Cola Co.;

KK34578.

COCA-COLA CO., Wilmington, Del.

Coke is a brand name. (Soft
drink) Clipping. © 15Sep47;
KK17115.

COCA-COLA COMPANY ©

Coke is a brand name. [Trade-mark
ad] (Soft drink) Clipping. © The
Coca-Cola Co.; 25Apr49; KK37579.

COCA-COLA COMPANY ©.


Coke is Coca-Cola - Coca-Cola is Coke.

[Legal poster in fancy frame]

(Soft drink) Clipping. © The
Coca-Cola Co.; 1Mar49; KK34581.

COCA-COLA COMPANY ©

✓ Coke is Coca-Cola; Coca-Cola is Coke
and nothing else. ✓ [Trade-mark ad]
(Soft drink) Sheet. © The Coca-
Cola Co.; 25Nov49; KK47253.



MAR 31 1950

KK 10347

Coca-cola company, claimant.

Coke knows no season. (Couple and
sled) (Soft drink) [St. Louis,
Printed by Charles C. Spink & son]cl947.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 24Jan47; author, Wilmington, Del.,

KK 10347

elg 3-3-47

KK 8206

Coca-cola company, claimant

Coke knows no season. (Ski scene) (Soft
drink) [Chicago, Printed by Edwards and
Deutsch lithographing co.] cl946.

24 sheet poster. illus. (col.)

Print.

Appl. author: D'Arcy advertising company.

© 2Jan47; author, Wilmington, Del.; KK 8206.

lg 2-5-47

KK 10348

Coca-Cola company, claimant.

Coke knows no season. (Ski girl)
(Soft drink) [St. Paul, Printed by
Northwest publications]cl947.

clipping.

Print.

Appl. author; D'Arcy advertising co.

© 29Jan47; author, Wilmington, Del.;

KK 10348

elg 3-3-47

COCA-COLA COMPANY ©.

Coke leads the profit parade. [Drum
& circle] (Soft drink) Sheet.

© The Coca-Cola Co.; 1Mar50;
KK49422.

MAY 26 1950

COCA-COLA COMPANY ©.

Coke leads the profit parade. [Drum
with trade mark in circle] (Soft
drink) Sheet. © The Coca-Cola
Co.; 26Aug49; KK40842.

COCA-COLA CO., Wilmington, Del.

Coke makes fountain nation's
favorite club. (Soft drink)

© 10ct47; KK17761.

Coca-cola co., claimant.

Coke makes your pause refreshing.
(Bottle - reverse) (Soft drink) [St.
Louis, Printed by Pulitzer pub. co.] cl947.
clipping.
Print.

Appl. author: D'Arcy advertising co.
© Coca-cola co., Wilmington, Del.;
4Jun47; KK14214.

15Jul47 rs

COCA-COLA COMPANY.

Coke must have something. [Football
stadium] (Soft drink) From Life,
Sept. 14, 1953, p. 59. Appl. au-
thor: D'Arcy Advertising Co. © The
Coca-Cola Co.; 11Sep53; KK90243.

KK 4147

• Coca-cola company, claimant.

Coke on the way. (Grocery boy on bike)
(Soft drink) [New York, Printed by News
syndicate co., inc.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 1-28-46; 2 c 6-18-46; Wilmington,
Del.; KK 4147.

cf 7-3-46

COCA-COLA CO., Wilmington, Del.

Coke refreshes bowling teams.

(Soft drink) © 5Nov47;

KK18397.

COCA-COLA COMPANY ©.

Coke still a quarter, for a carton
of six. (Soft drink) Clipping.

© The Coca-Cola Co.; 22Jul48;

KK27196.

COCA-COLA COMPANY ©.

Coke still just a nickel - from big
red cooler. (Girl in restaurant)
(Soft drink) Clipping. © The
Coca-Cola Co.; 10Aug48; KK27488.

KK 6103

Coca-cola co., claimant

Coke stop. (Girl on bicycle at cooler) (Soft drink) [Philadelphia, Printed by McCandlish lithograph corp.] c1946.

24 sheet poster. illus. (col.)

Print.

Appl. author: D'Arcy advertising company.

© 8-31-46; 2 c 9-14-46; Wilmington, Del.;
KK 6103.

mge 10-28-46

COCA-COLA COMPANY. ©

Coke time. [Family album; mother,
daughter, beau] (Soft drink)

(In Family circle, Jan. 1954, p.

4 of cover) Appl. author: D'Aroy

Advertising Co. © 31Dec53;

KK94287.

COCA-COLA COMPANY.

Coke time. It's time for Coca-Cola
starring Eddie Fisher with Don
Ameche. cEnvelope enclosures
(Soft drink) Folder. Appl. au-
thor: D'Arcy Advertising Co.
© The Coca-Cola Co.; 1May53;
KK86195.

COCA-COLA COMPANY.

Coke time. [Large circle, various activities inside] (Soft drink)
From New York herald tribune, Oct.
25, 1953, p. 29. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 25Oct53; KK90418.

COCA-COLA COMPANY. ©

Coke time, and friends. [Hostess
greeting visitors] (Soft drink)
(In Ladies' home journal, Mar.
1954, p. 113) Appl. author:
D'Arcy Advertising Co. © 24Feb54;
KK94289.

COCA-COLA COMPANY. ©

Coke time, happy family custom.

[Woman at easel, boys watching]

(Soft drink) (In Parents', Aug.
1954, p. 4 of cover) Appl. au-
thor: D'Arcy Advertising Co.

© 25Jul54; KK100737.

COCA-COLA COMPANY ©.

Coke, too, has a job, to refresh
you. [Moving man] (Soft drink)

Sheet. © The Coca-Cola Co.;

19Sep49; KK42180.

COCA-COLA COMPANY.

**Coke with meals, so easy and so re-
freshing. Serve Coca-Cola. (Man
and woman at table. Soft drink)
Adv. from the Valley daily times-
news, Aug. 13, 1952, p. 2. Appl.
author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 13Aug52;
KK78071.**

KK 5792

Coca-cola co., claimant

The Coke's here. (Man opening bottle) (Soft
drink) [Detroit, Printed by Detroit news] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 7-22-46; 2 c 8-30-46; Wilmington, Del.;

KK 5792.

mgo 11-8-46

KK 6792

Coca-cola co., claimant

The Coke's here. (Man opening bottle)
(Soft drink) [Oil City, Pa., Printed by the
Blizzard] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising company.
© 7-24-46; 2 c 10-15-46; Wilmington, Del.;
KK 6792.

mgo 12-3-46

KK 5692

Coca-cola company, claimant.

Color guide - sprite and carton (Pattern code SC) (Soft drink sold under trade-mark "Coca-cola") [Atlanta, Printed by Ruralist press, inc.] c1946.
broadside. illus. 65 1/2 x 49 cm.

Print.

© 6-18-46; 2 c 7-22-46; Wilmington.
Del.; KK 5692.

zcr 10-9-46

KK 4150

Coca-cola company, claimant.

Come and get it..have a Coca-cola.
(Family barbecue) (Soft drink) [Detroit
Printed by Evening news assn.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 6-3-46; 2 c 6-18-46; Wilmington,
Del.; KK 4150.

cf 7-3-46

KK 4933

Coca-cola co., claimant.

Come and get it...have a Coca-cola.
(Family barbecue) [Soft drink] [New
York, Printed by Good housekeeping] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 5-20-46; 2 c 7-2346; Wilmington, Del.;

KK 4933.

cf 8-5-46

COCA-COLA COMPANY ©.

Come in thirst knows no season.

[Sprite at automatic dispenser]

(Soft drink) Clipping. © The Coca-Cola Co.; 26Jan49; KK33851.

COCA-COLA COMPANY ©.

Come lunch time, come refreshment
(office boy lunching) Clipping.

© The Coca-Cola Co.; 17Jan49;

KK33416.

KK 8189

Coca-cola company, claimant.

Come on over... have a Coke. (Boy
and girl phoning) (Soft drink) [New
York, Printed by Girls scouts, National
organization] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising com-
pany.

© 28Nov46; 2c 22Jan47; author, Wilm-
ington, Del.; KK 8189.
pam 2-8-47

KK13407

Coca-cola co., claimant.

Come on over..have a Coke. (Soft drink)
[Philadelphia, Printed by Curtis pub. co.]
c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;

21May47; KK13407.

25Jun47 rs

COCA-COLA CO., Wilmington, Del.

Come on over, have a coke.

(Soft drink) Clipping.

© 1Aug47; KK16199.

COCA-COLA COMPANY.

Come over for Coke. Coca-Cola. [Girl
calling] (Beverage) Sheet from
Better homes and gardens, June 1951,
p. 4 of cover. © The Coca-Cola Co.;
25May51; KK64319.

AUG 24 1951

KK13533

Coca-cola co., claimant.

Come over for Coke. (Girl at porch
rail) (Soft drink) [Boston, Printed by
Forbes lithograph co.] c1947.

7 sheets, illus.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
1Jun47; KK13533.

27Jun47 rs

COCA-COLA COMPANY.

Coming, June 15-July 31, a nation-
wide promotion of coke & food.

Drink Coca-Cola. (Coke and food
promotion; soft drink) Sheet from
Chain store age, June 1951, p. 55.

© The Coca-Cola Co.; 10Jun51;
KK63414.

AUG 28 1951

KK 8851

Coca-cola company, claimant.

Coming soon new cooler for Coca-cola. (Sprite pointing to veiled cooler) (Soft drink) [Beloit, Wis., Printed by the Irving-Cloud pub. co.] cl946. clipping.

Print.

Appl. author: D'Arcy advertising co.

© 30Nov46; 2c 13Feb47; author, Wilmington, Del.;

KK 8851.

elg 3-11-47

KK 8191

Coca-cola company; claimant.

Coming soon, new cooler for Coca-cola.
(Sprite pointing to veiled cooler) (Soft
drink) [Orange, Conn., Printed by Leb-
har-Friedman publications, inc.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising com-
pany.

© 30Nov46; 2c 22Jan47; author, Wilm-
inton, Del.; KK 8191.

pam 2-8-47

COCA-COLA COMPANY ©.

Como Coca-Cola no hay igual. (Soft
drink) Clipping. © The Coca-Cola
Co.; 28May48; KK25075.

COCA-COLA COMPANY ©.

Company is coming, hospitality is
ready. [Woman with tray of Cokes
and sandwiches] (Soft drink)

Sheet. © The Coca-Cola Co.;

24Jul49; KK40354.

KK 3232

Coca-cola co., claimant

Congratulate me..have a Coke. (Engagement party) (Soft drink) [Detroit, Printed by Evening news assn.] © 1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 4-15-46; 2 c 5-16-46; Wilmington,
Del.; KK 3232.

cf 6-11-46

COCA-COLA COMPANY.

Continuous quality, continuous price.

[Big bottle, 5¢-right. From The
Washington news, Nov. 15, 1950,
p. 38] Coca-Cola. Sheet. © The
Coca-Cola Co.; 15Nov50; KK57794.

FEB 1 2 1951

KK 10344

Coca-cola company, claimant.

Continuous quality, (Book) (Soft
drink) [St. Paul, Printed by North-
west publications]cl247.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 16Jan47; author, Wilmington, Del.;
KK 10344.

elg 3-3-47

COCA-COLA COMPANY ©.

Continuous quality. (Bottle and
inkstand) Soft drink) Clipping.

© The Coca-Cola Co.; 15 Jul 48;

KK27505.

Coca-cola co., claimant.

Continuous quality. (Cigarette box)
(Soft drink) [Minneapolis, Printed by
Minneapolis daily times] c1947.

clipping.

Print.

© Coca-cola co., Wilmington, Del.;
15Mar47; KK14940.

15Aug47 rs

COCA-COLA CO. ©, New York.

Continuous quality; Coca-Cola
posters. 1 v., illus. (part
col.) © 17Jul47; AA58657.

COCA-COLA COMPANY ©.

Continuous quality, continuous price.

Coca-Cola. [From Butler eagle,
Butler, Pa., Aug. 16, 1950, p. 28]
(Soft drink) Sheet. © The Coca-
Cola Co.; 16Aug50; KK56894.

Revised

COCA-COLA COMPANY ©.

Continuous quality, continuous price.

Coca-Cola. [From Chicago daily
news, Mar. 30, 1950, p. 28] (Soft
drink) Sheet. © The Coca-Cola
Co.; 30Mar50; FK56872.

1950

Revised

COCA-COLA COMPANY C.

Continuous quality - continuous price.

[Cooler, carton and case] (Soft
drink) Sheet. © The Coca-Cola Co.;

5May49; KK38969.

COCA-COLA COMPANY.

Continuous quality, continuous price.

[Progressive row of bottles. From
Chicago defender, July 1, 1950,
p. 25] Coca-Cola. Sheet. © The
Coca-Cola Co.; 1Jul50; EK57793.

FEB 12 1951

COCA-COLA COMPANY.

Continuous quality, continuous price.

(Soft drink) Clipping. © The Coca-Cola Co.; 29Mar48; KK23647.

COCA-COLA COMPANY ©.

Continuous quality, continuous
price. (Soft drink) Clipping.

© The Coca-Cola Co.; 28Apr48;

KK24737.

COCA-COLA COMPANY ©.

Continuous quality, continuous
price. (Soft drink) Clipping.

© The Coca-Cola Co.; 17Jun48;

KK24741.

COCA-COLA COMPANY ©.

Continuous quality, continuous price
(Sprite and 24-bottle case and dollar card. Soft drink) Clipping.

© The Coca-Cola Co.; 12Oct48;

KK29982.

COCA-COLA COMPANY ©.

Continuous quality - continuous price.

24-bottle case, \$1.00. [Sprite and
case] (Soft drink) Sheet. © The

Coca-Cola Co.; 15Jul49; KK40348.

KK 6800

Coca-cola co., claimant

Continuous quality. (Dresden figures)
(Soft drink) [St. Louis, Printed by St. Louis
globe-democrat] c1946.
clipping

Print.

Appl. author: D'Arcy advertising company.

© 9-30-46; 2-c 10-15-46; Wilmington,
Del.; KK 6800.

mgo 12-3-46

KK 9500

Coca-cola company, claimant

Continuous quality. (Miniature portrait)
(Soft drink) [Baltimore, Printed by A. S. Abell
co.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 11-4-46; 2 c 11-21-46; Wilmington, Del.;

KK 9500.

1g 2-3-47

KK 8193

Coca-cola company, claimant.

Continuous quality. (Opera glasses)
(Soft drink) [Baltimore, Printed by A.
S. Abell co.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising com-
pany.

© 2Dec46; 2c 22Jan47; author, Wilming-
ton, Del.; KK 8193.

pam 2-8-47

KK 6799

Coca-cola co., claimant
Continuous quality. (Silver tray) (Soft
drink) [Toledo, Printed by Toledo blade]
c1946.
clipping.

Print.
Appl. author: D'Arcy advertising company.
© 9-23-46; 2 c 10-15-46; Wilmington, Del.;
KK 6799.

mge 12-3-46

COCA-COLA CO., Wilmington, Del.

Continuous quality. (Soft
drink) Clipping. © 23Jul47;
KK16827.

COCA-COLA COMPANY.

Continuous quality. (Soft drink)

Clipping. © The Coca-Cola Co.;

25Jan48; KK21626.

COCA-COLA COMPANY ©.

Continuous quality. (Soft drink)

Clipping. © The Coca-Cola Co.;

25May48; KK25079.

COCA-COLA COMPANY.

Continuous quality. (Soft drink)

Sheet. © The Coca-Cola Co.;

25Mar48; KK23200.

COCA-COLA COMPANY ©.

Continuous quality (wine cooler)

Clipping. © The Coca-Cola Co.;

25Jan49; KK33420.

KK 6798

Coca-cola co., claimant
Continuous quality. (Wine cooler) (Soft
drink) [St. Louis, Printed by St. Louis
globe-democrat] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 9-16-46; 2 © 10-15-46; Wilmington, Del.;
KK 6798.

mgo 12-3-46

COCA-COLA COMPANY.

Continuous quality for your nickel.

(Soft drink) Clipping. © The Coca-Cola Co.; 24Mar48; KK24012.

THE COCA-COLA COMPANY ©.

Continuous quality for your nickel.

(Soft drink) Clipping. © 8Jan48;

KK20122.

COCA-COLA COMPANY ©.

Continuous quality is quality you
trust (Bottles on tray, hour-glass
shadow. Soft drink) Clipping.

© The Coca-Cola Co.; 25Oct48;
KK29979.

Coco-Cola Co.
Continuous quality is quality you
trust. Clipping. © 21oct47;
KK19392.

Coca-Cola Co.

COCA-COLA COMPANY ©.

**Continuous quality is quality you
trust. [Row of bottles - since
1886] (Soft drink) Clipping.**

**© The Coca-Cola Co.; 7Mar49;
KK35095.**

COCA-COLA COMPANY ©.

Continuous quality is quality you
trust. [Row of cases on conveyor]

Sheet. © The Coca-Cola Co.;

15Sep49; KK44072.

COCA-COLA CO., Wilmington, Del.

Continuous quality is quality you
trust. (Soft drink) © 1Nov47;
KK18664.

COCA-COLA CO., Wilmington, Del.
Continuous quality is quality
you trust. (Soft drink)
© 3Nov47; KK17758.

COCA-COLA CO., Wilmington, Del.

Continuous quality is quality
you trust. (Soft drink)

Clipping. © 4Sep47; KK16203.

COCA-COLA CO., Wilmington, Del.

Continuous quality is quality
you trust. (Soft drink)

Clipping. © 80ct47; KK17114.

COCA-COLA COMPANY.

Continuous quality is quality you
trust. (Soft drink) Clipping. ©
The Coca-Cola Co.; 23Feb48; KK24013.

COCA-COLA COMPANY.

Continuous quality year after year.

Drink Coca-Cola. (Bottle and time
symbols. Soft drink) Adv. from
California eagle, Sept. 11, 1952,
p. 10. Appl. author: D'Arcy Ad-
vertising Co. © The Coca-Cola Co.;
11Sep52; KK78066.

COCA-COLA COMPANY ©.

Coventry Patmore penned: Life is
not at all without delight.

Coca-Cola. (Soft drink) Adv.

from Syracuse daily orange,

May 13, 1952, p. 4. Appl. author:

D'Arcy Advertising Co. © 13May52;

EK77323.

COCA-COLA COMPANY ©.

**Cross-country travelers refresh
along the way. (Couple with fill-
ing station attendant) (Soft
drink) Clipping. © The Coca-Cola
Co.; 13Sep48; KK27491.**

COCA-COLA COMPANY ©.

Cuando tenga sed no hay como Coca-
Cola bien fria. [Girl golfer -
silhouette] (Soft drink) Clipping.

© The Coca-Cola Co.; 1Apr49;

KK37591.

COCA-COLA COMPANY.

Cubans know you can trust its quality.

Tomé Coca-Cola. (Havana, Cuba.

Soft drink) Sheet from the American
bottler, Sept. 1951, p. 20.

© The Coca-Cola Co.; 1Sep51;
KK66619.

OCT 31 1951

COCA-COLA COMPANY. ©

The customer in 3-D. [Couple with
tickets & paper cups] (Soft
drink) (In Boxoffice, Jan. 9,
1954, p. 104) Appl. author:
D'Arcy Advertising Co. © 9Jan54;
KK94294.

COCA-COLA COMPANY.

Customers like to pour their own when
they order a bottle of Coke. (Soft
drink) Clipping. © The Coca-Cola
Co.; 2Feb48; KK21307.

Coco-Cola Co.
Customers like to see the bottle.
Clipping. © 10Nov47; KK19394.

Coca-Cola Co.

COCA-COLA COMPANY.

Customers, 115 to the gallon. The
soda fountain is the traffic
leader of your store, and Coca-
Cola is the profit leader at your
fountain. [Customers pouring from
jug] (Soft drink) Adv. from
Fountain & fast food, Feb. 1953,
p. 2 of cover. Appl. author:
D'Arcy Advertising Co. © The
Coca-Cola Co.; 30Jan53; KK84623.

COCA-COLA COMPANY.

Cut yourself a slice of extra profit.

You can save time and effort and increase your take-home profit by following three simple merchandising ideas in your handling of Coca-Cola.

(Hand taking slice of money. Soft drink) Adv. from Food service news, Apr. 1952, p. 8. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 1Apr52; KK73113.

COCA-COLA COMPANY ©.

Day after day at the University Store
... [University of Georgia] (Soft
drink) Sheet. © The Coca-Cola
Co.; 2800t49; KK48715.

MAY 1 0 1950

J 1934

The Coca-Cola company, claimant.

Dear Barney.

film strip. 35 mm. ^{Basic sales training,}
(Meeting No. 7,
ninth series)

"Produced by the Jam Handy organiza-
tion."

© 12-12-46; 2c 12-26-46; Wilmington,
Del.; J 1934.

trm 1-11-47

Coca-Cola company, claimant.
Dear Barney.

See

Jam Handy organization, inc. C 1024.

COCA-COLA COMPANY.

December advertising rings the Christmas sales bell. Coca-Cola. (Soft drink) Sheet from the Coca-Cola bottler, Nov. 1951, center spread.

© The Coca-Cola Co.; 15Nov51;
KK68524.

JAN 18 1952

COCA-COLA COMPANY ©.

December advertising sells Coke for
the busy holiday season. (Soft
drink) Sheet. © The Coca-Cola
Co.; 15Nov49; KK4132.

COCA-COLA COMPANY ©.

December advertising supports your
Christmas promotion. Coca-Cola.

[From the Coca-Cola bottler, Nov.
1950, center spread] (Soft drink)
Sheet. © The Coca-Cola Co.;
15Nov50; KK56879.

JAN 22 1951

COCA-COLA COMPANY.

Deliciosa. Drink Coca-Cola. [Profile
of girl drinking. From La Prensa,
San Antonio, Jan. 5, 1951, p. 6]
(Soft drink) Sheet. © The Coca-
Cola Co.; 5Jan51; KK60509.

APR 27 1951

COCA-COLA COMPANY ©.

Delicious and refreshing; still 6
for 25¢. [Woman in grocery store
at carton stack] (Soft drink)

Clipping. © The Coca-Cola Co.;
5Nov48; KK30324.

COCA-COLA COMPANY ©

Delicious refreshment, a dollar a
case (Delivery boy with case at re-
frigerator. Soft drink) Clipping.

© The Coca-Cola Co.; 11Oct48;
KK29980.

COCA-COLA COMPANY.

Delicious with food. Coca-Cola. (Cannasta table. Soft drink) Sheet from Milwaukee sentinel, July 26, 1951, p. 11. © The Coca-Cola Co.; 26Jul51; KK68522.

JAN 18 1952

COCA-COLA COMPANY ©.

A descansar, disfrute de calidad.

(Soft drink) Clipping. © The
Coca-Cola Co.; 16Apr48; KK25072.

KK 904

Coca-cola co., claimant.

Desfrute a pausa que refresca. (Beach scene) (Soft drink) [Pleasantville, N. Y., Printed by Reader's digest assn., inc.] © 1945.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 11-15-45; ~~lc~~ 12-15-45; lc 1-16-46;
Wilmington, Del.; KK 904.

4-10-46 rs

COCA-COLA COMPANY.

**Design guide for coin-operated
vendors and open coolers.**

**Engineering Dept., Bottle Sales
Dept., Coca-Cola Co. © Coca-
Cola Co.; 12Feb54; A125916.**

COCA-COLA COMPANY ©.

Designed for hospitality. [Girl putting bottles into refrigerator]
(Soft drink) 24 sheet poster.

© The Coca-Cola Co.; 1Mar49;
KK33867.

COCA-COLA COMPANY ©.

Designed for hospitality. [Woman in
grocery store] (Soft drink) Clip-
ping. © The Coca-Cola Co.; 20Mar49;
KK34582.

COCA-COLA COMPANY ©.

Despues del juego..la pausa que re-
fresca (Baseball player at cooler.
Soft drink) Clipping. © The Coca-
Cola Co.; 10Sep48; KK29959.

COCA-COLA COMPANY.

Diamond Head looks down ... Coca-Cola. [From Tennessee teacher, May 1951, p. 19] (Beverage) Sheet. © The Coca-Cola Co.; 30Apr51; KK62712.

JUN 29 1951

COCA-COLA COMPANY ©.

Dionysius Cato prescribed: Mingle
your cares with pleasure now and
then. Coca-Cola. (Soft drink)
Adv. from the Exonian, Apr. 16,
1952, p. 4. Appl. author: D'Arcy
Advertising Co. © 16Apr52;
KK77326.

COCA-COLA COMPANY.

Dispenser is a 9 letter word that means profit to you. A dispenser at your fountain is a profit machine producing a profit spread on every gallon of Coca-Cola. (Crossword puzzle. Soft drink) Adv. from Fountain & fast food service, Apr. 1952, p. 2 of cover. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 30Mar52; KK73115.

COCA-COLA COMPANY ©.

Dispenser sales soar to 15,500
units in first twelve months.

(Soft drink) Clipping. © The
Coca-Cola Co.; 16Aug48; KK27027.

KK12811

Coca-cola co., claimant.

Display this bottle when you serve it. (Sprite
pointing to bottle) (Soft drink) [Milwaukee,

Printed by Van Allen pub. co.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.; 5Apr47;
KK12811. 6Jun47 rs

COCA-COLA COMPANY.

Do you welcome the customers. (Soft
drink) Sheet. © The Coca-Cola Co.;
30Apr48; KK24007.

COCA-COLA COMPANY.

Dole delux, closed position. cCross
section of soft drink dispenser;
Col. drawing. © Coca-Cola Co.;
25Nov53; IP2111.

COCA-COLA COMPANY.

Dole delux, open position. cCross
section of soft drink dispenser;
Col. drawing. © Coca-Cola Co.;
25Nov53; IP2112.

COCA-COLA COMPANY.

Dole super continuous flow, closed
position. rCross section of soft
drink dispenser; Col. drawing.

© Coca-Cola Co.; 25Nov53; IP2110.

COCA-COLA COMPANY.

Dole super continuous flow, open
position. cCross section of
soft drink dispenser. Col. draw-
ing. © Coca-Cola Co.; 25Nov53;
IP2109.

COCA-COLA COMPANY.

Dole super single drink, closed
position. cCross section of
dispensing machine; Col. draw-
ing. © Coca-Cola Co.; 25Nov53;
IP2117.

COCA-COLA COMPANY.

Dole super single drink, open
position. tCross section of
soft drink dispenser. Col. draw-
ing. © Coca-Cola Co.; 25Nov53;
IP2108.

COCA-COLA COMPANY ©.

Dollar plus deposit buys case of
Coke. Hands and case. (Soft
drink) Clipping. © The Coca-
Cola Co.; 1Jul48; KK27316.

COCA-COLA COMPANY.

Doorway to opportunity. 40 p.,

illus. © The Coca-Cola Co.; 20Jul51;

AA192408.

SEP 24 1951

COCA-COLA COMPANY ©,

Dorothy Kirsten, Metropolitan opera
star, guest tonight ... Coca-Cola.

[From Sunday journal-star, Peoria,
Ill., Oct. 15, 1950, p. B-13]

(Soft drink) Sheet. © The Coca-
Cola Co.; 15Oct50; KK56888.

JAN 22 1951

KK 985

Coca-cola co., claimant

Down the hatch. (Boy in hatch).
(Soft drink) [New York, Printed by New
York daily news] c1945.
clipping.

Print.

Application author: D'Arcy
advertising co.

© 10-24-45; 2 c 2-9-46; Wilmington,
Del.; KK 985.

mgc 4-10-46

COCA-COLA COMPANY.

Down to cases with customers. Produced by The Jam Handy Organization. 35 mm. filmstrip. 89 frames. (Production training film no. 5, Series A. Training for continuous growth) © The Coca-Cola Co., New York; 23Mar51 (in notice: 1950); JP663.

MAY 21 1951

COCA-COLA COMPANY.

**Down to cases with customers; recording
script. © The Coca-Cola Co.; 2Apr51;
C5370.**

MAY 18 1951

COCA-COLA COMPANY.

Drink Coca-Cola. Alice Coachman.

(Soft drink) From the Weekly review, Birmingham, Ala., July 3, 1953, p. 2. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 3Jul53; KK89427.

COCA-COLA COMPANY.

Drink Coca-Cola. Drive safely, drive
refreshed. [Girl motorist] (Soft
drink) Adv. from Cosmopolitan,
May 1953, p. 4 of cover. Appl.
author: D'Arcy Advertising Agency.
© The Coca-Cola Co.; 24Apr53;
KK86825.

COCA-COLA COMPANY.

Drink Coca-Cola. Football is a testing game. Marion Motley. (Soft drink) From the Louisiana weekly, Nov. 7, 1953, p. 3-B. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 7Nov53; KK91297.

COCA-COLA COMPANY ©.

Drink Coca-Cola. [Glass and icicles]

(Soft drink) Poster. (5015)

© The Coca-Cola Co.; 1Aug49;

KK40246.

COCA-COLA COMPANY.

Drink Coca-Cola. Len Ford. (Soft
drink) From the Louisiana weekly,
Nov. 21, 1953, p. 3-B. Appl. au-
thor: D'Arcy Advertising Co. © The
Coca-Cola Co.; 21Nov53; KK91833.

COCA-COLA COMPANY ©

Drink Coca-Cola (Sprite and glass in
snow) (Soft drink) 24-sheet pos-
ter. © The Coca-Cola Co.; 1Aug48;
KK25517.

COCA-COLA COMPANY.

Drink Coca-Cola. Sure. [Girl in
pigtaile] (Soft drink) Poster.

© The Coca-Cola Co.; 1Nov53;

KK91222.

COCA-COLA COMPANY ©.

Drive refreshed and take a carton
along. [Woman with carton at fil-
ling station] (Soft drink) Sheet.

© The Coca-Cola Co.; 26Jul49;
KK40356.

COCA-COLA COMPANY ©.

Drive refreshed; Coca-Cola. [Girl at
wheel; green background] (Soft
drink) Poster. © The Coca-Cola
Co.; 1Apr50; KK49055.

MAY 17 1950

COCA-COLA COMPANY ©.

Drive refreshed; Coca-Cola. [Girl
driver in car by silhouette] (Soft
drink) Poster. © The Coca-Cola
Co.; 1Apr50; KK49054.

MAY 17 1950

COCA-COLA COMPANY ©.

Drive refreshed. [Girl at wheel of
car] (Soft drink) 24 sheet poster.

© The Coca-Cola Co.; 1May49 (in no-
tice: 1948); KK36394.

^{Coca-Cola Co.}
Drive refreshed, have a Coca-Cola.
Clipping. © 27Nov47; KK19398.

Coca-Cola Co.

COCA-COLA CO., Wilmington, Del.

Drive refreshed, have a Coca-
Cola. (Soft drink) Clipping.

© 29Aug47; KK16200.

COCA-COLA COMPANY.

Drive refreshed, have a Coca-Cola.

(Soft drink) Clipping. © The Coca-Cola Co.; 17Mar48; KK23650.

COCA-COLA COMPANY.

Drive refreshed, have a Coca-Cola.

(Soft drink) Sheet. © The Coca-Cola Co.; 19Sep47; KK23196.

COCA-COLA COMPANY.

Drive refreshed. Have a Coke. Drink
Coca-Cola. (Soft drink) 12 sheet
poster. © The Coca-Cola Co.; 1Apr
48; KK22814.

COCA-COLA COMPANY.

Drive refreshed, have a Coke. (Soft
drink) Sheet. © The Coca-Cola Co.;
2Apr48; KK23203.

COCA-COLA COMPANY ©.

Drive refreshed, have a Coke. (Soft
drink) Sheet. © The Coca-Cola
Co.; 22Jul48; KK25602.

COCA-COLA COMPANY ©.

Drive refreshed. [Man at wheel of
car - silhouette] (Soft drink) 24
sheet poster. © The Coca-Cola Co.;
1May49 (in notice: 1948); KK36395.

COCA-COLA COMPANY. ©

Drive safely. [Girl in car] (Soft
drink) Poster. Appl. author:
D'Arcy Advertising Co. © 1Jun54;
KK97209.

COCA-COLA COMPANY.

Drive safely refreshed. Drink
Coca-Cola. cService stations
(Soft drink) Poster. Appl.
author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 1Jun53;
KK86408.

COCA-COLA COMPANY ©.

Driving? ..Pause for ice-cold Coca-Cola (Man in car - silhouette. Soft drink) Clipping. © The Coca-Cola Co.; 30oct48; KK29951.

COCA-COLA COMPANY ©.

Drop in a nickel - come up refreshed.

[Cooler and 5¢ mark] Sheet.

© The Coca-Cola Co.; 4Oct49;

KK44078.

COCA-COLA COMPANY ©.

Drop in a nickel, drive refreshed

(Couple at filling station at V-83.

Soft drink) Clipping. © The Coca-

Cola Co.; 28sep48; KK29962.

COCA-COLA COMPANY ©.

Drop in a nickel - have a coke.

(Airline stewardess) (Soft drink)

Clipping. © The Coca-Cola Co.;

17Aug48; KK27484.

COCA-COLA COMPANY ©.

Drop in a nickel, come up refreshed.

[Large 5¢ mark and cooler] (Soft
drink) Sheet. © The Coca-Cola Co.;

6Jul49; KK40345.

COCA-COLA COMPANY ©.

Drop in a nickel, come up refreshed.

(Soft drink) Clipping. © The
Coca-Cola Co.; 8Mar48; KK24735.

COCA-COLA COMPANY ©.

Drop in a nickel, come up refreshed.
(Soft drink) Clipping.

© The Coca-Cola Co.; 15Jun48;

KK27192.

COCA-COLA COMPANY ©.

Drop in a nickel, hike refreshed (Boy
scouts at cooler. Soft drink)

Clipping. © The Coca-Cola Co.;
21Sep48; KK29960.

COCA-COLA COMPANY ©.

Drop in a nickel, refresh with
Coke. (Soft drink) Clipping.

© The Coca-Cola Co.; 26Jul48;
KK27195.

COCA-COLA COMPANY ©

Drop in a nickel, work refreshed
(Factory worker at cooler. Soft
drink) Clipping. © The Coca-Cola
Co.; 600t48; KK29974.

COCA-COLA COMPANY ©.

Drop in a nickel, work refreshed.

[Office girls at ledger] (Soft
drink) Sheet. © The Coca-Cola

Co.; 20Jun49; KK38982.

COCA-COLA COMPANY ©.

Drop in a nickel - work refreshed.

[Workman and cooler] (Soft drink)

Sheet. © The Coca-Cola Co.;

19Jul49; KK40346.

COCA-COLA COMPANY.

Dutiful dreamer. SEE Handy (Jam)
Organization, inc.

Coca-cola co., claimant.

Ease up..have a Coke. (Boy at
punching bag) (Soft drink) [St. Paul,
Printed by Northwest publications, inc.]
c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
19Jun47; KK14219.

15Jul47 rs

COCA-COLA COMPANY.

Easter hospitality calls for Coke.

Your food store is featuring many combinations of fine food and delicious Coca-Cola ... Ham, Easter basket, 12 bottle cartons (Soft drink) Adv. from Chicago daily tribune, Mar. 31, 1953, p. 20. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 31Mar53; KK84918.

KK 1434

Coca-cola co., claimant.

Easter's comin'..have a Coca-cola. (Girls in
bedroom) (Soft drink) [Chicago, Printed by
Time] c1946.

Clipping.

Print.

Application author: D'Arcy advertising co.

c 2-7-46; 2 c 2-28-46; Wilmington, Del.;
KK 1434.

AFP 4-15-46

KK 2395

Coca-cola co., claimant.

Easter's comin'; have a Coke. (Easter outfit)
(Soft drink) [Evansville, Ind., Printed by
The Evansville courier] c1946.
clipping.

Print.

Application author: D'Arcy advertising co.
© 3-20-46; 2 c 4-11-46; Wilmington, Del.;
KK 2395.

vf 5-14-46

KK 2671

Coca-cola co., claimant

Easy does it - have a coke. (House-
cleaning) (Soft drink) [Evansville,
Ind., Printed by Evansville courier]
c1946.

clipping.

Print.

Application author: D'Arcy advertising
company.

© 4-3-46; 2 c 4-24-46; Wilmington,
Del.; KK 2671.

mge 5-9-46

KK 2399

Coca-cola col, claimant.

Easy does it; have a Coke.. (Spring houseclean-
ing) (Soft drink) [Chicago, Printed by Time,
inc.] c1946.

clipping.

Print..

Application author: D'Arcy advertising co.

© 3-7-46; 2 c 4-11-46; Wilmington, Del.;
KK 2399.

vf 5-14-46

COCA-COLA COMPANY ©.

Easy to take home. [Sprite and row
of cartons] (Soft drink) 24 sheet
poster. © The Coca-Cola Co.;
1Mar49 (in notice: 1947); KK33866.

COCA-COLA COMPANY. ©

Easy does it, buy Coke in the 12-
bottle carton. [Man carrying 2
cartons] (Soft drink) (In Clarks-
ville leaf-chronicle, Feb. 4,
1954, p. 9) Appl. author: D'Arcy
Advertising Co. © 4Feb54;
KK95835.

COCA-COLA COMPANY ©.

Edgar Bergen and Charlie McCarthy
are advertising Coca-Cola. (Soft
drink) Sheet. © The Coca-Cola Co.;
3Oct49; KK42961.

COCA-COLA CO. ©, New York.

8 new coolers to pick from.

12 p., illus. © 170ct/47:

AA66526.

COCA-COLA COMPANY. ©

Emlen Tunnell, great safety man of the professional New York Giants, takes time out to enjoy a bottle of delicious Coca-Cola. (Soft drink) (In the Louisiana weekly, Jan. 16, 1954, p. 2-B) Appl. author: D'Arcy Advertising Co.

© 16 Jan 54 (in notice: 1953);
KK93904.

COCA-COLA COMPANY.

Enjoy Coke, ice cold right from the
bottle. Drink Coca-Cola. (Hand and
bottle. Soft drink) Adv. from Los
Angeles tribune, Aug. 29, 1952, p.
2. Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 29Aug52;
KK78068.

COCA-COLA COMPANY.

Enjoy food. Cosa-Cola. (Hostess
with tray of food. Soft drink)
12-sheet poster. Appl. author:
D'Arcy Advertising Co. © The
Cosa-Cola Co.; 1Jul52; KK75718.

COCA-COLA COMPANY.

Enjoy food; good things to eat find
happy companionship in ice-cold
Coca-Cola. (Hostess at coffee
table. Soft drink) Adv. from Bet-
ter living, July 1952, p. 37.

Appl. author: D'Arcy Advertising
Co. © The Coca Cola Co.; 10Jul52;
KK76334.

COCA-COLA COMPANY ©

Entrega inmediata - bien fria. [Mail-
man at cooler - silhouette] (Soft
drink) Clipping. © The Coca-Cola
Co.; 15Apr49; KK37593.

COCA-COLA COMPANY. ©

Everybody goes for Coke. [Mermaid]
(Soft drink) Poster. Appl. au-
thor: D'Arcy Advertising Co.

© 1Aug54; KK99118.

KK 5003

Coca-cola co., claimant.

Everybody out...have a Coca-cola.
(Teen agers swimming) (Soft drink)
[Detroit, Printed by Detroit news] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 7-1-46; 2 c 7-23-46; Wilmington,
Del.; KK 5003.

cf 8-7-46

Coca-cola co., claimant.

Everybody's club..admission 5c. (Teen-agers
in booth with radio) (Soft drink) [Philadelphia,
Printed by Curtis pub. co.] c1947.
clipping.

Print.

Appl. author: D'Arcy advertising co.

(C) author, Wilmington, Del.; 29Jan47; KKL1023.

elg 4-7-47

KK 1656

Coca-cola co., claimant.

Everybody's happy; have a Coca-cola. (Service-
men on train) (Soft drink) [Evansville, Ind.,
Printed by The Evansville press] c1946.
clipping.

Print.

Application author: D'Arcy advertising co.

© 2-13-46; 2 c 3-9-46; Wilmington, Del.;
KK 1656.

vf 5-15-46

KK 990

Coca-cola co., claimant

Everybody's happy - have a Coke.
(Returning service men & women on train)
(Soft drink) [Mount Morris, Ill.,
Printed by Our Army] c1945.
clipping.

Print.

Application author: D'Arcy
advertising co.

© 12-22-45; 2 c 2-9-46; Wilmington,
Del.; KK 990.

mgc 4-10-46

KK 8187

Coca-cola company, claimant.

Everybody's here .. have a Coca-cola.
(Thanksgiving - home gathering) (Soft
drink) [Philadelphia, Printed by Curtis
pub. co.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising com-
pany.

© 6Nov46; 2c 22Jan47; author, Wilm-
ington, Del.; KK 8187.

pam 2-8-47

COCA-COLA COMPANY. ©

Everyone enjoys Coke in the bottle,
naturally. [Santa Claus] (Soft
drink) (In New York post, Dec.
21, 1953, p. 57) Appl. author:
D'Arcy Advertising Co. © 21Dec53;
KK93093.

COCA-COLA COMPANY. ©

Every Coke a fresh delight. [Blonde
& glass] (Soft drink) Poster.

Appl. author: D'Arcy Advertising
Co. © 31Dec53; KK93622.

COCA-COLA COMPANY. ©

Every smoker wants one. Bottle-
lighter, perfect miniature of a
Coca-Cola bottle. [Lighter & car-
ton] (Soft drink) (In the Salem
news, Feb. 25, 1954, p. 6) Appl.
author: D'Arcy Advertising Co.

© 25Feb54; KK96750.

COCA-COLA COMPANY.

Expecting friends? Drink Coca-Cola.

(Girl with telephone, service
emblem. Soft drink) Sheet from
the Atomic blast, Oct. 12, 1951, p.
2. © The Coca-Cola Co.; 12Oct51;
KK68683.

JAN 21 1952

COCA-COLA COMPANY.

Extra profit for theatres--from lobby
sales of Coca-Cola. (Soft drink)

Sheet. © The Coca-Cola Co.; 28Jan

48; KK21323.

COCA-COLA COMPANY ©

Family refreshment at a dollar a case
(Woman with case at refrigerator.
Soft drink) Clipping. © The Coca-
Cola Co.; 23Sep48; KK29963.

COCA-COLA COMPANY.

Famous orders. Drink Coca-Cola.

**(Heads of two service men and one
woman. Soft drink) Sheet from
the Atomic blast, Sept. 14, 1951,
p. 2. © The Coca-Cola Co.;
14Sep51; KK68681.**

JAN 21 1952

COCA-COLA COMPANY ©.

Family refreshment at a dollar a case.

[Woman with case at refrigerator]

(Soft drink) Sheet. © The Coca-Cola Co.; 29Jul49; KK40854.

COCA-COLA COMPANY ©

Family refreshment for 25¢ a carton.

[Man at carton stack at newsstand]

(Soft drink) Clipping. © The

Coca-Cola Co.; 4Nov48; KK30325.

COCA-COLA COMPANY ©.

Family refreshment in the handy carton.
[Woman with grocery cart at
stack of cartons] (Soft drink)
Sheet. © The Coca-Cola Co.;
22Jul49; KK40353.

KK 2782

Coca-cola company, claimant.

Family refreshment. (Woman putting
Coke in icebox) (Soft drink) [New York,
Printed by News syndicate co., inc.]

© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 2-8-46; 2c 5-2-46; Wilmington,

Del.; KK 2782.

6-2-46 rs

COCA-COLA COMPANY ©.

Feature attraction, Coca-Cola.

[Sign in fancy frame] (Soft
drink) Sheet. © The Coca-Cola
Co.; 5Sep49; KK42181.

COCA-COLA COMPANY ©.

Feature attraction, drink Coca-Cola.

[Strips of film] (Soft drink)

Sheet. © The Coca-Cola Co.;

18Nov49; KK44135.

Coca-cola co., claimant.

Fisherman's luck..have a Coca-cola.
(Fishermen in boat) (Soft drink) [Chicago,
Printed by American medical assn.] cl947.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© Coca-cola co., Wilmington, Del.;
22May47; KK14211.

15Jul47 rs

COCA-COLA COMPANY.

15,000 customers can't be wrong. C7066.

SEE Handy (Jam) Organization, Inc.

COCA-COLA COMPANY.

Figure it for yourself and see how much you make on Coca-Cola, the food store profit-leader. rCoca-Cola salesman and easels (Soft drink) Adv. from Chain store age, May 1953, p. 133. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 30Apr53; KK86193.

Coca-Cola company, claimant.
The five-cent drink.

See

Jam Handy organization, inc. C 1023.

COCA-COLA COMPANY.

5¢ bought a Coke in 1886--still does.
(Soft drink) Clipping. © The Coca-
Cola Co.; 14Jan48; KK21307.

J 1936

The Coca-Cola company, claimant.
The five-cent drink. *Basic sales training,*
film strip. 35 mm. (*Meeting No. 5,*
ninth series)

"Produced by the Jam Handy organiza-
tion."

© 9-30-46; 2c 12-26-46; Wilmington,
Del.; J 1936.

trm 1-11-47

COCA-COLA COMPANY ©.

5 ¢ - Drink Coca-Cola. [Boy looking
up at bottle] Poster. (9164)

© The Coca-Cola Co.; 10ct50;
KK56538.

JAN 17 1951

COCA-COLA COMPANY ©.

5¢ in the cooler, refreshment to
you. (Soft drink) Clipping.

© The Coca-Cola Co.; 29 Jun 48;

KK27185.

COCA-COLA COMPANY.

A five-star profit-maker. Sell Coca-Cola. (5 stars. Soft drink)

Sheet from the Quartermaster review, July-Aug. 1951, p. 149. © The Coca-Cola Co.; 1Jul51; KK66616.

OCT 31 1951

COCA-COLA COMPANY.

Folks agree, Coke is delicious with
lunch. Drink Coca-Cola. cTwo
women at cafeteria (Soft drink)
Adv. from Rochester times-union,
Feb. 16, 1953, p. 15. Appl.
author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 16Feb53;
KK84037.

J 1442

Coca-Cola company, claimant.

Follow fundamentals.

film strip. 35mm. (Meeting no.
2 of the ninth series)

"Produced by the Jam Handy organi-
zation."

© 9-4-46; 2c 9-22-46; Wilmington,
Del.; J 1442.

mrm 12-12-46

C 701

Coca-Cola company, claimant.
Follow fundamentals.

See

Jam Handy organization, inc.

COCA-COLA COMPANY.

Follow the champions, have a Coke.
Reece Goose Tatum. (Soft drink)
From Ebony, Oct. 1953, p. 2 of
cover. Appl. author: D'Arcy Ad-
vertising Co. © The Coca-Cola
Co.; 12Sep53; KK90241.

COCA-COLA COMPANY ©.

Foot miles are thirst miles (Two boy
scouts at cooler. Soft drink)

Clipping. © The Coca-Cola Co.;

1Jun48; KK29954.

COCA-COLA COMPANY.

For February. Your salesman in print
to help your salesman in uniform.
Coca-Cola. (Soft drink) Adv. from
the Coca-Cola bottler, Jan. 1952.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 15Jan52;
KK72398.

COCA-COLA COMPANY.

For fun on the 4th, have plenty of
Coke. Ice-cold, delicious. cJuly
4th; teen-agers on picnics (Soft
drink) From Chicago daily tri-
bune, July 2, 1953, p. 14. Appl.
author: D'Arcy Advertising Co.
© The Coca-Cola Co; 2Jul53;
KK88009.

COCA-COLA COMPANY.

For home. Serve ice cold Coke, Coca-Cola. (Girl in grocery store. Soft drink) Poster. © The Coca-Cola Co.; 1Nov51; KK68554.

JAN 18 1952

COCA-COLA COMPANY.

For home and hospitality. [Woman
with grocery push cart. From
Good housekeeping, Apr. 1951,
p. 192] (Soft drink) Sheet.

© The Coca-Cola Co.; 20Mar51;
KK61984.

MAY 3 1 1951

COCA-COLA COMPANY.

**For home refreshment, buy Coke by
the case. Drink Coca-Cola.**

**2 Couple painting screens (Soft
drink) Adv. from Beaumont Journal,
Apr. 29, 1953, p. 14. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 29Apr53; KK86132.**

COCA-COLA COMPANY.

For hospitality ... [Cokes and salad
bowl. From Belleville, Ill. daily
advocate, May 31, 1950, p. 9]
Sheet. © The Coca-Cola Co.; 31May50;
KK57785.

FEB 12 1951

COCA-COLA COMPANY ©.

For hospitality, serve Coca-Cola, the natural partner of good things to eat. [From Woman's day, June 1950, p. 13] (Soft drink) Sheet. © The Coca-Cola Co.; 25May50; KK51644.

AUG 17 1950

COCA-COLA COMPANY.

For hospitality take home a case.

(Soft drink) Clipping. © The Coca-Cola Co.; 1Mar48; KK21312.

KK 8348

Coca-cola co., claimant.

"For me" (Santa Claus with bottle and note)
(Soft drink) [Philadelphia, Printed by
McCandlish lithograph corp.] cl946.

24 sheet poster. illus.

Print.

Appl. author: D'Arcy advertising co.

Lithographed.

© 1Dec46; author, Wilmington, Del.; KK 8348.

lg 2-7-47

COCA-COLA COMPANY. ©

For people on the go, it's refresh-
ing to know. [Woman shopper;
large glass of Coke] (Soft drink)
(In Collier's, Oct. 1, 1954, p.
11) Appl. author: D'Arcy Adver-
tising Co. © 16Sep54; KK100735.

COCA-COLA COMPANY.

For quality refreshment, what you
want is a Coke, says John C. Pope.
(Soft drink) Adv. from Atlanta
daily world, July 30, 1952, p. 2.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 30Jul52;
KK81948.

COCA-COLA COMPANY.

For quality you can trust, have a
Coke, says J. A. Long. (Soft
drink) Adv. from Atlanta daily
world, July 16, 1952, p. 4. Appl.
author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 16Jul52;
EK81947.

KK 2160

Coca-cola company, claimant.

For refreshment have a Coke. (Man's
hand & bottle) (Soft drink) [Buffalo,
Printed by Buffalo evening news] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 2-27-46; 2c 4-4-46; Wilmington,
Del.; KK 2160.

5-15-46 rs

KK 3848

Coca-cola company, claimant.

For refreshment have a Coke. (Man's
hand and bottle) (Soft drink) [Mount
Morris, Ill., Printed by Our army, inc.]

© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 4-22-46; 2c 6-6-46; Wilmington,
Del.; KK 3848.

6-25-46 rs

COCA-COLA COMPANY.

For refreshment in offices and factories. Drink Coca-Cola. [Row of coolers. From the Erie daily times, Erie, Pa., Jan. 22, 1951, p. 14] (Soft drink) Sheet. © The Coca-Cola Co.; 22Jan51 (in notice: 1950); KK60512.

APR 27 1951

COCA-COLA COMPANY ©.

For Santa. Coca-Cola. [From Better
homes and gardens, Nov. 1950, back
cover] (Soft drink) Sheet. © The
Coca-Cola Co.; 25Oct50; KK55715.

DEC 6 1950

COCA-COLA COMPANY.

For Santa. [Kids putting Cokes in refrigerator as Santa drinks one in background] (Soft drink) Poster.

© The Coca-Cola Co.; 1Dec50; KK57725.

FEB 1 - 1951

COCA-COLA COMPANY.

For Santa, hospitality is an art Coca-Cola makes it so easy. [From St. Louis post-dispatch, Dec. 20, 1950, p. 1-B] Sheet. © The Coca-Cola Co.; 20Dec50; KK57796.

FEB - 6 1951

COCA-COLA COMPANY.

For Thanksgiving, lots of Coke in
the bottle, naturally. [Woman in
kitchen holding 6-bottle carton]
(Soft drink) From Daily mirror,
New York, Nov. 19, 1953, p. 49.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 19Nov53;
KK91834.

COCA-COLA COMPANY ©.

For that "second wind" - pause for
refreshment. (Tennis players)
(Soft drink) Clipping. © The
Coca-Cola Co.; 9Aug48; KK27489.

COCA-COLA COMPANY.

**For Valentine's Day, your party
guests will welcome Coke.**

cValentine subjects (Soft drink)

**Adv. from Rochester times-union,
Feb. 9, 1953, p. 27. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 9Feb53; KK82738.**

COCA-COLA COMPANY.

For you. (Boy and glass. Soft
drink) Poster. Appl. author:
D'Arcy Advertising Co. © The
Coca-Cola Co.; 1Feb52 (in notice:
1951); KK70822.

APR - 1 1952

COCA-COLA COMPANY.

For young America at play, pure,
refreshing Coke. Teenagers on
porch playing records; (Soft
drink) From Parents magazine,
Aug. 1953, p. 43 of cover.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 25Jul53;
KK89416.

COCA-COLA COMPANY.

For your holiday week end, have
enough Coke on hand. Frosty
bottles of Coke in the refriger-
erator ... [Barbecue scene]
(Soft drink) Adv. from Chicago
daily tribune, May 29, 1953,
p. 20. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 29May53; KK86829.

COCA-COLA COMPANY.

Fountain of youth? Fountain of all
ages. Drink Coca-Cola, ice cold.
Automatic dispenser and fountains
(Soft drink) Adv. from Fountain &
fast food, Jan. 1953, p. 2 of
cover. Appl. author: D'Arey Adver-
tising Co. © The Coca-Cola Co.;
30Dec52; KK84621.

COCA-COLA COMPANY.

A friend of yours dropped in again
yesterday. Drink Coca-Cola.

(Traveling laboratory. Soft drink)

Adv. from the Indianapolis times,
May 27, 1952, p. 26. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 27May52; KK77600.

COCA-COLA COMPANY. ©

A friend of yours dropped in yesterday. [Traveling laboratory]
(Soft drink) (In Rochester times-union, Rochester, N. Y., Jan. 20, 1954, p. 21) Appl. author: D'Arcy Advertising Co. © 20Jan54;
KK95833.

KK 2672

Coca-cola co., claimant

The friendlies club in all the world -
admission 5¢. (Boy magician at soda
fountain table) [Soft drink] [Chica-
go, Printed by Time] c1946.
clipping.

Print.

Application author: D'Arcy advertising
company.

© 4-4-46; 2 c 4-24-46; Wilmington,
Del.; KK 2672.

mge 5-9-46

KK 1433

Coca-cola co., claimant.

Friendly gesture..have a coke. (Hand, bottle
and opener) (Soft drink) [New York, Printed
by News syndicate co.] c1946.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 2-6-46; 2 c 2-28-46; Wilmington, Del.;

KK 1433.

AFP 4-15-46

COCA-COLA COMPANY ©.

A friendly host to travelers. [Two
girl travelers] (Soft drink)

Sheet. © The Coca-Cola Co.;

4Jan50; KK49580.

JUN 1 2 1950

KK 4934

Coca-cola co., claimant.

Friendly moment...have a Coke. (Couple
feeding pigeons) (Soft drink) [New
York, Printed by New York daily news]

c1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 5-29-46; 2 c 7-23-46; Wilmington,
Del.; KK 4934.

cf 8-5-46

KK 896

Coca-cola co., claimant.

Friendly pause. (Airline hostesses) (Soft drink) [Buffalo, Printed by Buffalo evening news] c1945.

Clipping.

Print.

Application author: D'Arcy advertising co.
c 12-5-45; 2 c 2-6-46; Wilmington, Del.;

KK 896.

App 4-11-46

KK 987

Coca-cola co., claimant

Friendly pause. (Chess players)
(Soft drink) [New York, Printed by
New York daily news] c1945.
clipping.

Print.

Application author: D'Arcy
advertising co.

© 12-14-45; 2 c 2-9-46; Wilmington,
Del.; KK 987.

mgc 4-10-46

KK 2779

Coca-cola company, claimant.

Friendly pause. (Two sailors) (Soft
drink) [New York, Printed by News
syndicate co., inc.] © 1945.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 12-3-45; 2c 5-2-46; Wilmington,

Del.; KK 2779.

6-3-46 rs

KK 2161

Coca-cola company, claimant.

Friendly pause...have a Coke. (Men
playing cards) (Soft drink) [New York,
Printed by News syndicate co., inc.]
© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-1-46; 2c 4-4-46; Wilmington,
Del.; KK 2161.

5-15-46 rs

COCA-COLA CO., Wilmington, Del.

"Friendly refreshment."

[Couple at fountain] (Soft
drink) 12 sheets. © 10ct47;

KK16585.

KK 902

Coca-cola co., claimant.

Friendly refreshment. (Couple toasting marsh-
mellows) (Soft drink) [New York, Printed by
News syndicate co.] c1946.

Clipping.

Print.

Application author: D'Arcy advertising co.
c 1-16-46; 2 c 2-6-46; Wilmington, Del.;

KK 902.

APP 4-11-46

COCA-COLA COMPANY ©.

From carton to icebox - to hospital-
ity. [Woman at icebox, silhouette]
(Soft drink) Sheet. © The Coca-
Cola Co.; 10May49; KK38975.

COCA-COLA COMPANY ©.

From case to icebox to hospitality
(girl at icebox) Clipping.

© The Coca-Cola Co.; 31Jan49;

KK33414.

COCA-COLA COMPANY.

From Eliza Cook. Hunger is bitter.

Drink Coca-Cola. Adv. from the

Flat lux, Dec. 4, 1951, p. 4.

Appl. author: D'Arcy Advertising

Co. © The Coca-Cola Co.; 4Dec51;

KK69659.

FEB 20 1952

COCA-COLA COMPANY.

From Maine to California. [From
National petroleum news, May 2,
1951, p. 19] (Beverage) Sheet.

© The Coca-Cola Co.; 2 May 51;
KK62717.

JUN 29 1951

[Coca-cola company]

From the dealer's viewpoint. Recording
script for the Coca-cola company 2-13-46.

11 7. (CODEAL. CS-8546)

Reproduced from typewritten copy

© 1 c 4-5-46; Coca-cola co., Wilmington,
Del.; C 340.

el 4-25-46

J 493 .

The Coca-cola company

From the dealer's viewpoint. [Wilmington, Del., Coca-cola co., 1946]

film strip 35mm. (Meeting no. 8 eighth series)

"Produced by the Jam Handy organization."

© 3-22-46; 4-5-46; Wilmington, Del.,
J 493.

hbn 10-24-46

COCA-COLA COMPANY ©.

Front and center. Col. 35 mm. film
strip. © The Coca-Cola Co.;
10Sep49; JP5945.

COCA-COLA COMPANY.

Front and center; recording script.

© The Coca-Cola Co.; lc 26oct49;
C4185.

COCA-COLA COMPANY.

The full-service job. SEE Handy (Jam)
Organization, inc.

COCA-COLA COMPANY ©.

Fun for the whole family. The Spike
Jones show. [Spike Jones advertise-
ment] (Soft drink) Clipping.

© The Coca-Cola Co.; 13Mar49;
KK35103.

COCA-COLA COMPANY ©.

Fun for the whole family. [Spike
Jones advertisement] (Soft drink)
Clipping. © The Coca-Cola Co.;
11Mar49; KK36328.

COCA-COLA COMPANY ©.

Gaebler's Black and Gold Inn at Columbia, Missouri. [University of Missouri] (Soft drink) Sheet.

© The Coca-Cola Co.; 18Nov49;
KK49429.

MAY 26 1950

COCA-COLA COMPANY.

Game, set, Coke. Active people pace themselves, pause now and then to relax ... refresh with an ice-cold Coca-Cola. [Tennis player with racket, ball and net in background] (Soft drink) Adv. from U. S. Lawn Tennis Association, June 22-27, p. 4 of cover. Appl. author: D'Arcy Advertising Co.
© 7Jun53; KK86824.

COCA-COLA COMPANY ©.

Gas stations feature pause that re-
freshes (Couple at filling station
at V-83. Soft drink) Clipping.

© The Coca-Cola Co.; 11Oct48;

KK29983.

COCA-COLA COMPANY.

General order: Coca-Cola. (Hand, composite military cap and circle.

Soft drink) Adv. from Quartermaster review, May-June 1952, p. 141.

Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 31May52;

KK76337.

COCA-COLA COMPANY ©.

Georgia Tech College Inn, Atlanta,
Georgia. (Soft drink) Sheet.

© The Coca-Cola Co.; 2Dec49;

KK49430.

MAY 26 1950

COCA-COLA COMPANY.

Get extra Coke for Labor Day weekend. [Barbecue scene] (Soft

drink) From Watertown daily times, Sept. 2, 1953, p. 10.

Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 2Sep53; KK89419.

COCA-COLA COMPANY.

Get extra Coke for Labor Day weekend. «Boy with hamburger» (Soft drink) From Chicago daily tribune, Sept. 3, 1953, p. 10. Appl. author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 3Sep53;
KK89420.

COCA-COLA COMPANY. ©

Get extra Coke for Labor Day weekend. [Family barbecue] (Soft drink) (In Chicago American pictorial review, Aug. 29, 1954, p. 3) Appl. author: D'Arcy Advertising Co. © 29Aug54; KK100783.

KK12808

Coca-cola co., claimant.

Get ready to cut yourself a bigger slice of
cake. (Layer cake) (Soft drink) [New York,
Printed by Topics pub. co.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.; 17Mar47;
KK12808. 7Jun47 rs

KK12814

Coca-cola co., claimant.

Get-together club..admission 5¢. (Three women
in drug store) (Soft drink) .[Philadelphia,
Printed by Curtis pub. co.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.; 23Apr47;
KK12814. 5Jun47 rs

COCA-COLA COMPANY.

The gift for thirst, Coca-Cola.

[Santa Claus drinking Coke] Adv.
from St. Louis post-dispatch, Dec.
22, 1952, p. 12B. Appl. author:
D'Arcy Advertising Co. © The
Coca-Cola Co.; 22Dec52; KK81952.

COCA-COLA COMPANY.

The gift for thirst; drink Coca-
Cola. [Santa Claus] (Soft drink)
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 1Dec52;
KK80935.

Coca-cola co., claimant.

[Glass and dispenser in snow] (Soft
drink) [Chicago, Printed by Edwards &
Deutsch lithographing co., 1947]

12 sheets. illus.

Print.

© Coca-cola co., Wilmington, Del.;
1Aug47; KK14947.

15Aug47 re

COCA-COLA COMPANY ©.

Globe is a world map but "Globe" is
a newspaper. (Soft drink) Sheet.

© The Coca-Cola Co.; 28Feb50;

KK49423.

MAY 26 1950

COCA-COLA COMPANY.

The gloves of the champ. Produced by
The Jam Handy Organization. 35 mm.
filmstrip. 100 frames. (Production
training film no. 6, Series A.
Training for continuous growth)

© The Coca-Cola Co., New York;
30Mar51 (in notice: 1950); JP667.

MAY 21 1951

COCA-COLA COMPANY.

The gloves of the champ; recording script.

© The Coca-Cola Co.; 5Apr51; C5378.

MAY 18 1951

COCA-COLA COMPANY ©.

Going somewhere? Travel refreshed.

[Big bottle and modes of travel]

(Soft drink) Sheet. © The Coca-

Cola Co.; 5Sep49; KK42178.

COCA-COLA COMPANY.

Gone for a Coke. Drink Coca-Cola, the
pause that refreshes. (Stepladder
and paint can. Soft drink) Adv.
from Newsweek, Apr. 28, 1952, p. 31.
Appl. author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 24Apr52;
KK73120.

COCA-COLA COMPANY.

Good. Drink Coca-Cola. (Girl's profile and bottle. Soft drink) Poster. © The Coca-Cola Co.; 10ct51; KK67360.

NOV 20 1951

COCA-COLA COMPANY.

Good. Drink Coca-Cola. [Girl's profile and glass] (Soft drink)

Poster. (55413) © The Coca-Cola Co.; 30Dec50; KK58479.

FEB 27 1951

KK 2159

Coca-cola company, claimant.

Good company. (Couple at barbecue)
(Soft drink) [New York, Printed by
News syndicate co., inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.
© 2-27-46; 2c 4-4-46; Wilmington,
Del.; KK 2159.

5-15-46 rs

KK 5790

Coca-cola co., claimant

Good going - have a Coke. (Umpire and
baseball player) (Soft drink) [Columbus, O.,
Printed by Columbus citizen] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 6-17-46; 2 c 8-30-46; Wilmington, Del.;
KK 5790.

mge 11-8-46

COCA-COLA COMPANY.

Good with food. Coca-Cola. (Carton
and basket of groceries; soft drink)

Poster. © The Coca-Cola Co.;

1Jul51; KK64471.

AUG 3 1 1951

COCA-COLA COMPANY.

Good with so many good things. Coca-Cola, Coke. (Baked ham still life. Soft drink) Sheet from Better homes & gardens, Sept. 1951, p. 4 of cover. © The Coca-Cola Co.; 25Aug51; KK67114.

NOV 15 1951

COCA-COLA COMPANY.

Good with so many good things. Drink
Coca-Cola. (Coke and ham) (Soft
drink) Adv. from St. Louis post-
dispatch, July 8, 1951, p. 13.

Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 8Jul51;
KK69914.

1951 3 194

COCA-COLA COMPANY.

Goose Tatum, court showman and world famous basketball star ... Follow the champions, have a Coke and go refreshed. (Soft drink) Adv. from the Louisiana weekly, Apr. 11, 1953, p. 7. Appl. author: D'Arey Advertising Co. © The Coca-Cola Co.; 11Apr53; KK84913.

KK 4493

Coca-cola co., claimant.

Great having you back...Have a Coca-cola
(Veteran and family) (Soft drink) [Mat-
toon, Ill., Printed by Daily journal-
gazette] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 4-10-46; 2 c 7-5-46; Wilmington, Del.;

KK 4493.

cf 7-29-46

COCA-COLA COMPANY.

The Grill at Scott Hall is one of the
favorite campus haunts ... [North-
western. From The Iowa State daily,
May 4, 1950, p. 3] Coca-Cola.
Sheet. © The Coca-Cola Co.; 4 May 50;
KK57787.

MAR 9 - 1951

COCA-COLA COMPANY ©.

Guest refreshment 25¢ a carton.

[Young people with bottles on tray
and carton] (Soft drink) Clipping.

© The Coca-Cola Co.; 10ct48;

KK31466.

COCA-COLA COMPANY. ©

Guests always welcome Coke. [Woman
shopper; 6-bottle carton] (Soft
drink) Poster. Appl. author:
D'Arcy Advertising Co. © 1Sep54;
KK100070.

COCA-COLA COMPANY.

Gusta Coca-Cola? [From La prensa,
Feb. 16, 1951, p. 6] (Beverage)
Sheet. © The Coca-Cola Co.;
16Feb51; KK60789.

MAY 4 - 1951

COCA-COLA COMPANY.

Gustatory note: Appetite comes with eating, but thirst departs with drinking. Rabelais. You can lose thirst in a hurry with a bottle of ice-cold Coca-Cola. (Soft drink)
Adv. from the Dakota student, Feb. 15, 1952, p. 6. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 15Feb52; KK73091.

COCA-COLA COMPANY ©.

Haga sus compras ... reanimada. [Woman shopper - material] (Soft drink) Sheet. © 3Feb50; KK49574.

JUN 1 2 1950

COCA-COLA COMPANY ©.

Hace mas facil cualquier tarea (Boy
student with Coke. Soft drink)

Clipping. © The Coca-Cola Co.;
24sep48; KK29964.

COCA-COLA COMPANY ©.

Haga sus compras; reanimado. [Woman
and clerk at grocery counter; large
cooler] (Soft drink) Sheet.

© The Coca-Cola Co.; 24Mar50;
KK50162.

JUN 2.6 1950

COCA-COLA COMPANY.

Halloween party time, with plenty of
Coke in the bottle, naturally.

[Halloween; pumpkin filled with
Coke] (Soft drink) From Daily
news, New York, Oct. 29, 1953, p.
22. Appl. author: D'Arcy Advertis-
ing Co. © The Coca-Cola Co.;
29Oct53; KK91295.

COCA-COLA COMPANY.

The hand of a hostess who cares.

[Hand & bottle; family at table]

(Soft drink) From the Sacramento

bee, Oct. 7, 1953, p. 35. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 7Oct53;

KK91292.

KK 9420

Coca-cola company, claimant

Happy holiday .. have a Coke. (Thanksgiving)
(Soft drink) [Chicago, Printed by American
medical assn.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 11-1-46; 2 c 11-16-46; Wilmington, Del.;
KK 9420.

lg 1-31-47

COCA-COLA CO., Wilmington, Del.

Happy hour. Have a coke.

[Girls sunbathing] Clipping.

© 29Jun47; KK15618.

KK 1430

Coca-cola co., claimant.

Happy moment..have a coke. (Girl with victrola)
(Soft drink) [New York, Printed by News syndi-
cate co.] c1946.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 1-30-46; 2c 2-28-46; Wilmington, Del.;

KK 1430.

AAFP 4-15-46

KK 2669

Coca-cola co., claimant

Have a Coca-cola. (Nurse with tray)
(Soft drink) [New York, Printed by
New York daily news] c1946.
clipping.

Print.

Application author: D'Arcy advertising
company.

© 3-27-46; 2 c 4-24-46; Wilmington;
Del.; KK 2669.

mgc 5-9-46

KK 5000

Coca-cola co., claimant.

Have a Coca-cola. (Postman) (Soft
drink) [New York, Printed by New York
daily news] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 6-26-46; 2 c 7-23-46; Wilmington,
Del.; KK 5000.

cf 8-7-46

KK 2325

Coca-cola co., claimant

Have a coke. (Boy and girl toasting)
(Soft drink) [New York, Printed by
New York daily news] cl946.
clipping.

Print.

Application author: D'Arcy advertising
company.

© 3-20-46; 2 c 4-11-46; Wilmington,
Del.; KK 2325.

mge 5-7-46

COCA-COLA COMPANY.

Have a Coke. Coca-Cola. (Frosty
window. Soft drink) Adv. from
Ebony, July 1952, p. 19. Appl.
author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 4Jun52;
KK77598.

KK 2783

Coca-cola company, claimant.

Have a Coke. (Couple at fireplace -
canapes) (Soft drink) [New York, Printed
by News syndicate co., inc.] © 1946.

clipping.

Print.

Appl. author: DeArcy advertising co.

© 2-18-46; 2c 5-2-46; Wilmington,

Del.; KK 2783.

6-3-46 rs

COCA-COLA COMPANY.

Have a Coke. Drink Coca-Cola. (Frosty window. Soft drink) Adv. from the Journal of the American Medical Association, Aug. 16, 1952, p. 68. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 14Aug52; KK77426.

COCA-COLA COMPANY.

Have a Coke. (Frosty window. Soft
drink) 12 sheet poster. Appl. au-
thor: D'Arcy Advertising Co. © The
Coca-Cola Co.; 1Aug52; KK76800.

KK 4144

Coca-cola company, claimant.

Have a Coke. (Girl in fluffy apron)
(Soft drink) [New York, Printed by
News syndicate co., inc.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 1-7-46; 2 c 6-18-46; Wilmington,
Del.; KK 4144.

cf 7-3-46

Coca-cola co., claimant.

Have a Coke. (Girl in Mexican hat)
(Soft drink) [Philadelphia, Printed by
McCandlish lithographing co.] c1947.

15 sheets, illus.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
1Jul47; KK14188.

14Jul47 rs

KK 5333

Coca-cola co., claimant.

Have a Coke. (Hand and big bottle)
(Soft drink) [Chicago, Printed by
Chicago daily news] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 7-15-46; 2 c 8-8-46; Wilmington,
Del.; KK 5333.

cf 8-28-46

COCA-COLA COMPANY.

**Have a Coke, it's the refreshing
way to shop. Drink Coca-Cola.**

[Two women at meat counter]

**(Soft drink) Adv. from Beaumont
Journal, Apr. 15, 1953, p. 16.**

**Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 15Apr53;
KK86126.**

COCA-COLA COMPANY ©.

Have a Coke - play refreshed. [Girl
skier; silhouette with bottle to
lips] (Soft drink) Sheet. © The
Coca-Cola Co.; 5Dec49; KK48721.

MAY 1 0 1950

KK 6471

Coca-cola co., claimant

Have a Coke. (Smash bottle) (Soft drink)
[Baltimore, Printed by Army exchange reporter].
c1946.

clipping.

Print.

Appl. author: D'Arcy advertising company.

© 7-1-46; 2 c 10-4-46; Wilmington, Del.;
KK 6471.

mgc 11-19-46

KK 2156

Coca-cola company, claimant.

Have a Coke. (Smash bottle) (Soft
drink) [Atlanta, Printed by Atlanta
daily world] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-7-46; 2c 4-4-46; Wilmington,

Del.; KK 2156.

5-15-46 rs

KK 5368

Coca-cola co., claimant.

Have a coke. (Snowbank - bottle)
(Soft drink) [Chicago, Printed by
Edwards & Deutsch litho. co.] c1946.
poster (24 sheets) illus.

Print.

Appl. author: D'Arcy advertising co.
© 8-1-46; 2 c 8-8-46; Wilmington,
Del.; KK 5368.

afp 9-24-46

KK 6793

Coca-cola co., claimant

Have a Coke. (Snowbank bottle) (Soft
drink) [St. Louis, Printed by St. Louis
post-dispatch] ©1946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 8-5-46; 2 © 10-15-46; Wilmington, Del.;
KK 6793.

ngo 12-3-46

KK 5369

Coca-cola co., claimant.

"Have a Coke." (Snowbank - glass)
(Soft drink) [Chicago; Printed by
Edwards & Deutsch ligho. co.] c1946.
24 sheet poster. illus.

Print.

Appl. author: D'Arcy advertising co.
© 8-1-46; 2 c 8-8-46; Wilmington, Del.;
KK 5369.

cf 8-21-46

KK 6473

Coca-cola co., claimant

Have a Coke. (Sprite and bottle) (Soft
drink) [New York, Printed by Handbook for
boys] c1946.

clipping.

Print.

Appl. author: D'Arcy advertising company.

(c) 8-19-46; 2 c 10-4-46; Wilmington, Del.;
KK 6473.

mge 11-20-46

KK 2155

Coca-cola company, claimant.

Have a Coke. (Sprite and bottle)
(Soft drink) [Atlanta, Printed by
Atlanta daily world] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 2-28-46; 2c 4-4-46; Wilmington,
Del.; KK 2155.

5-15-46 rs

KK 5791

Coca-cola co., claimant

Have a Coke. (Sprite and bottle)
(Soft drink) [Los Angeles, Printed by
Western skiing] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 7-13-46; 2 c 8-30-46; Wilmington, Del.;
KK 5791.

mge 11-8-46

COCA-COLA COMPANY ©.

Have a Coke and go along with refreshment. [Big cooler and clover leaf]

(Soft drink) Clipping. © The Coca-Cola Co.; 23Feb49; KK35099.

COCA-COLA COMPANY.

Have a Coke says: Take your time.

**Buy everything you need. Here's
how to increase sales and profits
on Coca-Cola. [Woman shopper at
cooler] (Soft drink) Adv. from
Chain store age, June 1953, p. 59.
Appl. author: D'Arcy Advertising
Company. © The Coca-Cola Co.;
30May53; KK86826.**

COCA-COLA COMPANY.

Have a Coke when you shop, take a carton home, says Shedrick L. Johnson. (Soft drink) Adv. from Atlanta daily world, July 2, 1952, p. 7. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 2Jul52; KK81946.

COCA-COLA COMPANY. ©

Have an ice-cold Coke. [Teen age
boy; pennants] (Soft drink) (In
Chicago American pictorial review,
June 20, 1954, p. 16) Appl. au-
thor: D'Arcy Advertising Co.

© 20Jun54; KK100780.

COCA-COLA COMPANY.

Have plenty of Coke on Halloween, for parties, for treats. [Woman serv-

ing Coke to children in costume]

(Soft drink) From Chicago daily
tribune, Oct. 29, 1953, p. 14.

Appl. author: D'Arey Advertising
Co. © The Coca-Cola Co.; 29Oct53;

KK91294.

KK 4149

Coca-cola company, claimant.

Hear the Coke club with Morton Downey.
(Soft drink) [New York, Printed by News
syndicate co., inc.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 6-3-46; 2 c 6-18-46; Wilmington,
Del.; KK 4149.

cf 7-3-46

COCA-COLA COMPANY.

He had no wish but to be glad, nor
want but when he thirsted. The
Jolly Beggar. Each frosty bottle of
Coke is the answer to thirst ...
(Soft drink) Adv. from Russell
sage quill, Jan. 17, 1952, p. 4.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 17Jan52;
KK73089.

COCA-COLA COMPANY ©.

He travels best who travels refreshed.
[Santa Claus drinking from bottle]
(Soft drink) Sheet. © The Coca-
Cola Co.; 21Dec49; KK48724.

MAY 1 0 1950

COCA-COLA COMPANY,

Help yourself to refreshment. Coca-

Cola. [Interior of supermarket.

From Life, Nov. 13, 1950, back cov-

er] (Soft drink) Sheet. © The

Coca-Cola Co.; 10Nov50; KK58062.

FEB 12 1951

COCA-COLA COMPANY.

Here are three ideas to help you
make more money. Coca-Cola. (Coca-
Cola salesman. Soft drink) Adv.
from Food service news, Mar. 1952,
p. 6-7. Appl. author: D'Arcy Ad-
vertising Co. © The Coca-Cola Co.;
1Mar52; KK71732.

COCA-COLA COMPANY.

Here, in the textile department of North Carolina State College, there is always a friendly crowd of students. Coca-Cola. [From The Iowa State daily, Apr. 22, 1950, p. 5] Sheet. © The Coca-Cola Co.; 22Apr50; KK57789.

FEB - 6 1951

COCA-COLA CO., Wilmington, Del.
Here it is. [Audience viewing
automatic dispenser] (Soft
drink) Clipping. © Laugh7;
KK15622.

Coca-cola co., claimant.

Here it is. (New Coca-cola dispenser)
(Soft drink) [Chicago, Printed by National
association of retail druggists] c1947.
clipping.

Print.

© Coca-cola co., Wilmington, Del.;
7Jul47; KK14944.

15Aug47 rs

COCA-COLA COMPANY.

Here's a timely tip, if you like profits. Sell Coca-Cola. (Hand holding circle. Soft drink) Sheet from the Quartermaster review, May-June 1951, p. 157. © The Coca-Cola Co.; 1May51; KK66618.

OCT 31

COCA-COLA COMPANY ©

Here's a welcome meal-time treat.

Coca-Cola. [Hand & coke; plate of food] (Soft drink) Adv. from New Orleans item, May 13, 1952, p. 8.

Appl. author: D'Arcy Advertising Co. © 13May52; KK77322.

COCA-COLA CO., Wilmington, Del.

Here's coke, the pause that
refreshes. (Soft drink)

Clipping. © 25Aug47: KK16202.

COCA-COLA CO., Wilmington, Del.

Here's Coke, the pause that re-
freshes. (Soft drink) Clip-
ping. © 29Sep47; KK17117.

COCA-COLA COMPANY.

Here's help to fill 'er up. These 3
simple steps will help you increase
traffic and add-on sales. (Coca-
Cola salesman. Soft drink) Adv.
from National petroleum news,
May 7, 1952, p. 4-5. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co., 7May52; KK76331.

COCA-COLA COMPANY.

Here's help to fill 'er up. These 3
simple steps will help you increase
traffic and add-on sales. Drink
Coca-Cola. cCoca-Cola salesman
(Soft drink) Adv. from Super ser-
vice station, Apr. 1953, p. 92-93.
Appl. author: D'Arey Advertising
Co. © The Coca-Cola Co.; 21Apr53;
KK84616.

COCA-Cola Company.

Here's how. C3861. SEE Handy (Jam)
Organisation, inc.

COCA-COLA COMPANY.

Here's how. 1 v., illus.

© 22Apr49; AA114476.

COCA-COLA COMPANY.

Here's how you can increase your
profit per square foot on Coca-Cola.
(Coca-Cola salesman. Soft drink)
Adv. from Chain store age, Apr.
1952, p. 118-119. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 30Mar52; KK73119.

COCA-COLA COMPANY ©.

Here's news ... big news! [Sunday
supplement announcement] (soft
drink) Clipping. © The Coca-Cola
Co.; 30Apr49; KK36333.

KK 709

Coca-cola co., claimant.

Here's refreshment. (Grocery boy) (Soft
drink) [New York, Printed by News syndicate co.]
cl945.

Slipping.

Print.

Application author: D'Arcy advertising co.

© 12-26-45; 2 c 1-30-46; Wilmington, Del.;
KK 709.

AFP 4-2-46

COCA-COLA COMPANY.

Here's refreshment, real refreshment.

Each frosty bottle tells you why
the tingling, delicious goodness of
Coca-Cola is so refreshing ...

(Woman on porch. Soft drink) Adv.
from Family circle, May 1952, p. 2
of cover. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 24Apr52; KK73118.

COCA-COLA COMPANY.

Here's something good for sales. Want
something good? Drink Coca-Cola.

(Soft drink) Sheet from the Coca-
Cola bottler, Aug. 1951. © The
Coca-Cola Co.; 15Aug51; KK66615.

OCT 31 1951

COCA-COLA COMPANY ©.

Here's the inside story of increased fountain sales. (Soft drink) Clipping. © The Coca-Cola Co.; 30Aug48; KK27026.

KK 3228

Coca-cola co., claimant.

Here's to the day..have a Coke.
(Bridal shower) · (Soft drink) [Des
Moines, Printed by Meredith pub. co.]
© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-22-46; 2c 5-16-46; Wilmington,
Del.; KK 3228. 6-10-46 rs

KK 3235

Coca-cola co., claimant

Here's to the day..have a Coca-cola.
(Bridal shower) (Soft drink) [Detroit,
Printed by Evening news assn.] © 1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 4-22-46; 2 c 5-16-46; Wilmington,
Del.; KK 3235.

cf 6-12-46

COCA-COLA COMPANY ©.

Here's your guide to extra profits.

[Sprite pointing to booklet. Two
dispensers at fountain] (Soft
drink) Clipping. © The Coca-Cola
Co.; 20Dec48; KK31511.

COCA-COLA COMPANY ©.

Here's your profit handbook. [Sprite
pointing to row of booklets] (Soft
drink) Clipping. © The Coca-Cola
Co.; 6Dec48; KK31512.

COCA-COLA COMPANY.

Hoy! Bergen's back. Coca-Cola. (Soft
drink) Sheet from Globe-democrat,
Oct. 7, 1951, p. 4F. © The Coca-
Cola Co.; 7Oct51; KK68012.

DEC 1 1 1951

COCA-COLA COMPANY.

Hidden danger. See Handy (Jan) organization.

COCA-COLA COMPANY, New York.

Hidden danger. 35mm filmstrip. ©

3Mar47; J 2482.

hyb 18Jul47

COCA-COLA COMPANY.

The high-sign of refreshment. (Soft
drink) Clipping. © The Coca-Cola
Co.; 18Feb48; KK23652.

COCA-COLA COMPANY.

Highest quality, lowest price.

[Woman & groceries] (Soft drink)

From Watertown daily times, Sept.

16, 1953, p. 14. Appl. author:

D'Arcy Advertising Co. © The Coca-Cola Co.; 16Sep53; KK90246.

COCA-COLA CO. ©, New York.

Highlights from the Lanham Act.

21 p., illus. © 28Aug47;

AA61756.

COCA-COLA CO., Wilmington, Del.

Hiker's pause. [Boy scouts at
cooler] (Soft drink)

Clipping. © 6Aug47; KK15623.

COCA-COLA COMPANY.

The history of Santa Claus. Coca-Co-
la. (Soft drink) Folder. © The
Coca-Cola Co.; 15Nov50; KK58065.

FEB 12 1951

COCA-COLA BOTTLING COMPANY OF CHICAGO,
INC. ©.

Hitch your sales to the 5 star plan.

(Coca-Cola) 14 p. © The Coca-Cola
Bottling Co. of Chicago, inc.;
11May49; KK36633.

KK 2781

Coca-cola company, claimant.

Holiday refreshment. (Valentine)
(Soft drink) [Chicago, Printed by
Chicago daily news, inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 2-4-46; 2c 5-2-46; Wilmington,

Del.; KK 2781.

6-3-46 rs

COCA-COLA COMPANY.

Home-grown fun has lots of flavor.

Drink Coca-Cola. cFireplace scene,
popcorns (Soft drink) Adv. from
Farm and ranch, Jan. 1953, p. 32.

Appl. author: D'Arey Advertising
Co. © The Coca-Cola Co.; 10Dec52;
KK84626.

COCA-COLA COMPANY.

Home-grown fun has lots of flavor.

[Fireplace scene; popcorn] (Soft
drink) From Better living, Nov.
1953, p. 4 of cover. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 15Oct53; KK91830.

Coca-cola co., claimant.

Home refreshment. (Boy with groceries)
(Soft drink) [Baltimore, Printed by
Hearst consolidated publications, inc.]
c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
11Jun47; KK14215.

15Jul47 rs

COCA-COLA CO., Wilmington, Del.

Home-town club, admission 5¢.

(Soft drink) Clipping.

© 1Aug47; KK16197.

KK 9416

Coca-cola company, claimant

Homework pause. (Girl doing homework) (Soft
drink) [Dansville, N. Y., Printed by F. A.
Owen pub. co.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising company.
© 9-10-46; 2 c 11-16-46; Wilmington, Del.;
KK 9416.

1g 1-31-47

COCA-COLA COMPANY.

Homer versified: ... and pines with
thirst midst a sea of waves. Coca-
Cola. (Soft drink) Sheet from
Roosevelt torch, Sept. 24, 1951, p.
2. © The Coca-Cola Co.; 24Sep51;
KK68408.

JAN - 4 1952

COCA-COLA COMPANY ©.

Hospitality. [Girl with 6-bottle
carton, candle and roses] (Soft
drink) Poster. © The Coca-Cola
Co.; 1Mar50; KK48462.

MAY - 1 1950

COCA-COLA COMPANY ©

Hospitality. [Man with case resting
on shoulder] (Soft drink) Poster.

© The Coca-Cola Co.; 1Mar50;
KK48461.

MAY - 1 1950

COCA-COLA COMPANY

Hospitality. [Santa Claus at refrigerator] (Soft drink) Poster.

© The Coca-Cola Co.; 1Dec48;

KK30420.

COCA-COLA COMPANY ©.

Hospitality ahead. [Woman's hand and
carton] (Soft drink) Clipping.

© The Coca-Cola Co.; 28Oct48;

KK31467.

COCA-COLA COMPANY ©.

Hospitality ahead. 6 bottles for 25¢.

[Hand and carton] (Soft drink)

Sheet. © The Coca-Cola Co.;

19May49; KK40334.

COCA-COLA COMPANY.

Hospitality all America understands.
Coca-Cola. [Couple at wall, car-
tons. From the Daily times herald,
Dallas, Aug. 14, 1950, p. 10-1]
(Soft drink) Sheet. © The Coca-
Cola Co.; 14Aug50; KK58037.

FEB 12 1951

COCA-COLA COMPANY ©.

Hospitality - all over town. [Carton
above picture of town; hand remov-
ing bottle] (Soft drink) Sheet.

© The Coca-Cola Co.; 11Jul49;
KK40855.

COCA-COLA COMPANY ©.

Hospitality - all over town. [Carton
above picture of town] (Soft
drink) Sheet. © The Coca-Cola Co.;
5May49; KK40853.

COCA-COLA COMPANY.

Hospitality all over town. cCarton
over town3 Coca-Cola. (Soft drink)
Adv. from the Chattanooga times,
Oct. 23, 1952, p. 26. Appl. author:
D'Arcy Advertising Co. © The Coca-
Cola Co.; 23Oct52; KK81544.

COCA-COLA COMPANY ©.

Hospitality ... all over town.

[Large carton] (Soft drink) Clip-
ping. © The Coca-Cola Co.; 28Feb49;
KK35102.

COCA-COLA COMPANY ©.

Hospitality ... all over town.

[Large carton] (Soft drink) Sheet.

© The Coca-Cola Co.; 18 May 49;

KK38971.

COCA-COLA COMPANY ©.

Hospitality and Coke go hand-in-hand.

[Two women with cartons] (Soft
drink) Sheet. © The Coca-Cola
Co.; 27Oct49; KK49428.

MAY 26 1950

COCA-COLA COMPANY ©.

Hospitality and Coke go hand-in-hand.

[Two women with cartons of Coca-Cola] (Soft drink) Sheet. © The Coca-Cola Co.; 31Oct49; KK4145.

COCA-COLA COMPANY ©.

Hospitality begins (Tray and bottles
and carton. Soft drink) Clipping.

© The Coca-Cola Co.; 24 Oct 48;

KK29981.

COCA-COLA COMPANY.

Hospitality can be so easy. Refreshment just naturally belongs when folks get together. Drink Coca-Cola. cGirl with tray serving 2 men (Soft drink) Adv. from Farm and ranch, Mar. 1953, p. 47. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 10Feb53; KK84617.

COCA-COLA COMPANY.

Hospitality can be so easy. Serve
Coca-Cola. (Empty bottles, Coke
in hand. Soft drink) Adv. from
Service, May 1952, p. 4 of cover.
Appl. author: D'Arey Advertising Co.
© The Coca-Cola Co.; 20May52;
KK77422.

COCA-COLA COMPANY.

Hospitality can be so easy. Serve
Coca-Cola. (Empty bottles. Soft
drink) Adv. from Family circle,
Mar. 1952, p. 19. Appl. author:
D'Arey Advertising Co. © The Coca-
Cola Co.; 28Feb52; KK72401.

COCA-COLA COMPANY ©.

Hospitality, drink Coca-Cola. [Mother and daughter as twins; daughter offering bottle of Coke] (Soft drink) Poster. © The Coca-Cola Co.; 1Jun50; KK51599.

AUG - 2 1950

COCA-COLA COMPANY ©.

Hospitality in mind. (Girl with
basket) (Soft drink) Poster.

© The Coca-Cola Co.; 1 Sep 48;
KK26688.

COCA-COLA COMPANY ©.

Hospitality in your hands. [Girl
with tray of Coke] (Soft drink)

Poster. © The Coca-Cola Co.;

10Oct49; KK42567.

COCA-COLA COMPANY ©.

Hospitality in your hands. [Husband
taking case into house] (Soft
drink) Sheet. © The Coca-Cola
Co.; 20Sep49; KK42040.

COCA-COLA COMPANY.

Hospitality in your hands. (Soft
drink) Sheet. © The Coca-Cola
Co.; 20Jan48; KK21321.

COCA-COLA CO., Wilmington, Del.

Hospitality in your hands.

[Couple with popcorn]

(Soft drink) Clipping.

© 30Jul47; KK15621.

Coca-cola co., claimant.

Hospitality in your hands. (Girl with
tray no. 3) (Soft drink) [Baltimore,
Printed by Hearst consolidated publications
inc.] c1947.
clipping.

Print.

Appl. author: D'Arcy advertising co.,

© Coca-cola co., Wilmington, Del.;

30Apr47; KK73405.

elg 7-7-47

KK 9418

Coca-cola company, claimant

Hospitality in your hands. (Girl with tray
no. 2) (Soft drink) [Baltimore, Printed by
A. S. Abell co.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 10-21-46; 2 c 11-16-46; Wilmington, Del.;
KK 9418.

lg 1-31-47

KK 10341

Coca-cola company, claimant.

Hospitality in your hands. (Hands
holding tray) (Soft drink) [St. Paul
Printed by Northwest publications]cl947.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 9Jan 47; author, Wilmington, Del.;

KK 10341

elg 3-3-47

KK 9417

Coca-cola company, claimant

Hospitality in your hands. (Man holding
four bottles) (Soft drink) [Baltimore,
Printed by A. S. Abell co.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

(c) 10-14-46; 2 c 11-16-46; Wilmington, Del.;
KK 9417.

1g 1-31-47

KK 9844

Coca-cola co., claimant

Hospitality in your hands. (Man holding
four bottles) (Soft drink) [Pittsburgh,
Printed by Pitt pub. co.] cl946

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 10-14-46; 2 c 12-13-46; Wilmington, Del.;
KK 9844.

mgc 1-31-47

Coca-cola co., claimant.

hospitality in your hands. (Mother
and daughter - canapes) [Soft drink]
[Minneapolis, Printed by Minneapolis
daily times] c1947.
clipping.

Print.

© Coca-cola co., Wilmington, Del.;
31May47; KK14941.

15Aug47rs

Coca-cola co., claimant.

Hospitality in your hands. (Popcorn party)
(Soft drink) [Philadelphia, Printed by Curtis
pub. co.] cl947.
clipping.

Print.

Appl. author: D'Arcy advertising co.

©author, Wilmington, Del.; 26Feb47; KKL1025.

elg477-47

Coca-Cola Co.
Hospitality in your refrigerator
(Santa Claus at refrigerator) Sheet.
© 27Nov47; KK19388.

Coca-Cola Co.

COCA-COLA COMPANY ©

Hospitality is an art. Coca-Cola
makes it easy. [From Good house-
keeping, June 1950] (Soft drink)
Sheet. © The Coca-Cola Co.;
20 May 50; KK51645.

AUG 17 1950

COCA-COLA COMPANY ©.

Hospitality is an art; Coke makes it
so easy. [Carton and flowers]
(Soft drink) Sheet. © The Coca-
Cola Co.; 22Aug49; KK40847.

COCA-COLA COMPANY ©.

Hospitality is an art, Coke makes
it so easy. [Carton and flowers]
(Soft drink) Sheet. © The Coca-
Cola Co.; 7Sep49; KK12066.

COCA-COLA COMPANY ©.

Hospitality on the way. (Girl with
tray) (Soft drink) Poster.

© The Coca-Cola Co.; 1Sep48;

KK26687.

COCA-COLA COMPANY.

Hospitality, on the way home. Coca-Cola. (Filling station attendant putting case in car. Soft drink) Sheet from the Bristol press, June 12, 1951, p. 2. © The Coca-Cola Co.; 12Jun51; KK68519.

JAN 18 1952

COCA-COLA COMPANY.

Hospitality on the way home. (Soft
drink) Sheet. © The Coca-Cola Co.;
26Mar48; KK23198.

COCA-COLA COMPANY.

Hospitality .. so easy and welcome.

(Soft drink) Sheet. © The Coca-
Cola Co.; 20May48; KK24502.

COCA-COLA COMPANY ©.

Hospitality starts here. (Soft
drink) Clipping. © The Coca-
Cola Co.; 1Sep48; KK27028.

COCA-COLA COMPANY ©.

Hospitality starts with refreshment.

(Soft drink) Sheet. © The Coca-

Cola Co.; 23Jul48; KK25604.

COCA-COLA COMPANY ©.

Hospitality suggestion - a dollar a
case. [Woman with filling station
attendant and case] (Soft drink)
Clipping. © The Coca-Cola Co.;
29oct48; KK31465.

COCA-COLA COMPANY ©.

Hospitality suggestion a dollar a
case. [Woman with filling station
attendant] (Soft drink) Sheet.

© The Coca-Cola Co.; 26May49;
KK38980.

COCA-COLA COMPANY ©.

Hospitality suggestion, a dollar a
case. [Woman with case at filling
station] (Soft drink) Sheet.

© The Coca-Cola Co.; 1Sep49;
KK42067.

COCA-COLA COMPANY ©.

Hospitality that all America under-
stands. [Fireplace and bottles]
(Soft drink) Clipping. © The Coca-
Cola Co.; 7Feb49; KK33842.

COCA-COLA COMPANY ©.

Hospitality that all America understands. [Fireplace scene] (Soft drink) Sheet. © The Coca-Cola Co.; 9Dec49; KK49433.

MAY 26 1950

COCA-COLA COMPANY ©.

Host of the highways. [Sprite -
cooler - highways] (Soft drink)
Sheet. © The Coca-Cola Co.;
30Mar50; KK49424.

MAY 26 1950

COCA-COLA COMPANY ©.

Host of the highways. [Woman motor-
ist] (Soft drink) Sheet. © The
Coca-Cola Co.; 13Mar50; KK49426.

MAY 26 1950

COCA-COLA COMPANY.

Host to busy shoppers. Coca-Cola.

[Man in hardware store. From American times-recorder, July 3, 1950, p. 2] (Soft drink) Sheet. © The Coca-Cola Co.; 3Jul50; KK58038.

FEB 1 2 1951

COCA-COLA COMPANY.

Host to busy shoppers. Coca-Cola.

**[Woman in grocery store. From the
Boston daily globe, Oct. 18, 1950,
p. 28] (Soft drink) Sheet. © The
Coca-Cola Co.; 18Oct50; KK58032.**

FEB 12 1951

COCA-COLA COMPANY ©

Host to thirsty Main Street. Coca-Co-
la. [From Newsweek, Oct. 9, 1950,
back cover] (Soft drink) Sheet.

© The Coca-Cola Co.; 5Oct50;
KK55716.

DEC 6 1950

COCA-COLA COMPANY ©.

Hot jobs call for ice-cold Coke.

[Steel mill worker] (Soft drink)

Sheet. © The Coca-Cola Co.;

29Aug49; KK42177.

KK 10342

Coca-cola company, claimant.

Housewife's pause. (Housewife ironing)
(Soft drink) [Chicago, Printed by
Chicago daily news]cl947.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 13Jan47; author, Wilmington, Del.;

KK 10342

elg 3-3-47

COCA-COLA COMPANY ©.

Housewives relish refreshing pause
in day's routine. (Housewife and
vacuum cleaner) (Soft drink)

Clipping. © The Coca-Cola Co.;
20Sep48; KK27500.

KK 8194

Coca-cola company, claimant.

Housework pause. (Woman with vacuum)
(Soft drink) [Baltimore, Printed by
A. S. Abell co.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising company.

© 9Dec46; 2c 22Jan47; Wilmington, Del.;
KK 8194.

pam 2-8-47

COCA-COLA COMPANY.

How about a Coke. Coca-Cola. (Girl
and glass. Soft drink) Poster.

Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 1Nov52;
KK79720.

COCA-COLA COMPANY.

How much profit can a square foot make?

**C6155. SEE Handy (Jam) Organization,
Inc.**

COCA-COLA COMPANY ©.

How to organize a youth center.

1 v., illus. © 11Feb48 (in notice:
1947); AA76002.

COCA-COLA COMPANY.

How to train men for route management. 46 p. © The Coca-Cola Co.; 25Feb48; AA37297.

COCA-COLA COMPANY.

How to win and keep your customers.

21 p., illus. © The Coca-Cola
Co.; 12Mar51 (in notice: 1950);
AA178805.

APR 13 1951

COCA-COLA COMPANY ©.

Hoy, como siempre brinda calidad.

(Soft drink) Clipping. © The
Coca-Cola Co.; 20Feb48; KK25070.

COCA-COLA COMPANY.

I drink when I have occasion. Coca-Cola. (Cervantes. Soft drink)
Sheet from the Dakota student,
Nov. 2, 1951, p. 2. © The Coca-Cola Co.; 2Nov51; KK68684.

JAN 21 1952

COCA-COLA COMPANY.

I figure quality in my budget, too,
for me, Coke is the answer. Coca-
Cola. (Woman holding Cokes. Soft
drink) Adv. from Syracuse herald-
journal, June 24, 1952, p. 11.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 24Jun52;
KK78073.

COCA-COLA COMPANY.

I find ice-cold Coca-Cola good,
wholesome refreshment, says Bishop
William T. Phillips. (Soft drink)
Adv. from Courier, Dec. 20, 1952,
p. 3. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
20Dec52; KK82742.

COCA-COLA COMPANY.

I tell 'em all, you still get Coke
at the same price. Drink Coca-Cola.
(Grocer and case of Coca-Cola.
Soft drink) Adv. from Syracuse
herald-journal, Aug. 19, 1952, p.
7. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
19Aug52; KK78070.

COCA-COLA COMPANY ©.

Ice-cold Coca-Cola adds zest to
lunch. (Girl in cafeteria) (Soft
drink) Clipping. © The Coca-Cola
Co.; 6Sep48; KK27492.

COCA-COLA COMPANY ©.

Ice-cold Coca-Cola makes good food
taste better. cWoman with tray

of Coca-Colas (Soft drink)

Adv. from New Orleans item, Aug.

5, 1952, p. 2. Appl. author:

D'Arcy Advertising Co. © 5Aug52;

KK77320.

COCA-COLA COMPANY.

I'd love it. Drink Coca-Cola. [Girl's
head & glass] (Soft drink) Pos-
ter. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
1Mar53; KK83657.

KK 2164

Coca-cola company, claimant.

I'll bring the Coke. (Girl on stairs
telephoning) (Soft drink) [Chicago,
Printed by Chicago daily news, inc.]

© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-11-46; 2c 4-4-46; Wilmington,
Del.; KK 2164.

5-15-46 rs

KK 1731

Coca-cola co., claimant.

I'll bring the Coke. (Girl on stairs)
(Soft drink) [Philadelphia, Printed by
McCandlish lithograph corp.] © 1946.

sheet, illus.

Print.

In 12 separate sections.

Appl. author: D'Arcy advertising co.

© 3-1-46; 2c 3-17-46; Wilmington,
Del.; KK 1731.

5-10-46 rs

COCA-COLA COMPANY ©.

In Ann Arbor, the Grand Rapids Room
... Coca-Cola. [From the Howard
crimson, Birmingham, Ala., Mar. 3,
1950, p. 4] (Soft drink) Sheet.
© The Coca-Cola Co.; 3Mar50;
KK56877.

MAR 7 - 1951

COCA-COLA COMPANY.

In camp, on leave, drink Coca-Cola.

(Heads of two service men and one woman. Soft drink) Sheet from the Atomic blast, Sept. 28, 1951, p. 2.

© The Coca-Cola Co.; 28Sep51;
KK68682.

JAN 21 1952

COCA-COLA COMPANY.

In Charleston, South Carolina, a favorite ... Coca-Cola. (College of Charleston. Soft drink) Sheet from the Colgate maroon, Feb. 7, 1951, p. 5. © The Coca-Cola Co.; 7Feb51; KK68025.

DEC 12 1951

COCA-COLA COMPANY.

In Charleston, South Carolina, there
is ... Coca-Cola. (The Citadel.
Soft drink) Sheet from Bee Gee
news, Aug. 1, 1951, p. 4. © The
Coca-Cola Co.; 1Aug51; KK68023.

DEC DEC 13 1951

COCA-COLA COMPANY.

In Chicago, Illinois, a favorite gathering spot ... Coca-Cola. (Loyola University. Soft drink) Sheet from Hillsdale collegian, Mar. 21, 1951, p. 3. © The Coca-Cola Co.; 21Mar51; KK68034.

2 1951

COCA-COLA COMPANY.

In Chicago, Illinois, there is always
a ... Coca-Cola. (De Paul Univer-
sity. Soft drink) Sheet from Hills-
dale collegian, Mar. 7, 1951, p. 3.
© The Coca-Cola Co.; 7Mar51;
KK68036.

DEC 12 1951

COCA-COLA COMPANY.

In Durham, North Carolina, the "Y"
on the ... Coca-Cola. (Duke Uni-
versity. Soft drink) Sheet from
the Panther cub, Apr. 20, 1951, p.
3. © The Coca-Cola Co.; 20Apr51;
KK68033.

DEC 1 2 1951

COCA-COLA COMPANY ©.

In Fayetteville, Arkansas, there is
always ... (Soft drink) sheet.

© The Coca-Cola Co.; 17Feb50;
KK49571.

JUN 14 1950

COCA-COLA COMPANY ©.

In goes a nickel, out comes Coke.

Man at newsstand. (Soft drink)

Clipping. © The Coca-Cola Co.;

23Aug48; KK27310.

GOCA-COLA COMPANY ©.

In Hamilton, New York, the favorite
gathering spot ... Coca-Cola.

[From Rider news, Rider College, N.
J., Feb. 3, 1950, p. 6] (Soft
drink) Sheet. © The Coca-Cola Co.;
3Feb50; KK56881.

JAN 22 1951

COCA-COLA COMPANY.

In Lincoln, Nebraska, a favorite gathering ... Coca-Cola. [University of Nebraska. From Florida flambeau, Tallahassee, Fla., Nov. 7, 1950, p. 3] (Soft drink) Sheet. © The Coca-Cola Co.; 7Nov50; KK58031.

FEB 12 1956

COCA-COLA COMPANY.

In Los Angeles, California, a favorite ... Coca-Cola. (University of California at Los Angeles. Soft drink) Sheet from Hillsdale collegian, Mar. 14, 1951, p. 3. © The Coca-Cola Co.; 14Mar51; KK68035.

DEC 1 2 1951

COCA-COLA COMPANY ©.

In Los Angeles, there is always a
friendly gathering ... at Ted Owen's.
[Group at snack bar] (Soft drink)
Sheet. © The Coca-Cola Co.;
10Feb50; KK50166.

JUN 2 6 1950

COCA-COLA COMPANY.

In Lubbock, Texas, the Texas Tech
College ... Coca-Cola. (Soft drink)
Sheet from Anchor, Mar. 1, 1951,
p. 6. © The Coca-Cola Co.; 1Mar51;
KK68027.

DEC 1 2 1951

COCA-COLA COMPANY.

In Nashville, Tennessee, there is always a friendly gathering ... Coca-Cola. [Vanderbilt. From Florida flambeau, Tallahassee, Fla., Sept. 26, 1950, p. 7] (Soft drink) Sheet. © The Coca-Cola Co.; 26Sep50; KK58034.

FEB 12 1951

COCA-COLA COMPANY ©.

In New Haven, George and Harry's ...
[Yale] (Soft drink) Sheet. © The
Coca-Cola Co.; 13Jan50 (in notice:
1949); KK49011.

MAY 18 1950 .

COCA-COLA COMPANY.

In New Orleans, Louisiana, a favorite
... [Tulane. From The Iowa State
daily, May 17, 1950, p. 5] Coca-
Cola. Sheet. © The Coca-Cola Co.;
17May50; KK57786.

FEB 12 1951

COCA-COLA COMPANY.

In Prairie, Mississippi, the ... Coca-Cola. (Trades Training Institute. Soft drink) Sheet from the Panther cub, May 18, 1951, p. 2. © The Coca-Cola Co.; 18May51; KK68029.

DEC 12 1951

COCA-COLA COMPANY.

In Princeton, New Jersey, there is
always a friendly gathering ... Co-
ca-Cola. [From Florida flambeau,
Tallahassee, Fla., Oct. 31, 1950,
p. 4] (Soft drink) Sheet. © The
Coca-Cola Co.; 31Oct50; KK58033.

FEB 12 1951

COCA-COLA COMPANY.

In Salt Lake City, Utah, there is always ... Coca-Cola. (University of Utah. Soft drink) Sheet from Hillsdale collegian, May 17, 1951, p. 4.
© The Coca-Cola Co.; 17May51;
KK68030.

DEC 12 1951

COCA-COLA COMPANY.

In State College, Pennsylvania, the favorite gathering spot for students ... Coca-Cola. [Penn State College. From Iowa State daily, Apr. 5, 1950, p. 7] (Soft drink) Sheet. © The Coca-Cola Co.; 5Apr50; KK57790.

1951

revised

COCA-COLA COMPANY ©.

In store after store - shop refreshed.

[Large cooler in super market]

(Soft drink) Clipping. © The Coca-Cola Co.; 20Apr49; KK37594.

COCA-COLA COMPANY ©.

In store after store - shop refreshed.

[Large cooler and super market]

(Soft drink) Sheet. © The Coca-Cola Co.; 9Jun49; KK40338.

COCA-COLA COMPANY ©.

In store after store ... so shop re-
freshed. [Woman shopper leaving
Jacobs cooler] (Soft drink) Clip-
ping. © The Coca-Cola Co.; 14Mar49;
KK35096.

COCA-COLA COMPANY ©.

In store after store..the welcome red
cooler. [Mother and son in grocery
store] (Soft drink) Sheet. © The
Coca-Cola Co.; 14Nov49; KR44140.

COCA-COLA COMPANY.

In Storrs, Connecticut, a favorite
... Coca-Cola. (University of Con-
necticut. Soft drink) Sheet from
WSC summer evergreen, Aug. 1, 1951,
p. 4. © The Coca-Cola Co.; 1Aug51;
KK68028.

12 1951

COCA-COLA COMPANY.

In Superior, Wisconsin, the favorite gathering spot of students at the Superior State College is the cafeteria. Coca-Cola. [From Florida flambeau, Dec. 5, 1950, p. 5] Sheet. © The Coca-Cola Co.; 5Dec50; KK57798.

MAR 9 - 1951

9 - 1951

COCA-COLA COMPANY ©.

In the land of the Aztecs, it's "Tome
Coca-Cola." [Mexico] (Soft drink)
Clipping. © The Coca-Cola Co.;
10Feb49; KK34585.

COCA-COLA COMPANY ©.

In the land of the Matterhorn. Coca-
Cola. [From the American bottler,
Sept. 1950, p. 80] (Soft drink)
Sheet. © The Coca-Cola Co.;
1Sep50; KK55718.

DEC 6 1950

COCA-COLA COMPANY.

In thriving Holland dorst kent geen
seizoen. Coca-Cola. [From the A-
merican bottler, Nov. 1950, p. 48]
(Soft drink) Sheet. © The Coca-
Cola Co.; 1Nov50; KK58059.

FEB 1 2 1951

COCA-COLA COMPANY.

**In Tucson, Arizona, the Co-op on the
campus ... Coca-Cola. (University
of Arizona. Soft drink) Sheet from
the Panther cub, May 7, 1951, p. 2.**

© The Coca-Cola Co.; 7May51;

KK68031.

DEC 1 2 1951

COCA-COLA COMPANY.

In Waterville, Maine, there is always
... Coca-Cola. (Colby College.
Soft drink) Sheet from Hillsdale
collegian, May 3, 1951, p. 3.
© The Coca-Cola Co.; 3May51;
KK68032.

DEC 12 1951

COCA-COLA COMPANY.

In Worchester, Mass. one of the favorite spots of students ... College of the Holy Cross. Coca-Cola. [From The Iowa State daily, Apr. 29, 1950, p. 7] Sheet. © The Coca-Cola.; 29Apr50; KK57788.

FEB - 6 1951

COCA-COLA COMPANY.

Index for the terrestrial globe.

52 p. © The Coca-Cola Co.;

12Apr48 (in notice: 1947);

AA87335.

COCA-COLA COMPANY.

Instruction manual for the assembly
of the [30-inch] terrestrial
globe. 24 p., illus. © The
Coca-Cola Co.; 12Apr48; AA87337.

COCA-COLA COMPANY.

Instruction manual for the assembly
of the [50 inch] terrestrial
globe. 24 p., illus. © The
Coca-Cola Co.; 22Apr48 (in
notice: 1947); AA87336.

COCA-COLA COMPANY.

Instruction manual for the assembly
of the terrestrial globe. 24 p.,
illus. © The Coca-Cola Co.;

22Apr48 (in notice: 1947);

AA87336.

AA 2385

Coca-cola co.

Instruction manual on new transparency designs for bottlers of Coca-cola.
[Wilmington, Del., Printed by Ruralist press, inc.] c1945.

cover-title, 34 p. illus.
38 1/2 x 28 cm.

© 1-8-46; 2 c 1-19-46; Coca-cola co., Wilmington, Del.; AA 2385.

ksk 2-12-46

Coca-cola co., claimant.

Intermission..have a Coca-cola.
(Formal couple at dance.) (Soft drink)
[Philadelphia, Printed by Curtis pub. co.]
c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.
© Coca-cola co., Wilmington, Del.;
18Jun47; KK14218.

15Jul47 rs

KK 10343

Coca-cola company, claimant.

... Introducing the new cooler.

(Soft drink) [Atlanta, Printed by
Hickory pub. co.]cl947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

At. head of title: New cooler for coke.

©1947; author, Wilmington, Del.;

KK 10343.

elg 3-3-47

COCA-COLA COMPANY ©

Inviting hungry people to eat at your
fountain. [Glass and hamburger post-
er design] (Soft drink) Clipping.

© The Coca-Cola Co.; 1May49; KK37581.

COCA-COLA COMPANY ©.

Inviting workers everywhere. [Cooler
and factory buildings] (Soft
drink) Clipping. © The Coca-Cola
Co.; 29Dec48; KK33852.

COCA-COLA COMPANY ©.

Inviting you. Coca-Cola. [Girl with
candle - green background] (Soft
drink) Poster. © The Coca-Cola
Co.; 1Nov50; KK56541.

JAN 17 1951

COCA-COLA COMPANY ©.

Inviting you to the pause that re-
freshes with ice-cold Coca-Cola
along the highway to anywhere.

["Drive refreshed" advertisement]
(Soft drink) Sheet. © The Coca-
Cola Co.; 19Aug49; KK40890.

COCA-COLA COMPANY ©.

Inviting you to the pause that refreshes with ice-cold Coca-Cola, in store after store after store.

[Cooler and super market] (Soft drink) Sheet. © The Coca-Cola Co.; 15Jun49; KK40889.

COCA-COLA COMPANY ©.

Inviting your customers to pause.

[Hand holding magazine open to
sprite at automatic dispenser ad-
vertisement] (Soft drink) Clip-
ping. © The Coca-Cola Co.; 14Jan49.
KK33845.

KK13408

Coca-cola co., claimant.

Is there one where you work - good!
so work refreshed. (Soft drink) [St.
Louis, Printed by Globe-Democrat pub.
co.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
3Jun47; KK13408;

25Jun47 rs

COCA-COLA CO., Wilmington, Del.

It can happen. 35mm filmstrip. © 12Dec46;
J 2101.

mfg 26Mar47

Coca-cola company, claimant.
It can happen.

See

(Jam) Handy Organization. C 1111.

COCA-COLA COMPANY.

It does make a difference. [Woman &
tray of Cokes] (Soft drink) From
the Sacramento bee, Oct. 21, 1953,
p. 14. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
21oct53; KK91293.

COCA-COLA COMPANY.

It had to be good to get where it is.

Drink Coca-Cola. (Man holding
bottle. Soft drink) Adv. from
Journal courier, Sept. 3, 1952, p.
19. Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 3Sep52;
KK78067.

COCA-COLA COMPANY.

**It has to be your idea. C7065. SEE Handy
(Jam) Organization, inc.**

COCA-COLA COMPANY.

It is a happy birthday of our service to you. Our 14th anniversary.

Coca-Cola. [12 bottle carton]

(Soft drink) Adv. from Laconia

evening citizen, Laconia, N. H.,

May 7, 1952, p. 5. Appl. author:

D'Arcy Advertising Co. © The Coca-Cola Co.; 7May52; KK82743.

Coca-cola co., claimant.

It pays to pour it where they can see
it. (Bartender's hands pouring Coke)
(Soft drink) [Milwaukee, Printed by
Associated publishers] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
2Jun47; KK14212.

15Jul47 rs

COCA-COLA COMPANY ©.

It says here - "Visit your soda fountain." Coca-Cola. [From Drug topics, Sept. 25, 1950, p. 5] Sheet.

© The Coca-Cola Co.; 25Sep50;
KK55720.

DEC 6 1950

KK 3229

Coca-cola co., claimant.

It will save you money. (Glass no. 1)
(Soft drink) [Portland, Or., Printed by
Pacific drug review, inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 4-1-46; 2c 5-16-46; Wilmington,

Del.; KK 3229.

6-10-46 rs

KK 993

Coca-cola co., claimant

It's a big evening - have a Coca-cola.
(Icebox raiders) (Soft drink) [Des
Moines, Printed by Better homes &
gardens] cl946.
clipping.

Print.

Application author: D'Arcy
advertising agency.

© 1-25-46; 2 c 2-9-46; Wilmington,
Del.; KK 993.

mgc 4-11-46

KK 2398

Coca-cola co., claimant.

It's a big evening; have a Coke. (Icebox
raiders) (Soft drink) [St. Louis, Printed by
Pulitzer pub. co.] c1946.
clipping.

Print.

Application author: D'Arcy advertising co.

© 3-5-46; 2 c 4-11-46; Wilmington, Del.;

KK 2398.

vf 5-14-46

COCA-COLA COMPANY ©.

✓ It's a hit! Coca-Cola. [Emblem framed
by movie film strips] (Soft drink)
Sheet. © The Coca-Cola Co.;
7Jan50; KK47246.

MAR 5 1 1950

KK 3216

Coca-cola company, claimant.

It's a party. (Girl at table)
(Soft drink) [Chicago, Printed by
Edwards & Deutsch litho. co.] © 1946.

broadside (24 sheets) illus.
Print.

Appl. author: D'Arcy advertising co.
© 5-1-46; 2c 5-16-46; Wilmington,
Del.; KK 3216. 5-30-46 rs

KK 3237

Coca-cola co., claimant

It's a party. (Woman at table) (Soft
drink) [New York, Printed by News syn-
dicate co., inc.] © 1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 4-29-46; 2 c 5-16-46; Wilmington,
Del.; KK 3237.

cf 6-12-46

KK 2327

Coca-cola co., claimant

It's a party - have a coke. (Couple
at phonograph) (Soft drink) [Chicago,
Printed by Chicago daily news] cl946.
clipping.

Print.

Application author: D'Arcy advertising
company.

© 3-25-46; 2 c 4-11-46; Wilmington,
Del.; KK 2327.

mge 5-7-46

COCA-COLA COMPANY.

It's a profit machine on your soda fountain, a dispenser for Coca-Cola. (Druggist pouring syrup into dispenser. Soft drink) Adv. from Drug topics, Apr. 21, 1952, p. 5. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co; 21Apr52; KK73116.

COCA-COLA COMPANY.

It's a selling job. C6659. SEE Handy
(Jam) Organization, Inc.

KK 3849

Coca-cola company, claimant.

It's coming! The new Coca-cola dispenser. (Dispenser no. 1) (Soft drink)
[New York, Printed by Topics pub. co.]

© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 4-29-46; 2c 6-6-46; Wilmington,

Del.; KK 3849.

6-20-46 rs

COCA-Cola Company.

It's got to be sold. C3862. SEE
Handy (Jam) Organization, Inc.

KK 3862

Coca-cola company, claimant.

It's heat-treated. (Glass no. 2)
(Soft drink) [Portland, Or., Printed by
Pacific drug review, inc.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 5-1-46; 2 c 6-7-46; Wilmington,
Del.; KK 3862.

cf 7-12-46

COCA-COLA COMPANY.

It's here during July. Coca-Cola.

[Woman at Coke and food display]

(Beverage) Sheet from Chain store
age, July 1951, p. 67. © The Coca-
Cola Co.; 10Jul51; KK64317.

AUG 24 1951

COCA-COLA COMPANY.

**It's refreshing, so refreshing in
the Switzerland of the Caribbean.
Drink Coca-Cola. cHaiti (Soft
drink) Adv. from the Instructor,
May 1953, p. 67. Appl. author:
D'Arey Advertising Co. © The
Coca-Cola Co.; 1Apr53; KK84614.**

COCA-COLA COMPANY ©.

It's refreshment and it's all value.

[Case and dollar sign] Sheet.

© The Coca-Cola Co.; 6Oct49;

KK44079.

COCA-COLA COMPANY ©.

It's refreshment and it's all value.

[Case and large dollar sign] (Soft
drink) Clipping. © The Coca-Cola
Co.; 28Feb49; KK35094.

COCA-COLA COMPANY ©.

It's refreshment and it's all value.

Coca-Cola. [From the New London
day, New London, Conn., Sept. 6,
1950, p. 15] (Soft drink) Sheet.

© The Coca-Cola Co.; 6Sep50;
KK56891.

MAR 7 - 1951

COCA-COLA COMPANY.

It's simple arithmetic. (Soft drink)

Sheet. © The Coca-Cola Co.; 3May48;

KK24014.

COCA-COLA COMPANY.

Its taste-appeal makes sales. Coca-Cola. [From the Coca-Cola bottler, Jan. 1951, Inside spread] (Soft drink) Sheet. © The Coca-Cola Co.; 15Jan51; KK60216.

APR 23 1951

COCA-COLA COMPANY.

It's what folks want. (Waitress.
Soft drink) 24-sheet poster.

Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 1May52;
KK73511.

KK 343

Coca-cola co., claimant.

It's what they want. [Army nurse with tray]
(Soft drink) [Chicago, Printed by Edwards &
Deutsch litho. co.] c1946.

broadside. illus.

24 sheets.

Print.

Application author: D'Arcy advertising co.

© 1-2-46; 2 c 1-16-46; Wilmington, Del.;

KK 343.

AFP 3-26-46

COCA COLA COMPANY.

It's what you make it. C6985. SEE
Handy (Jam) Organization, inc.

Coca-Cola company, claimant.
It's what you make it.

See

Jam Handy organization, inc. C-1022.

J 1938

The Coca-Cola company, claimant.

It's what you make it. *Basic sales training,*
film strip. 35 mm. (Meeting No. 6,
ninth series)

"Produced by the Jam Handy organization."

© 9-30-46; 2c 12-26-46; Wilmington,
Del.; J 1938.

trm 1-11-47

COCA-COLA BOTTLING COMPANY OF CHICAGO,
INC. ©.

"It's your business." (Coca-Cola)

24 p. © The Coca-Cola Bottling Co.
of Chicago, inc.; 26May49; KK36956.

COCA-COLA COMPANY ©

It's your world. 16 p., illus.

© 19Mar48; AA39127.

COCA-COLA COMPANY.

January advertising tells your customers what they want is a Coke.

(Soft drink) Adv. from the Coca-Cola bottler, Dec. 1951. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 15Dec51;

KK72399.

COCA-COLA COMPANY ©

January posters help sell Coca-Cola
on the job. (Soft drink) Sheet.

© The Coca-Cola Co.; 15Dec49;
KK48671.

MAY 1 0 1950

COCA-COLA COMPANY.

Jesse Owens, Olympic track and field star ... Follow the champions, have a Coke and be refreshed. (Soft drink) Adv. from the Louisiana weekly, Mar. 14, 1953, p. 3. Appl. author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 14Mar53;
KK84915.

COCA-COLA COMPANY. ©

Jimmy Carter, world's lightweight
boxing champion, stops between
workouts to enjoy a frosty bottle
of refreshing Coca-Cola. (Soft
drink) (In the Oklahoma eagle,
Apr. 15, 1954, p. 6-A) Appl. au-
thor: D'Arcy Advertising Co.

© 15Apr54; KK96747.

KK 1654

Coca-cola co., claimant.

Jingle all the way; have a Coca-cola.
(Sleighing) (Soft drink) [Evansville, Ind.,
Printed by The Evansville press] c1946.
clipping.

Print.

Application author: D'Arcy advertising co.

© 1-30-46; 2 c 3-9-46; Wilmington, Del.;

KK 1654.

vf 5-15-46

COCA-COLA COMPANY. ©

Joe Black, mound star of the Brooklyn Dodgers, converts a little minute into a big rest with a bottle of ice-cold Coca-Cola. (Soft drink) (In St. Louis American, Apr. 29, 1954, p. 11) Appl. author: D'Arcy Advertising Co.

© 29Apr54; KK97658.

KK 9498

Coca-cola company, claimant

Join in .. have a Coke. (Couple at piano)
(Soft drink) [New York, Printed by Girl scouts]
cl946.

clipping.

Print.

Appl. author: D'Arcy advertising company.

© 10-25-46; 2 c 11-21-46; Wilmington, Del.;
KK 9498.

lg 2-3-47

KK 4496

Coca-cola co., claimant.

Join me...have a Coke. (Surveyor) (Soft
drink) [Chicago, Printed by Chicago daily
news] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 6-10-46; 2 c 7-5-46; Wilmington, Del.;
KK 4496.

cf 7-29-46

KK 9223

Coca-cola company, claimant.

Join the Club around the corner .. admission 5¢.
(Football hero) (Soft drink) [Springfield, O.,
Printed by Crowell-Collier pub. co.] c1946.
clipping.

Print.

Appl. author: D'Arcy. advertising company.

© 9-27-46; 2 c 10-31-46; Wilmington, Del.;

KK 9223.

pam 1-21-47

COCA-COLA COMPANY.

**Join the food dealers who will
profit from the big holiday
promotion on Coke. Coca-Cola.
(Santa Claus. Soft drink) Sheet
from Chain store age, Nov. 1951, p.
196. © The Coca-Cola Co.; 300ct51;
KK68686.**

JAN 21 1952

KK 1659

Coca-cola co., claimant.

Join us; have a Coke. (Lunch scene)
(Soft drink) [St. Louis, Printed by
Pulitzer pub. co.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 2-20-46; 2 c 3-9-46; Wilmington,
Del.; KK 1659.

vf 5-15-46
7-22-46

COCA-COLA COMPANY ©.

July advertising turns thirsty
people to Coke. (Soft drink)

Clipping. © The Coca-Cola Co.;

1Jun48; KK25078.

COCA-COLA COMPANY ©.

July posters sell Coke for summer refreshment. Your posters for July show how ice-cold Coca-Cola ... (Soft drink) Sheet. © The Coca-Cola Co.; 15Jun49; KK40850.

COCA-COLA COMPANY ©.

June advertising puts the spotlight
on refreshment. Your sales are high
in the warm summer months ...

(Soft drink) Sheet. © The Coca-
Cola Co.; 15May49; KK40851.

COCA-COLA COMPANY ©

Just a reminder..refreshment stand.

(Soft drink) © 16Oct47; KK18831.

COCA-COLA COMPANY ©.

Just like they say, Coke is refreshing.
[Bill poster with brush and Coke] (Soft drink) Sheet. © The
Coca-Cola Co.; 1Aug49; KK40357.

KK 8192

Coca-cola company, claimant.

Just published! New booklet to help
your fountain employees do a better job ..
(Sprite pointing to booklet "the Modern
oasis" no.2) (Soft drink) [New York,
Printed by Hearst magazines, inc.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising com-
pany.

© 1Dec46; 2c 22Jan47; author, Wilming-
ton, Del.; KK 8192.

pam 2-8-47

COCA-COLA COMPANY.

**Just what the doctor ordered. C7221. SEE
Handy (Jam) Organization, inc.**

COCA-COLA COMPANY. ©

Just what you need for July 4th.

Plastic picnic cooler filled with
12 bottles of Coke. (Soft drink)

(In Los Angeles daily news, June
29, 1954, p. 13) Appl. author:

D'Arcy Advertising Co. © 29Jun54;
KK98950.

COCA-COLA COMPANY.

Keep 'em sold. SEE Handy (Jam) Organiza-
tion, inc.

COCA-COLA COMPANY.

Keep fun going, pause for Coke.

(Soft drink) Clipping. © The
Coca-Cola Co.; 19Apr48; KK23655.

COCA-COLA COMPANY.

Keep the bottles coming, please, so we can keep Coke coming to you at 25¢ a carton. Coca-Cola. (Row of bottles from home to store. Soft drink) Adv. from Syracuse herald-journal, July 16, 1952, p. 20.

Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 16Jul52; KK78075.

COCA-COLA COMPANY.

Keep the bottles rolling, please, so
Coke can keep on selling at 6 for
25¢. Coca-Cola. (Girl pulling
wagon. Soft drink) Adv. from
Syracuse herald-journal, July 23,
1952, p. 6. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 23Jul52; KK78074.

COCA-COLA COMPANY.

Keep the empties coming, please.

**Drink Coca-Cola. (House with row
of bottles to store. Soft drink)**

**Adv. from Daily news, Washington,
D. C., June 13, 1951, p. 8. Appl.**

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 13Jun51;

KK72395.

COCA-COLA COMPANY ©.

Keep your eye on the ball but on
refreshment, too. (Golfer at
cooler) Soft drink) Clipping.

© The Coca-Cola Co.; 16Aug48;
KK27485.

COCA-COLA CO., Wilmington, Del.
Keeping up customer-demand for
Coca-cola. Clipping.
© 15Jul47; KK15619.

COCA-COLA COMPANY ©

✓ Keynote to profit. [Musical note]
(Soft drink) Sheet. © The Coca-
Cola Co.; 10Feb50; KM47245.

MAR 3 1 1950

COCA-COLA COMPANY. ©

Kid Gavilan, bolo-punching world's
welterweight boxing champion, en-
joys a bottle of delicious Coca-
Cola. (Soft drink) (In the Okla-
homa eagle, Apr. 8, 1954, p. 5-A)
Appl. author: D'Arcy Advertising
Co. © 8Apr54; KK96746.

COCA-COLA COMPANY.

Kit Carson on TV ridin' the range
for Coke in the bottle, naturally.
(Soft drink) From Daily mirror,
New York, Oct. 20, 1953, p. 29.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 200et53;
KK90427.

COCA-COLA COMPANY ©.

Kitty Kallen is guest of Morton Downey ... Coca-Cola. [From the Peoria star, Peoria, Ill., Oct. 6, 1950, p. B-16] (Soft drink) Sheet.

© The Coca-Cola Co.; 6Oct50;
KK56887.

MAR 7 - 1951

KK 2328

Coca-cola co., claimant

Knock off - have a Coca-cola -
making funtime out of worktime.

(Family in yard) (Soft drink) [Evans-
ville, Ind., Printed by Evansville
courier] cl946.

clipping.

Print.

Application author: D'Arcy advertising
company.

© 3-26-46; 2 c 4-11-46; Wilmington,
Del.; KK 2328.

mge 5-7-46

COCA-COLA COMPANY ©.

Know your business like a book

(Sprite holding open booklet. Soft
drink) Clipping. © The Coca-Cola
Co.; 25Oct48; KK29952.

CCCA-COLA COMPANY ©.

Labor Day - have Coke on hand. [From
St. Louis post-dispatch, Aug. 30,
1950, p. 8-B] (Soft drink) Sheet.
© The Coca-Cola Co.; 30Aug50;
KK56889.

JAN 22 1951

COCA-COLA COMPANY. ©

Larry Doby, veteran ace of the
Cleveland Indians, pauses to re-
fresh between innings with a
frosty bottle of Coca-Cola. (Soft
drink) (In Los Angeles tribune,
Apr. 30, 1954, p. 5) Appl. au-
thor: D'Arcy Advertising Co.
© 30Apr54 (in notice: 1953);
KK98945.

COCA-COLA COMPANY.

**Leadership; script for the fifth in the
series of Route management slidefilms,
produced by Pathescope Productions. for
© The Coca-Cola Co.; lc. 15May50; C4711.**

MAY 31 1950

COCA-COLA COMPANY. ©

Leadership is many things. [Man
holding bottle] (Soft drink) (In
Putnam County herald, Feb. 4,
1954, p. 2) Appl. author: D'Arcy
Advertising Co. © 4Feb54;
KK95830.

COCA-COLA COMPANY.

LeRoy Satchel Paige, ageless pitching star of the St. Louis Browns, takes it easy with a frosty bottle of Coca-Cola. (Soft drink) From the Louisiana weekly, July 18, 1953, p. 8. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 18Jul53; KK88011.

COCA-COLA COMPANY. ©

Let me paint you a picture of profit.
[Artist at easel] (Soft drink)
(In Fountain & fast food, Apr. 1954, p. 2 of cover) Appl.
author: D'Arcy Advertising Co.

© 30Mar54; KK95819.

COCA-COLA CO., Wilmington, Del.

Let them see the bottle when you
serve. (Soft drink) © 13Oct47;
KK17751.

KK 4937

Coca-cola co., claimant.

Let's eat...have a Coke. (Girls in
cafeteria) (Soft drink) [Detroit,
Printed by Detroit news] cl946.

clipping.

Print.

Appl. author: D'Arcy advertising co.
© 7-8-46; 2 c 7-23-46; Wilmington, Del.

KK 4937.

cf 8-5-46

KK 2780

Coca-cola company, claimant.

Let's have a Coke. (Mom serving
dinner) (Soft drink) [New York, Printed
by News syndicate co., inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 2-4-46; 2c 5-2-46; Wilmington,

Del.; KK 2780.

6-3-46 rs

COCA-COLA COMPANY.

Let's send enough home, recording script.

© The Coca-Cola Co.; 4Jan52; C5941.

JAN 3 1 1952

COCOA-COLA COMPANY ©.

"Let's talk about making you some extra profits." [Pete Martin, route salesman] (Soft drink) Clipping.

© The Coca-Cola Co.; 15Jan49;

KK34576.

COCA-COLA COMPANY. ©

Let's talk about the quality of
Coke. [Profile of woman drinking
Coke] (Soft drink) (In the
Owensboro messenger, Jan. 14,
1954, p. 10-B) Appl. author:
D'Arcy Advertising Co. © 14Jan54;
KK96742.

COCA-COLA COMPANY ©.

Lighten housework with refreshment.

[Housewife with dishes] (Soft
drink) Clipping. © The Coca-Cola
Co.; 8Nov48; KK30323.

COCA-COLA COMPANY ©.

Like yourself, guests welcome
refreshment. [Grocery boy with
case] Sheet. © The Coca-Cola
Co.; 23Sep49; KK44074.

Coca-Cola Co.

LISTEN, LISTEN; by Mahlon Merrick

© Coca-Cola Co. EU364190.

Notice 26Jul54 v24 p444

Library of Congress
Copyright Office

Coca-Cola Co.

LISTEN, LISTEN. Musical spot, listen,
listen; w & m Mahlon Merrick © Coca-
Cola Co. 6Jul54 EU364190

Library of Congress
Copyright Office

COCA-COLA COMPANY ©.

Listen to Morton Downey. (Soft drink)

Sheet. © The Coca-Cola Co.;

8Nov49; K14141.

COCA-COLA CO., Wilmington, Del.

Listen tonight! (Soft drink)

© 17Oct47; KK18659.

COCA-COLA COMPANY.

A little minute, a big rest. Drink
Coca-Cola. (Workman wearing goggles. Soft drink) Adv. from News-
week, July 21, 1952, p. 27. Appl.
author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 17Jul52;
KK77596.

COCA-COLA COMPANY.

A little minute for a big rest.

People who work have a happy custom. Drink Coca-Cola. cSteel-worker holding Cokes (Soft drink)

Adv. from Life, Jan. 5, 1953, p. 4 of cover. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 2Jan53; KK84625.

COCA-COLA COMPANY ©.

A little minute for a big rest.

(Soft drink) Clipping. © The
Coca-Cola Co.; 12Mar48; KK24739.

COCA-COLA COMPANY ©.

Lo unico igual a Coca-Cola es Coca-Cola. (Soft drink) Clipping.

© The Coca-Cola Co.; 14 May 48;

KK25074.

COCA-COLA COMPANY.

Look to the soda fountain ... [From
Wholesale drug salesman, May 1951,
p. 49] (Beverage) Sheet. © The
Coca-Cola Co.; 1May51; KK62713.

JUN 29 1951

COCA-COLA COMPANY ©.

Lots of people listen to Charlie
McCarthy on Sunday. [Edgar
Bergen, Charlie McCarthy] (soft
drink) Sheet. © The Coca-Cola
Co.; 5Oct49; KK42043.

COCA-COLA COMPANY.

Lots of visiting's done over a Coke.
cTwo men seated at window; (Soft
drink) From Farm and ranch, Sept.
1953, p. 49. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 10Aug53; KK89417.

COCA-COLA COMPANY ©.

Lunch refreshed. [Girl at table; silhouette background] (Soft drink)

Poster. (55209) © The Coca-Cola
Co.; 1Sep50; KK54519.

OCT 24 1950

COCA-COLA COMPANY ©.

Lunch refreshed. [Girl with sandwich;
green background] (Soft drink)

Poster. (55210) © The Coca-Cola
Co.; 1Sep50; KK54518.

OCT 24 1950

COCA-COLA COMPANY ©.

Lunch refreshed. [Hamburger and
glass] (Soft drink) 24 sheet
poster. © The Coca-Cola Co.;
1Jun49; KK37435.

COCA-COLA COMPANY.

Lunch refreshed...have a Coca-Cola.

(Soft drink) Clipping. © The
Coca-Cola Co.; 25Feb48; KK21631.

COCA-COLA COMPANY ©.

Lunch refreshed ... have a Coca-Cola. (Soft drink) Clipping.

© The Coca-Cola Co.; 8Sep48;

KK27029.

COCA-COLA COMPANY.

Lunch refreshed have a Coca-Cola.

(Soft drink) Clipping. © The Coca-Cola Co.; 26Apr48; KK24011.

COCA-COLA COMPANY ©.

Lunch refreshed - have a Coca-Cola.

[Picnic scene; two couples] (Soft
drink) Sheet. © The Coca-Cola
Co.; 24Jun49; KK40888.

COCA-COLA COMPANY.

★Lunch refreshed.★ (Soft drink)

Poster. © The Coca-Cola Co.;

1Mar48; KK21536.

COCA-COLA COMPANY.

Lunch refreshed. (Soft drink)

Poster. © The Coca-Cola Co.;

1Mar48; KK21537.

COCA-COLA COMPANY.

A luncho time beverage that means money
in the bank. Drink Coca-Cola.

(Sprite, glass and piggy bank.
Soft drink) Sheet from Pacific
drug review, July 1951, p. 17.

© The Coca-Cola Co.; 1Jul51;
KK66617.

31 1951
OCT 31 1951

COCA-COLA COMPANY ©.

A lunchtime beverage that means money
in the bank. [Sprite, piggy bank
and glass] (Soft drink) Sheet.

© The Coca-Cola Co.; 1Aug49;
KK40838.

COCA-COLA COMPANY.

M. V. P. in the profit league.

[Baseball players] (Soft drink)

From Fountain & fast food, Oct.

1953, p. 2 of cover. Appl. author:

D'Arcy Advertising Co. © The Coca-

Cola Co.; 30Sep53; KK90425.

COCA-COLA COMPANY.

McNulty's nightmare; a dramatic
fantasy for National Automatic
Merchandising Association.

40 p. Appl. author: Jam Handy
Organization, employer for hire.
© Coca-Cola Co.; 11Oct54; A159159.

COCA-COLA COMPANY ©.

Make a pause the pause that refreshes.

[Airport dispatches] (Soft drink)

Sheet. © The Coca-Cola Co.;

10Oct49; KK42958.

COCA-COLA COMPANY.

Make it a real meal, just add Coke.

Drink Coca-Cola. (Woman at table)

(Soft drink) Adv. from St. Louis

post-dispatch, Jan. 29, 1953,

p. 10. Appl. author: D'Arcy Adver-

tising Co. © The Coca-Cola Co.;

29Jan53; KK82739.

COCA-COLA COMPANY.

Make it a real meal, just add Coke.

Hand holding bottle over plate of
food; (Soft drink) From State

times, Baton Rouge, La., Aug. 12,
1953, p. 15A. Appl. author:

D'Arcy Advertising Co. © The
Coca-Cola Co.; 12Aug53; KK89423.

COCA-COLA COMPANY.

Make it a real meal, just add Coke.

[Man at dinner table drinking Coke]

(Soft drink) From New Orleans

item, May 5, 1953, p. 6. Appl. au-

thor: D'Arcy Advertising Co. © The

Coca-Cola Co.; 5May53; KK88008.

COCA-COLA COMPANY.

Make it a real meal, just add Coke.

cMan seating woman at table;

(Soft drink) From the Times,
Shreveport, La., Aug. 6, 1953, p.

7. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
6Aug53; KK89424.

COCA-COLA COMPANY. ©

Make it a real meal, just add Coke.

[Restaurant counter] (Soft drink)

(In the Valley daily times-news,

Mar. 2, 1954, p. 2) Appl. au-

thor: D'Arcy Advertising Co.

① 2Mar54; KK96749.

COCA-COLA COMPANY.

Make it a real meal, just add Coke.

Serve Coca-Cola at mealtime.

Woman setting table (Soft
drink) Adv. from New Orleans

item, Mar. 10, 1953, p. 5. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 10Mar53;

KK84045.

COCA-COLA COMPANY.

Make it a real meal, just add Coke.

cWoman serving man Coke at table:

(Soft drink) From State times,

Baton Rouge, La., Aug. 5, 1953, p.

9A. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.;

5Aug53; KK89425.

COCA-COLA COMPANY.

Make it a real meal, just add Coke.

Woman setting glass-top tables

(Soft drink) From New Orleans

item, June 16, 1953, p. 4. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 16Jun53;

KK88020.

COCA-COLA COMPANY. ©

Make it a real meal, just serve

Coke. [Dinner table scene] (Soft
drink) (In New Orleans item, Feb.

2, 1954, p. 5) Appl. author:

D'Arcy Advertising Co. © 2Feb54;

KK94285.

COCA-COLA COMPANY.

Make it a real meal, just serve Coke.

[Hand & bottle over plate of food]

(Soft drink) From New Orleans

item, Oct. 20, 1953, p. 6. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 20Oct53;

KK90421.

COCA-COLA COMPANY.

Make it a real meal, just serve Coke.

[Man at dinner table drinking Coke]

(Soft drink) From New Orleans

item, Sept. 22, 1953, p. 4. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 22Sep53;

KK90245.

COCA-COLA COMPANY. ©

Make it a real meal, just serve
Coke. [Man barbecuing steaks;
group at table in background]
(Soft drink) (In the Times-pica-
yune, May 6, 1954, p. 71) Appl.
author: D'Arcy Advertising Co.
© 6May54; KK97654.

title made.

COCA-COLA COMPANY.

Make it a real meal, just serve Coke.

[Woman handing man Coke at table]

(Soft drink) From the Times-picayune, Nov. 5, 1953, p. 14. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 5Nov53;

KK91296.

COCA-COLA COMPANY.

Make it a real meal, just serve Coke.

cWoman setting glass-top table

(Soft drink) From the Times-picayune, New Orleans, Aug. 13, 1953,

p. 49. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 13Aug53; KK89422.

COCA-COLA Company.

Make it easy. C 1787. See Handy (Jam)

Organisation, Inc.

COCA-COLA CO., New York.

Make it easy. (Meeting no. 12,
ninth series) 35 mm. film strip.

© 25Jun47; JP2941.

COCA-COLA COMPANY.

Make it easy on yourself. [Empty
Coke bottles & caps] (Soft drink)
From the Sacramento bee, Sept. 23,
1953, p. 26. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 23Sep53; KK90420.

COCA-COLA COMPANY. ©

Make it merry with plenty of Coke.

[Santa Claus & toys] (Soft drink)

(In Chicago daily tribune, Dec.

22, 1953, p. 15) Appl. author:

D'Arcy Advertising Co. © 22Dec53;

KK93090.

COCA-COLA CO., Wilmington, Del.

Making ready for bigger sales
ahead. (Soft drink) Clipping.

© 15Aug47; KK 16198.

COCA-COLA COMPANY ©

March advertising sells Coke by the
carton and by the case. (Soft
drink) Clipping. © The Coca-Cola
Co., 15Feb49; KK36334.

COCA-COLA COMPANY ©

March posters sell Coke to take home.

(Soft drink) Sheet. © The Coca-Cola Co.; 15Feb50; KK48673.

MAY 1 0 1950
MAY 1 0 1950

COCA-COLA COMPANY.

Mardi Gras hospitality. Serve Coca-Cola. (Costume party. Soft drink) Adv. from New Orleans item, Feb. 19, 1952, p. 24. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 19Feb52; KK78078.

COCA-COLA COMPANY ©.

Mario Lanza moves to Friday ...

Coca-Cola. (Soft drink) Adv.

from St. Louis post-dispatch,

Jan. 25, 1952, p. 6F. Appl.

author: D'Arcy Advertising Co.

© 25Jan52; KK77329.

COCA-COLA COMPANY.

Marques Haynes, world-famous professional basketball star, pauses to refresh with ice-cold Coca-Cola. (Soft drink) Adv. from Washington Afro American, Mar. 10, 1953, p. 18. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 10Mar53; KK86124.

COCA-COLA COMPANY ©.

Mass display + summer demand = added
sales and profits. [From Chain
store age, GME, Aug. 1950, inside
back cover p.] (Soft drink) Sheet.

© The Coca-Cola Co.; 30Jul50;

KK53442.

OCT 9 - 1950

COCA-COLA COMPANY. ©

Matchless flavor. [Brunette; arrow
around Coke] (Soft drink) Post-
er. Appl. author: D'Arcy Adver-
tising Co. © 1Mar54; KK94554.

COCA-COLA COMPANY ©.

A matter of degrees. Col. 35 mm.
film strip. © The Coca-Cola Co.;
20Sep49; JP5925.

COCA-COLA COMPANY.

A matter of degrees; recording script.

© The Coca-Cola Co.; lc 3Nov49;
C4198.

COCA-COLA COMPANY.

May advertising sells Coke ...

[From Coca-Cola bottler, Apr. 1951]

(Beverage) Sheet. © The Coca-Cola

Co.; 15Apr51; KK62715.

JUN 29 1951

COCA-COLA COMPANY.

May posters feature carton at fountain
or cooler. (Soft drink) Sheet. ©

The Coca-Cola Co.; 1Apr48; KK24008.

KK 2402

Coca-cola co., claimant.

Me, too. (Twins at fountain) (Soft drink)
[Boston, Printed by Forbes lithograph co.] cl946.
broadsheet in 24 sheets. illus. (col.)

Print.

Application author: D'Arcy advertising co.

© 4-1-46; 2 c 4-11-46; Wilmington, Del.;

KK 2402.

vf 5-14-46

COCA-COLA COMPANY.

Me, too. Coca-Cola. cPountain
attendants (Soft drink) Poster.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 15Dec52;
KK82682.

COCA-COLA COMPANY ©.

Meal-time can be refreshment-time.

Woman handing Coca-Cola to man

Coca-Cola. (Soft drink) Adv.

from New Orleans item, July 8,

1952, p. 8. Appl. author: D'Arcy

Advertising Co. © 8Jul52;

KK77321.

AA 5350

Coca-cola co., claimant.

Meet the people by helping the dealer ...
[Atlanta, Printed by Ruralist press, 1946]
cover-title, pamphlet (37 p.) 28cm.
(Eighth series of merchandising meetings, meeting
no. 8)

Application author: Coca-cola company.

Each page is preforated for insertion in a
binder.

© 2-7-46; 2 c 2-20-46; Wilmington, Del.;
AA 5350.

vf 3-18-46

KK 5335

Coca-cola co., claimant.

Meet the young 'un...have 'a Coke.
(New baby) (Soft drink) [New York,
Printed by Good housekeeping] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 7-20-46; 2 c. 8-8-46; Wilmington,
Del.; KK 5335.

cf 8-28-46

KK12810

Coca-cola co., claimant.

Meet the young'un..have a Coke. (New baby)
(Soft drink) [St. Paul, Printed by Northwest
publications, inc.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

(c) Coca-cola co., Wilmington, Del.; 26Mar47;
KK12810. 6Jun47 rs

COCA-COLA COMPANY.

Meeting the gang to discuss a quiz
... Coca-Cola. (Oklahoma A & M.
Soft drink) Sheet from Anchor, Feb.
15, 1951, p. 6. © The Coca-Cola
Co.; 15Feb51; KK68026.

DEC 1 2 1951

COCA-COLA COMPANY.

Meeting the gang to discuss a quiz.

Coca-Cola. Coke. [University of
Miami. From Linden bark, St.

Charles, Mo., Oct. 17, 1950, p.

5] (Soft drink) Sheet. © The
Coca-Cola Co.; 17Oct50; KK60515.

APR 27 1951

COCA-COLA COMPANY.

Meeting the gang to discuss a quiz

... [Louisiana State University.

From Iowa State daily, Mar. 25,

1950, p. 5] Coca-Cola. Sheet.

© The Coca-Cola Co.; 25Mar50;

KK57792.

FEB 12 1951

COCA-COLA COMPANY.

Meeting the gang to discuss a quiz
... [Providence College. From
Florida flambeau, Nov. 21, 1950,
p. 4] Coca-Cola. Sheet. © The
Coca-Cola Co.; 21Nov50; KK57784.

FEB 1 2 1951

COCA-COLA COMPANY ©.

Meeting the gang to discuss a quiz

... [University of Colorado]

(Soft drink) Sheet. © The Coca-

Cola Co.; 9Dec49; KK48723.

MAY 1 0 1950

COCA-COLA COMPANY ©.

Meeting the gang to discuss a quiz

... [University of Kansas] (Soft
drink) Sheet. © The Coca-Cola
Co.; 11Nov49; KK48716.

MAY 1 0 1950

COCA-COLA COMPANY.

Meeting the gang to discuss a quiz.

[University of Wisconsin] Coca-
Cola. [From Florida flambeau, Nov.
28, 1950, p. 2] Sheet. © The Coca-
Cola Co.; 28Nov50; KK57783.

FEB - 6 1951

COCA-COLA COMPANY ©.

Le mejor amiga en su trabajo. [Woman
office worker holding bottle of
Coke] (Soft drink) Sheet. © The
Coca-Cola Co.; 3Mar50; KK50165.

JUN 26 1950

COCA-COLA COMPANY,

Merry Christmas, and when you serve
Coca-Cola ... [Sprite and bottle.
From Tap and tavern, Philadelphia,
Dec. 4, 1950, p. 17] (Soft drink)
Sheet. © The Coca-Cola Co.;
4Dec50; KK58061.

FEB 12 1951

KK 9846

Coca-cola co., claimant

... A Merry Christmas - complete with
refreshment. (Soft drink) [Atlanta, Printed
by Hickory pub. co.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

At head of title: For me - Coca-cola.

© 11-15-46; 2 c 12-13-46; Wilmington, Del.;
KK 9846.

mgc 1-31-47

KK 8190

Coca-cola company, claimant.

Merry Christmas .. have a Coke. (Family with Christmas gifts) (Soft drink)
[Philadelphia, Printed by Curtis pub. co]
c1946.

clipping.

Print.

Appl. author: D'Arcy advertising company.

© 29Nov46; 2c 22Jan47; author, Wilmington, Del.; KK 8190.

pam 2-8-47

COCA-COLA COMPANY.

Midsummer magic. cBottles in re-
frigerators (Soft drink)

From Better living, July 1953,

p. 4 of cover. Appl. author:

D'Arcy Advertising Co. © The
Coca-Cola Co.; 11Jun53; KK88015.

COCA-COLA COMPANY.

Midsummer magic. [Refrigerator]

(Soft drink) Poster. Appl.

author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 1Jul53;

KE87537.

COCA-COLA COMPANY.

Mighty refreshing. Drink Coca-Cola.

(Soldier drinking Coke. Soft drink)

Sheet from Milwaukee sentinel, Mar.

22, 1951, p. 6. © The Coca-Cola

Co.; 22Mar51; KK68518.

JAN 18 1952

COCA-COLA COMPANY.

Mighty refreshing. [Marine and
glass, big head] (Soft drink)

Poster. © The Coca-Cola Co.;

1Apr51; KK62020.

MAY 31 1951

KK 2393

Coca-cola co., claimant.

Mighty welcome. (Three girls toasting) (Soft
drink) [Midland, Mich., Printed by Rich pub.
house, inc.] cl945.

clipping.

Print.

Application author: D'Arcy advertising co.

© 12-26-45; 2 c 4-11-46; Wilmington, Del.;
KK 2393.

vf 5-14-46

COCA-COLA COMPANY ©.

The Minnesota Daily ... with the student body at the University of Minnesota ... (Soft drink) Sheet.

© The Coca-Cola Co.; 14 Oct 49;
KK44148.

COCA-COLA COMPANY ©.

"Mr. & Mrs." get ready for week-end
guests. (Soft drink) Clipping.

© The Coca-Cola Co.; 2Aug48;

XK27483.

COCA-COLA COMPANY.

Mr. Coogan gets aboard. SEE
Handy (Jam) Organization, Inc.

COCA-COLA COMPANY.

Mister, it's a pleasure. Coca-Cola.

(Western Union boy. Soft drink)

Adv. from Newsweek, Jan. 7, 1952,

p. 2 of cover. Appl. author:

D'Arcy Advertising Co. © The

Coca-Cola Co.; 3Jan52; KK71728.

J 1441

Coca-Cola company, claimant.
The modern oasis.
film strip. 35mm.

"Produced by the Jam Handy organi-
zation."

© 9-4-46; 2c 9-22-46; Wilmington,
Del.; J 1441.

term 12-12-46

C 699

Coca-Cola company, claimant.
The modern oasis.

See

Jam Handy organization, inc.

COCA-COLA COMPANY. ©

Monte Irvin, slugging outfielder of the New York Giants, takes a break to enjoy a frosty bottle of Coca-Cola. (Soft drink) (In Los Angeles tribune, May 14, 1954, p. 5) Appl. author: D'Arcy Advertising Co. © 14May54 (in notice: 1953); KK98946.

COCA-COLA CO., Wilmington, Del.
More at fountains now. (Sprite
and row of glasses) (Soft
drink) 15 sheets. © 1Sep47
(in notice: 1944); KK16887.

COCA-COLA COMPANY (C).

Movie goers applaud Coca-Cola in lobby.
[Girl in movie lobby] (Soft
drink) Clipping. (C) The Coca-Cola
Co.; 14Feb49; KK33843.

Coca-Cola Co.

MUSICAL SPOT TX-9; w & m Del Porter

© The Coca-Cola Co. 6Oct52 EU290093

COCA-COLA COMPANY. ©

My gift for thirst. cSanta Claus;
(Soft drink) Poster. Appl. au-
thor: D'Arcy Advertising Co.
© 1Dec54; K102610.

COCA-COLA COMPANY ©.

A "natural" for your customers -
and added profit for you. (Soft
drink) Clipping. © The Coca-
Cola Co.; 30Jun48; KK27024.

COCA-COLA COMPANY ©.

A "natural" for your customers -
and new profit for you. (Soft
drink) Clipping. © The Coca-
Cola Co.; 15Jul48; KK27023.

COCA-COLA COMPANY.

A natural partner of good things to
eat when ordering for Thanksgiving
don't forget cartons of Coke. [From
The Midland reporter-telegram, Mid-
land, Tex., Nov. 15, 1950, p. 1]
Sheet. © The Coca-Cola Co.; 15Nov50;
KK57799.

FEB - 6 1951

COCA-COLA COMPANY ©.

A "natural" with the public, a money-maker for you. [Sprite holding dispenser and tray] (Soft drink)

Clipping. © The Coca-Cola Co.;
18Apr49; KK37578.

COCA-COLA CO., Wilmington, Del.

Neighborhood club, admission 5¢.

(Soft drink) © 5Nov47;

KK18658.

COCA-COLA COMPANY. ©

New, a 12-bottle carton. [Woman
shopper with cart, carrying Cokes]
(Soft drink) (In Clarksville
leaf-chronicle, Feb. 1, 1954, p.
12) Appl. author: D'Arcy Adver-
tising Co. © 1Feb54; KK98947.

COCA-COLA CO., Wilmington, Del.

The new Coca-Cola dispenser.

(Soft drink) Clipping.

© 1Sep47; KK16201.

COCA-COLA CO. ©, New York.

The new coin coolers for Coca-
cola build sales automati-
cally. 12 p., illus.

© 17Oct47; AA66524.

Coca-cola co., claimant.

New cooler for Coca-cola. (Soft drink)

[Chicago, Printed by Irving-Cloud pub. co.] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

(C) author, Wilmington, Del.; 30Dec46; 2c 21Mar47;
KKL1020.

elg 4-7-47

Coca-cola.co., claimant.

New cooler for Cocs-cola. (Soft drink) [Orange,
Conn., Printed by Lebhar-Friedman publications,
inc.] cl946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

(C) author, Wilmington, Del.; 30Dec46; 2c 21Mar47;
KK11021.

elg 4-7-47

KK 8890

Coca-cola company, claimant.

New cooler for coke. (Sprite and
new cooler) (Soft drink) [Philadel-
phia, Printed by McCandlish lithograph
corp.] cl947.

24 sheet poster. illus.

Print.

Appl. author: D'Arcy advertising co.

© 1Feb47; author, Wilmington, Del.;

KK 8890.

afp 27Feb47

J 1438

Coca-Cola company, claimant.

The new mills '120' and '60'.
film strip. 35mm. (Meeting no. 3
of the ninth series - part 1)

"Produced by the Jam Handy organi-
zation."

© 9-4-46; 2c 9-22-46; Wilmington,
Del.; J 1438.

mrm 12-12-46

C 700

Coca-Cola company, claimant.

The new mills "120" and "60".

See

Jam Handy organization, inc.

J 1440

Coca-cola company, claimant.

The new open type coolers.

film strip. 35mm. (Meeting no. 1
ninth series)

"Produced by the Jam Handy organi-
zation."

© 9-4-46; 2c 9-22-46; Wilmington,
Del.; J 1440.

mrmm 12-12-46

C 702

Coca-Cola company, claimant.
The new open-type coolers.

See

Jam Handy organization, inc.

COCA-COLA COMPANY.

New station, new time; now, Mario
sings on Monday. Coca-Cola. (Soft
drink) Sheet from St. Louis post-
dispatch, Oct. 8, 1951, p. 6D.

© The Coca-Cola Co.; 8Oct51;
EK68008.

DEC 1 1 1951

COCA-COLA COMPANY.

**The new super dispenser for Coca-Cola,
a one-unit modernisation program.**

**Coke. (Soft drink) Sheet from
N.A.R.D. journal, Sept. 17, 1951, p.
1397. © The Coca-Cola Co.; 17Sep51;
KK67116.**

NOV 15 1951

Coca-Cola company, claimant.

The new vendo '59' and '83'.

See

Jam Handy organization, inc. C 1025.

COCA-COLA COMPANY, Wilmington, Del.

The new vends '59' and '83'. (Meeting
no. 4, pt. 1, 9th series) © 19Aug46;
J 2215.

mm 18Jul47

COCA-COLA COMPANY, Wilmington, Del.

The new vendo '59' and '83'.

(Meeting no. 4, pt. 2, 9th series)

35mm film strip. © 19Aug46; J 2214.

mm 18Jul47

COCA-COLA CO. ©, New York.

New Westinghouse cup venders
mix and serve ice-cold Coca-
cola automatically. 8 p.,
illus. © 17Oct47; AA66525.

COCA-COLA COMPANY ©.

Newspaper advertisements help build
take-home sales. (Soft drink)

Sheet. © The Coca-Cola Co.;
15Jan50; KK48672.

MAY 1 0 1950

COCA-COLA COMPANY ©.

Newspaper advertising reminds people
that Coca-Cola is always refresh-
ing. [From the Coca-Cola bottler,
Apr. 1950, center spread] (Soft
drink) Sheet. © The Coca-Cola Co.;
15Apr50; KK50167.

JUN 26 1950

COCA-COLA COMPANY. ©

The next step is yours. [Legs of
man on threshold of store] (Soft
drink) (In Fountain & fast food,
Feb. 1954, p. 2 of cover) Appl.
author: D'Arcy Advertising Co.

© 30Jan54; KK94292.

COCA-COLA COMPANY.

Nice work and you can get it. Sell

Coca-Cola. cHand with coins

(Soft drink) Adv. from Vend,

May 1953, p. 38. Appl. author:

**D'Arcy Advertising Co. © The Coca-
Cola Co.; 1May53; KK86194.**

COCA-COLA COMPANY ©

Nickel in cooler, brings you Coke
(Draftsman at cooler. Soft drink)

Clipping. © The Coca-Cola Co.;

2Aug48; KK29970.

COCA-COLA COMPANY ©

Nickel in the cooler--ice-cold Coca-Cola (Workman at chain hoist. Soft drink) Clipping. © The Coca-Cola Co.; 21Jun48; KK29971.

COCA-COLA COMPANY ©

Nickel in cooler, still buys Coke
(Woman shopper in department store.
Soft drink) Clipping. © The Coca-
Cola Co.; 30Aug48; KK29976.

COCA-COLA COMPANY ©.

A nickel in the slot brings ice-
cold Coke. (Soft drink) Clip-
ping. © The Coca-Cola Co.;
20Jul48; KK27201.

COCA-COLA COMPANY.

A nickel is till the price to pay for
Coke. [Big bottle-5¢. From The
Evening star, Washington, D. C.,
Dec. 6, 1950, p. C-4] Sheet. © The
Coca-Cola Co.; 6Dec50; KK57797.

FEB - 6

COCA-COLA COMPANY ©.

A nickle is the right price for a
Coke. [From the Chicago defender,
Nov. 11, 1950, p. 29] (Soft drink)
Sheet. © The Coca-Cola Co.;
11Nov50; KK56884.

JAN 22 1951

COCA-COLA COMPANY.

Nickel still purchases delicious refreshment. (Soft drink) Clipping.

© The Coca-Cola Co.; 24Dec47;

KK21305.

COCA-COLA COMPANY ©.

Nickel still purchases quality
refreshment. (Soft drink) Clip-
ping. © The Coca-Cola Co.;
19Apr48; KK24736.

COCA-COLA COMPANY ©.

1949 supplementary advertisements.

Pamphlet. © The Coca-Cola Co.;

3Jan49; KK33426.

COCA-COLA COMPANY.

1951 advertising features powerful,
new selling ideas. Coca-Cola.

[From the Coca-Cola bottler, Dec.
1950, center spread] (Soft drink)
Sheet. © The Coca-Cola Co.;
15Dec50; EK58060.

FEB 12 1951

COCA-COLA COMPANY ©.

No hay nada tan refrescante. (Soft
drink) Clipping. © The Coca-Cola
Co.; 11Jun48; KK25076.

COCA-COLA COMPANY. ©

No time like Coke time. [Teen-age
party] (Soft drink) (In Junior
league, June 1954, p. 4 of cover)
Appl. author: D'Arcy Advertising
Co. © 1Jun54; KK98074.

COCA-COLA COMPANY. ©

Nothing better. [Glass & sandwich]
(Soft drink) Poster. Appl. au-
thor: D'Arcy Advertising Co.

© 1Aug54; KK99117.

COCA-COLA COMPANY.

Notice to our retailers and the public: we have not raised the price of Coca-Cola. [All type. From the Knickerbocker news, Albany, Dec. 18, 1950, p. 10-A] (Soft drink) Sheet. © The Coca-Cola Co.; 18Dec50; KK60516.

APR 27 1951

COCA-COLA COMPANY.

November advertising tells moving story, counter to table. Coca-Cola. (Soft drink) Sheet from the Coca-Cola bottler, Oct. 1951, center spread. © The Coca-Cola Co.; 15Oct51; KK68011.

DEC 1 1 1951

COCA-COLA COMPANY ©

November posters feature Coke for
party refreshment. [From the Coca-
Cola bottler, Oct. 1950, center
spread] (Soft drink) Sheet.

© The Coca-Cola Co.; 15Oct50;
KK56878.

JAN 22 1951

COCA-COLA COMPANY ©

November posters sell Coke on the job.
(Soft drink) Clipping. © The Coca-
Cola Co.; 15Oct48; KK29956.

COCA-COLA COMPANY.

Now, a 12-bottle carton. Coca-Cola.

(Housewife walking with carton.

Soft drink) Sheet from Cortland

standard, Nov. 8, 1951, p. 10.

© The Coca-Cola Co.; 8Nov51;

KK68404.

JAN - 4 1952

COCA-COLA COMPANY. ©

Now, a 12-bottle carton. [Woman
shopper carrying carton] (Soft
drink) (In the Salina Journal,
Salina, Kan., Jan. 13, 1954, p.
12) Appl. author: D'Arcy Adver-
tising Co. © 13Jan54; KK96744.

COCA-COLA COMPANY.

Now, buy Coca-Cola in the new 12-
bottle carton. (Boy putting gro-
ceries in car. Soft drink) Sheet
from Cortland standard, Nov. 19,
1951, p. 7. © The Coca-Cola Co.;
19Nov51; KK68403.

JAN - 4 1952

Coco-Cola Co.
Now .. double impact with posters
every month. Sheet. © 1Dec47;
KK19395.

Coca-Cola Co.

KK 4143

Coca-cola company, claimant.

Now for Coke. (Bowler) (Soft drink)
[New York, Printed by New York sun, inc.]
c1945.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 10-31-45; 2 c 6-18-46; Wilmington,
Del.; KK 4143.

cf 7-3-46

KK 3861

Coca-cola company, claimant.

Now for a Coke. (Formal couple)
(Soft drink) [Chicago, Printed by Chica-
go daily news, inc.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 4-22-46; 2 c 6-7-46; Wilmington,
Del.; KK 3861.

cf 7-12-46

KK 1658

Coca-cola co., claimant.

Now for Coke. (Girl and boy dancing) (Soft
drink) [Chicago, Printed by The Chicago
daily news, inc.] c1946.
clipping.

Print.

Application author: D'Arcy advertising co.

© 2-18-46; 2 c 3-9-46; Wilmington, Del.;
KK 1658.

vf 5-15-46

COCA-COLA COMPANY.

Now it's my time. Drink Coca-Cola.

**(Santa Claus; big head. Soft
drink) 24-sheet poster. Appl. au-
thor: D'Arcy Advertising Company.**

© The Coca-Cola Co.; 1Dec51;

KK69089.

FEB - 6 1952

COCA-COLA COMPANY.

Now, it's play refreshed with the gay
Tyrolese. Bavarians have fun dancing
the schuhplattler. And where you
find fun, you are likely to find
Coca-Cola ... (Bavarian scene.
Soft drink) Adv. from the Grade
teacher, Apr. 1952, p. 3 of cover.
Appl. author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 1Mar52;
KK73114.

COCA-COLA COMPANY ©.

Now just before Jack Benny, every
Sunday night. [Spike Jones adver-
tisement] (Soft drink) Clipping.

© The Coca-Cola Co.; 2Jan49;
KK35100.

KK 3238

Coca-cola co., claimant.

Now you see it..have a Coke. (Boy
magician) (Soft drink) [Detroit, Printed
by Evening news assn.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 4-29-46; 2c 5-16-46; Wilmington,

Del.; KK 3238.

6-10-46 rs

COCA-COLA COMPANY.

Nurses at New Orleans' Flint-Good-
ridge Hospital pause for refresh-
ment with ice-cold Coca-Cola. Adv.
from Atlanta daily world, June 18,
1952, p. 2. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 18Jun52; KK81944.

COCA-COLA COMPANY.

October poster features good idea for sales. Coca-Cola, Coke. (Soft drink) Sheet from the Coca-Cola bottler, Sept. 15, 1951. © The Coca-Cola Co.; 15Sep51; KK67117.

NOV 15 1951

COCA-COLA COMPANY.

Of course, any time is time for Coca-Cola, but on TV tonight for the first time, it's Coke time starring Eddie Fisher. (Soft drink) Adv. from St. Louis post-dispatch, Apr. 29, 1953, p. 6. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 29Apr53; KK86131.

COCA-COLA COMPANY ©.

Off the spot. Col. 35 mm. film
strip. 118 frames. (A Pathescope
production) "The Coca-Cola Bot-
tling Co. presents ..." © 30Oct50;
JP438.

JAN - 8 1951

COCA-COLA COMPANY.

**Off the spot. Script for a color
artwork sound slidefilm. © The Coca-Cola
Co.; 1Dec50; C5208.**

DEC 26 1950

KK12809

Coca-cola co., claimant.

Office lunch..have a Coke. (Three girls at
office lunch) (Soft drink) [Philadelphia,
Printed by Curtis pub. co.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.; 26Mar47;
KK12809. 6Jun47 rs

COCA-COLA COMPANY.

Ofrezca hospitalidad con Coca-Cola.

[From La prensa, Feb. 23, 1951,
p. 6] (Beverage) Sheet. © The
Coca-Cola Co.; 23Feb51; KK60790.

MAY 4 - 1951

Coca-cola co., claimant.

Oh boy..Coke. (Couple near icebox)
(Soft drink) [Baltimore, Printed by
Hearst consolidated publications, inc.]
c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
4Jun47; KK14213.

15Jul47 rs

COCA-COLA COMPANY.

Old Chips and Charlie. SEE

Dodd, Ed.

GOCA-COLA COMPANY.

On the double? Drink Coca-Cola.
(Head of service girl and man.
Soft drink) Sheet from the
Atomic blast, Aug. 24, 1951,
p. 2. © The Coca-Cola Co.;
24Aug51; KK68680.

JAN 21 1952

COCA-COLA COMPANY ©.

On the job, any job, Coke is so
refreshing. [Oil field worker]
(Soft drink) Sheet. © The
Coca-Cola Co.; 26Sep49; KK42064.

KK 3868

Coca-cola company, claimant.

On the way..have a Coke. (Girl in
roadster) (Soft drink) [New York,

Printed by News syndicate co., inc.]

c 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 5-22-46; 2 c 6-7-46; Wilmington,
Del.; KK 3868.

cf 7-12-46

COCA-COLA COMPANY.

On the world's sixth continent,
Australians welcome Coca-Cola.
(Australia. Soft drink) Adv.
from the Grade teacher, Mar. 1952,
p. 3 of cover. Appl. author:
D'Arcy Advertising Co. © The
Coca-Cola Co.; 1Feb52; KK71731.

COCA-COLA COMPANY.

One sip of this will bathe the drooping spirits in delight, beyond the bliss of dreams. Milton's Comus.

Coca-Cola. (Soft drink) Sheet from the Erskine mirror, Nov. 8, 1951, p. 3. © The Coca-Cola Co.; 8Nov51; KK68405.

JAN - 4 1952

KK 5726

Coca-cola co., claimant

The once idle minute now does its job,
too. (Soft drink) [New York, Printed by
New York times co.] c1941.

clipping.

Print.

Appl. author: D'Arcy advertising company.

© 11-7-41; 2 c 8-28-46; Wilmington;
KK 5726.

mge 11-6-46

COCA-COLA COMPANY ©.

\$1.00 plus deposit still buys you
case of Coke (Grocer handing case
to woman. Soft drink) Clipping.

© The Coca-Cola Co.; 20Aug48;
KK29968.

COCA-COLA COMPANY ©.

One of the favorite off-campus
gathering spots. [Ohio State
University) Sheet. © The Coca-
Cola Co.; 30Sep49; KK44076.

COCA-COLA COMPANY ©

Only a nickel to shop refreshed.

[Girl shopper] (Soft drink) Sheet.

© The Coca-Cola Co.; 25 Jul 49;

KK40355.

KK 6472

Coca-cola co., claimant

Open house - have a Coke. (Teen-agers in
breakfast nook) (Soft drink) [New York,

Printed by Boys' life] c1946.

clipping.

Print.

Appl. author: D'Arcy advertising company.

© 8-1-46; 2 c 10-4-46; Wilmington, Del.;

KK 6472.

mgc 11-20-46

COCA-COLA COMPANY. ©

Open the door to 1954 with lots of
Coke, in the bottle naturally.

[New Year's party scene] (Soft
drink) (In New York post, Dec.
29, 1953, p. 11) Appl. author:
D'Arcy Advertising Co. © 29Dec53;
KK93092.

COCA-COLA COMPANY.

Operation of filling equipment.

192 p. © The Coca-Cola Co.;

17Aug53; A112633.

COCA-COLA COMPANY ©.

Orzeźwienie i teatr ida reka w reke.

[Cooler and movies] (Soft drink)

Sheet. © The Coca-Cola Co.;

16Jun49; KK40340.

COCA-COLA CO., Wilmington, Del.

Our policy is to give you.

(Soft drink) © 16Oct47;

KK17757.

COCA-COLA CO., Wilmington, Del.

Our policy is to give you continuous quality. (Soft drink)

© 7Oct47; KK17754.

COCA-COLA COMPANY.

Outstanding value on your shopping
list. Drink Coca-Cola. (Hand tak-
ing bottle from six-bottle carton.
Soft drink) Adv. from the Gadsden
times, May 18, 1952, p. 8. Appl.
author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 18May52;
KK77421.

COCA-COLA COMPANY.

Over the fence. C7068. SEE Handy (Jam)
Organization, inc.

COCA-COLA COMPANY.

Para agasajar a sus invitados.

Coca-Cola. [From La prensa,
Feb. 2, 1951, p. 6] (Beverage)
Sheet. © The Coca-Cola Co.;
2Feb51; KK60788.

MAY 4 - 1951

COCA-COLA COMPANY.

Para brindar hospitalidad. Serve Coca-Cola. [Big case; couple at refrigerator. From La Prensa, San Antonio, Jan. 19, 1951, p. 6] (Soft drink) Sheet. © The Coca-Cola Co.; 19Jan51; KK60511.

APR 27 1951

COCA-COLA COMPANY ©.

Para las visitas .. siempre Coca-Cola (Housewife holding three bottles. Soft drink) Clipping.

© The Coca-Cola Co.; 100ot48;
KK29984.

COCA-COLA COMPANY.

Para su familia y sus invitados.

[Big carton, woman shopper with
cart. From La Prensa, San Antonio,
Mar. 2, 1951, p. 6] (Soft drink)
Sheet. © The Coca-Cola Co.;
2Mar51; KK61986.

MAY 31 1951

COCA-COLA COMPANY.

Partners for profit; coke and food.

Produced by The Jam Handy Organiza-
tion. 35 mm. filmstrip. 53 frames.

© The Coca-Cola Co., New York;
16May51; JP754.

JUN 29 1951

COCA-COLA COMPANY.

Partners for profit; recording script.

© The Coca-Cola Co.; 20Jun51; C5557.

AUG 20 1951

COCA-COLA CO., Wilmington, Del.

Party is starting; Coca-Cola
is here. (Soft drink) Clip-
ping. © 25Aug47; KK16825.

COCA-COLA CO., Wilmington, Del.

Party pause. (Soft drink)

© 1Nov47; KK17505.

KK 2157

Coca-cola company, claimant.

Party refreshment. (George Washington)
(Soft drink) [New York, Printed by
News syndicate co., inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 2-22-46; 2c 4-4-46; Wilmington,
Del.; KK 2157.

5-15-46 rs

COCA-COLA COMPANY ©

Party refreshment 25¢ buys a carton
(College couple with carton. Soft
drink) Clipping. © The Coca-Cola
Co.; 7Oct48; KK29972.

COCA-COLA COMPANY.

Passengers rely on Coca-Cola and
travel refreshed; girl traveler.
(Soft drink) Clipping. © The Coca-
Cola Co.; 21Oct47; KK21317.

COCA-COLA COMPANY ©.

✓ Patchwork quilt, wedding ring design;
serving Coca-Cola serves hospita-
lity. ✓ (Soft drink) Sheet. © The
Coca-Cola Co.; 20 Jan 50; KK47247.

MAR 31 1950

COCA-COLA COMPANY ©.

La pausa que refresca. [Man in easy
chair, and big bottle] (Soft
drink) Sheet. © The Coca-Cola
Co.; 20Jan50; KK48666.

MAY 1 0 1950

COCA-COLA COMPANY.

Pause and refresh at big red cooler.

(Soft drink) Clipping. © The Coca-Cola Co.; 20Apr48; K24499.

KK 3870

Coca-cola company, claimant.

Pause and refresh. (Boy cutting hedge)
(Soft drink) [Philadelphia, Printed by
McCandlish lithograph corp.] c1946.

15 sheets. illus.

Poster.

Print.

Appl. author: D'Arcy advertising co.

© 6-1-46; 2 c 6-7-46; Wilmington,
Del.; KK 3870.

cf 7-12-46

THE COCA-COLA COMPANY ©

Pause and refresh; girl pointing to
fountain stool. (Soft drink) 24
sheet poster. © 1Feb48; KK20312.

KK 4148

Coca-cola company, claimant.

Pause..and refresh. (Man cutting
hedge) (Soft drink) [Chicago, Printed
by Chicago daily news, inc.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 6-3-46; 2 c 6-18-46; Wilmington,
Del.; KK 4148.

cf 7-3-46

THE COCA-COLA COMPANY ©.

Pause and refresh; waitress at dispenser. (Soft drink) 24 sheet poster. © 1Feb48; KK20311.

KK 3867

Coca-cola company, claimant.

Pause, folks..have a Coca-cola.
(Family in garden) (Soft drink) [De-
troit, Printed by Evening news assn.]

© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 5-20-46; 2 c 6-7-46; Wilmington,
Del.; KK 3867.

cf 7-12-46

KK 4935

Coca-cola co., claimant.

Pause for a Coke. (Woman drinking Coke)
(Soft drink) [Birmingham, Ala., Printed
by Alabama] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 7-5-46; 2 c 7-23-46; Wilmington, Del.;

KK 4935.

cf 8-5-46

COCA-COLA COMPANY ©.

A pause for a Coke is a shopper's
bargain. [Bottle, scales & cooler]
(Soft drink) Sheet. © The Coca-
Cola Co.; 27Dec49; KK49431.

MAY 31 1950

KK 2153

Coca-cola company, claimant.

Pause for Coke. (Woman drinking Coke)
(Soft drink) [Atlanta, Printed by
Atlanta daily world] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 2-7-46; 2c 4-4-46; Wilmington,

Del.; KK 2153.

5-15-46rs

COCA-COLA COMPANY.

Pause for Coke and take off refreshed.

(Soft drink) Clipping. © The Coca-Cola Co.; 19May48; KK24498.

COCA-COLA COMPANY.

Pause for Coke helps anyone to get
things done. (Soft drink)

Clipping. © The Coca-Cola Co.;

12Nov47; KK21629.

THE COCA-COLA COMPANY C.

Pause for Coke refreshes men in busy
factory. (Soft drink) Clipping.

© 17Dec47; KK20121.

COCA-COLA COMPANY.

**Pause for Coke refreshes men in busy
factory. (Soft drink) Clipping.**

© The Coca-Cola Co.; 19Nov47;

KK21628.

Coca-cola co., claimant.

Pause for Coke refreshes men in busy
factory. (Soft drink) [St. Louis, Printed
by Pulitzer pub. co.] c1947.
clipping.

Print.

© Coca-cola co., Wilmington, Del.;
21May47; KK14445.

6Aug47 rs

^{Coca-Cola Co.}
Pause for Coke relaxes golfers.
Clipping. © 6Oct47; KK19391.

Coca-Cola Co.

KK 713

Coca-cola co., claimant.

Pause for refreshment. (Hostess) (Soft
drink) [New York, Printed by News syndicate
co.] c1946.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 1-9-46; 2 c 1-30-46; Wilmington, Del.;
KK 713.

AFP 4-2-46

KK 9848

Coca-cola co., claimant

Pause .. have a Coke. (Christmas- Mother
tying gifts) (Soft drink) [Chicago, Printed
by American medical assn.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 12-1-46; 2 © 12-13-46; Wilmington, Del.;
KK 9848.

mgc 1-31-47

KK 3864

Coca-cola company, claimant.

Pause..have a Coke. (Man in garden)
(Soft drink) [Chicago, Printed by Chicago
daily news, inc.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 5-13-46; 2 c 6-7-46; Wilmington,
Del.; KK 3864.

cf 7-12-46

COCA-COLA COMPANY ©.

La pausa que refresca. (Girl office
worker) (Soft drink) Clipping.

© The Coca-Cola Co.; 6Aug48;

KK27506.

COCA-COLA COMPANY ©.

La pausa que refresca. [Two men -
1886 - 1949] (Soft drink) Clip-
ping. © The Coca-Cola Co.; 11Mar49;
KK36326.

COCA-COLA COMPANY ©.

La pausa que refresca con Coca-Cola.

[Girl holding playing cards - silhouette] (Soft drink) Sheet.

© The Coca-Cola Co.; 22Jul49;

KK40844.

COCA-COLA COMPANY.

Pause, refresh at big red cooler.

(Soft drink) Clipping. © The
Coca-Cola Co.; 21Jan48; KK23653.

COCA-COLA COMPANY ©.

Pause, refresh at big red cooler.

Steno at cooler, standing near
desk. (Soft drink) Clipping.

© The Coca-Cola Co.; 5Jul48;
KK27318.

KK 3234

Coca-cola co., claimant

The pause that refreshes. (Baseball
player) (Soft drink) [New York, Printed
by News syndicate co., inc.] © 1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 4-17-46; 2 c 5-16-46; Wilmington,
Del.; KK 3234.

cf 6-11-46

COCA-COLA COMPANY ©.

The pause that refreshes. [Bottle]

(Soft drink) Sheet. © 5Oct49;

KK12014.

COCA-COLA COMPANY ©.

The pause that refreshes. Coca-Cola.

[From Chicago daily news, July 13,
1950, p. 16] (Soft drink) Sheet.

© The Coca-Cola Co.; 13Jul50;

KK56876.

JAN 22 1951

KK 4997

Coca-cola co., claimant.

The pause that refreshes. (Drummer)
(Soft drink) [New York, Printed by New
York daily news] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 6-21-46; 2 c 7-23-46; Wilmington, Del.;

KK 4997.

cf 8-7-46

COCA-COLA COMPANY ©.

The pause that refreshes. [From News-
week, May 1, 1950, p. 21] (Soft
drink) Sheet. © The Coca-Cola Co.;
27Apr50; KK51641.

AUG 17 1951

KK 3851

Coca-cola company, claimant.

The pause that refreshes. (Girl at
radio) (Soft drink) [New York, Printed
by News syndicate co., inc.] © 1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 5-6-46; 2c 6-6-46; Wilmington,
Del.; KK 3851.

6-20-46 rs

Coca-cola company.

The pause that refreshes. (Girl in
big daisy hat) (Soft drink) [Phil-
adelphia, Printed by McCandlish litho-
graphing co.] c1947.

24 sheet poster. illus.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;
1Apr47; KK11961.

afp 30Apr47

KK 2163

Coca-cola company, claimant.

The pause that refreshes. (Girl on ladder) (Soft drink) [New York, Printed on News syndicate co., inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-6-46; 2c 4-4-46; Wilmington, Del.; KK 2163.

5-15-46 rs

KK 900

Coca-cola co., claimant.

The pause that refreshes. (Girls studying)
(Soft drink) [New York, Printed by News syndi-
cate co.] c1946.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 1-11-46; 2 © 2-6-46; Wilmington, Del.;

KK 900.

APP 4-11-46

KK 2152

Coca-cola company, claimant.

The pause that refreshes - have a
Coke. (Bottle of Coke) (Soft drink)
[Atlanta, Printed by Atlanta daily world]
© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 1-31-46; 2c 4-4-46; Wilmington,

Del.; KK 2152.

5-15-46 rs

KK 5001

Coca-cola co., claimant.

The pause that refreshes-have a Coke.
(Bottle of Coke) (Soft drink) [Wash-
ington, D. C., Printed by Army and Navy re
register] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 6-29-46; 2 c 7-23-46; Wilmington,
Del.; KK 5001.

cf 8-7-46

COCA-COLA COMPANY.

The pause that refreshes. Have a Coke.

(Housewife in chair, Soft drink)

Adv. from the Journal of American

Medical Association, May 24, 1952,

p. 65. Appl. author: D'Arcy Adver-

tising Co. © The Coca-Cola Co.;

22May52; KK78868.

COCA-COLA COMPANY ©.

Pause that refreshes is part of the
party (Couple on hay ride. Soft
drink) Clipping. © The Coca-Cola
Co.; 4Oct48; KK29975.

KK 2166

Coca-cola company; claimant.

The pause that refreshes. (Man and
baby carriage) (Soft drink) [Buffalo,
Printed by Buffalo evening news] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-13-46; 2c 4-4-46; Wilmington,

Del.; KK 2166.

5-15-46 rs

COCA-COLA COMPANY ©.

The pause that refreshes. [Man and
big bottle] Sheet. © The Coca-
Cola Co.; 25Jan50; KK49576.

JUN 1 2 1950

KK 3869

Coca-cola company, claimant.

The pause that refreshes. (Man at
typewriter) (Soft drink) [Chicago,
Printed by Chicago daily news, inc.]
c 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 5-27-46; 2 c 6-7-46; Wilmington,
Del.; KK 3869.

cf 7-12-46

THE COCA-COLA COMPANY ©.

Pause that refreshes provides fresh
start. (Soft drink) Clipping.

© 19Nov47; KK20118.

COCA-COLA COMPANY.

The pause that refreshes. [Santa
Claus] (Soft drink) From Boys'
life, Nov. 1953, p. 2 of cover.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 25Oct53;
KK91831.

COCA-COLA COMPANY. ©

The pause that refreshes. [Santa
Claus] (Soft drink) Poster.

Appl. author: D'Arcy Advertising
Co. © 1Dec53; KK92428.

COCA-COLA COMPANY.

The pause that refreshes. Watch the
folks who drink Coca-Cola ...

cTwo ballet dancers; (Soft drink)

Adv. from the American girl, Apr.

1953, p. 4 of cover. Appl. author:

D'Arcy Advertising Co. © The Coca-
Cola Co.; 25Mar53; KK84615.

COCA-COLA COMPANY ©.

The pause that refreshes with ice-
cold Coke. [Doctor and nurse]
(Soft drink) Clipping. © The
Coca-Cola Co.; 21Feb49; KK33844.

COCA-COLA COMPANY ©.

The pause that refreshes with ice-
cold Coca-Cola ... [From Chicago
herald American, Oct. 1, 1950, back
cover, Pictorial review] (Soft
drink) Sheet. © The Coca-Cola
Co.; 1Oct50; KK56885.

JAN 22 1951

COCA-COLA COMPANY.

The pause that refreshes. [Woman
shopper at fountain] (Soft drink)
From Newsweek, Oct. 5, 1953, p. 4
of cover. Appl. author: D'Arcy Ad-
vertising Co. © The Coca-Cola Co.;
10oct53; KK90424.

COCA-COLA COMPANY.

The pause that refreshes. You'll
see this custom so often.

Ranch scenes (Soft drink)

From National geographic magazine,
July 1953, p. 4 of cover. Appl.
author: D'Arcy Advertising Co.

© The Coca-Cola Co.; 1Jul53;
KK88016.

COCA-COLA COMPANY ©.

Pause to refresh, at everybody's
club. (Soft drink) Sheet. © The
Coca-Cola Co.; 29Jun48; KK25605.

COCA-COLA COMPANY.

Pause to refresh .. at everybody's
club; three girls at fountain. (Soft
drink) Sheet. © The Coca-Cola Co.;
28Jan48; KK21322.

COCA-COLA COMPANY ©.

Pause to refresh .. have a Coca-Cola

(Family at fountain. Soft drink)

Clipping. © The Coca-Cola Co.;

10oct48; KK29953.

COCA-COLA COMPANY.

A pause with ice-cold Coke, and the show goes on refreshed. Larry Steele. (Soft drink) From the Louisiana weekly, Aug. 1, 1953, p. 2. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 1Aug53; KK89426.

Coca-cola co., claimant.

Paving the way for increasing sales.
(Soft drink) [Atlanta, Printed by
Hickory pub. co.] c1947.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© Coca-cola co., Wilmington, Del.;
15Jun47; KK14217.

15Jul47 rs

COCA-COLA COMPANY.

The pay-off, a recording script.

**© The Coca-Cola Company; 4May51;
C5460.**

JUN -4 1951

COCA-COLA Company.

The pay-off. C 1641. See Handy (Jan)
Organization, inc.

COCA-COLA CO., New York.

The Pay-off. (Meeting no. 10,
ninth series) 35 mm. film
strip. © 29May47; JP2772.

COCA-COLA COMPANY.

The pay-off. Produced by The Jam
Handy Organization. 35 mm. film-
strip. 53 frames. © The Coca-
Cola Co., New York; 2Apr51; JP730.

JUN 14 1951

COCA-COLA COMPANY.

People like Coke where they play.

[Hand and bottle; sprite at cooler]
(Soft drink) From American Recreation Society, May 1953, p. 4 of cover. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 1May53; KK88018.

COCA-COLA COMPANY ©

People like Coke where they work.

(Two girls at office cooler)

(Soft drink) Clipping. © The
Coca-Cola Co.; 21Jul48; KK27503.

COCA-COLA COMPANY. ©

People on the go, go for Coke.

[Girl at airport] (In the National geographic, Oct. 1954, p. 4 of cover) Appl. author: D'Arcy Advertising Co. © 10ct54; KK100739.

KK 12536

Coca-cola co., claimant.

Perfect refreshment. (Blonde girl
at fountain) [Boston, Printed by Forbes
lithograph co., 1947]

8 sheets, illus.

Print.

Appl. author: D'Arcy advertising co.

© Coca-cola co., Wilmington, Del.;

1May47; KK12536.

19May47 rs

COCA-COLA COMPANY ©.

"Pete," I said, "I have seen the
light." [Two men standing at coun-
ter. - Mr. Duffy] (Soft drink)
Clipping. © The Coca-Cola Co.;
15Mar49; KK34575.

COCA-COLA CO. ©, New York.

Pete Martin, route manager.

No. 1 - Route management.

48 p., illus. © 13Oct47;

AA66438.

COCA-COLA COMPANY.

Phaedrus philosophized: You will soon break the bow if you keep it always stretched. Fables. Recipe for relaxation ... Coca-Cola. (Soft drink) Adv. from the Technique, Feb. 22, 1952, p. 4. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 22Feb52; KK73092.

COCA-COLA COMPANY ©.

**Pick up a case of Coke - still only
a dollar. (Grocer putting case in
back of car) (Soft drink) Clip-
ping. © The Coca-Cola Co.; 3Sep48;
KK27493.**

COCA-COLA COMPANY. ©

Pick up six. [Shopper & carton]
(Soft drink) Poster. Appl. au-
thor: D'Arcy Advertising Co.

© 1Jul54; KK98917.

COCA-COLA COMPANY ©.

A picnic cooler everybody likes.

(Sprite and plastic picnic cooler)

(Soft drink) Clipping. © The

Coca-Cola Co.; 1Sep48; KK27495.

COCA-COLA COMPANY ©.

A picnic cooler everybody likes.
(Sprite and Temp Rite picnic
cooler) (Soft drink) Clipping.

© The Coca-Cola Co.; 30Aug48;
KK27498.

COCA-COLA COMPANY ©.

Picnic refreshment 25 ¢ a carton (Picnic couple and carton. Soft drink)

Clipping. © The Coca-Cola Co.;

23Sep48; KK29961.

COCA-COLA COMPANY.

Pida Coca-Cola .. obtenga calidad.

(Soft drink) Clipping. © The Coca-Cola Co.; 23Jan48; KK21314.

KK 5332

Coca-cola co., claimant.

Pitch in, folks...have a Coca-cola.
(Church social) (Soft drink) [Chicago,
Printed by Time] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 6-27-46; 2 c 8-8-46; Wilmington,
Del.; KK 5332.

cf 8-28-46

COCA-COLA COMPANY.

Plan book for the promotion Coke
& food, June 15-July 31, 1951.
20 p., illus. © The Coca-Cola
Co.; 18Apr51; AA181388.

MAY 11 1951

COCA-COLA COMPANY.

Plan your meals with Coke. cBarbe-
cues (Soft drink) From Cosmo-
politan, July 1953, p. 4 of cover.
Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.;
24Jun53; KK88017.

COCA-COLA COMPANY.

The planned call for serving the
coin cooler. 31 p., illus.

© The Coca-Cola Co.; 16Nov51;

AA198192.

DEC 10 1951

J 1439

Coca-Cola company, claimant.

The planned coin-cooler call (Mills)
film strip. 35mm. (Meeting no.
3 of ninth series - part 2)

"Produced by the Ham Handy organi-
zation."

© 9-4-46; 2c 9-22-46; Wilmington,
Del.; J 1439.

mrmm 12-12-46

COCA-COLA COMPANY ©

Planning hospitality. [Carton of
Cokes by roses] (Soft drink)

Poster. © The Coca-Cola Co.;

1Jun50; KK51600.

AKG - 2 1050

COCA-COLA COMPANY. ©

Plastic cooler for picnics and parties. [Picnic scene] (Soft drink) (In Ogdensburg Journal, May 20, 1954, p. 10) Appl. author: D'Arcy Advertising Co.

© 20May54; KK100779.

COCA-COLA COMPANY.

Play better refreshed. cTennis
players (Soft drink) Poster.

Appl. author: D'Arcy Advertising
Co. © The Coca-Cola Co.; 1Aug53;
KK88456.

COCA-COLA COMPANY ©.

Play refreshed, have a Coke (bathing
girl at cooler) 24-sheet poster.

© The Coca-Cola Co.; 1Jul48;

KK24983.

COCA-COLA COMPANY ©.

Play refreshed. [Fisherwoman; silhouette in background drinking Coke] (Soft drink) Poster.

(12147) © The Coca-Cola Co.;
1Aug50; KK53246.

SEP 21 1950

COCA-COLA COMPANY ©.

Play refreshed. [Girl golfer] (Soft
drink) 24 sheet poster. © The
Coca-Cola Co.; 1Jun49; KK37434.

COCA-COLA COMPANY ©.

Play refreshed (girl in sunsuit at
dispenser) (Soft drink) 24-sheet
poster. © The Coca-Cola Co.;
1Jul48; KK24982.

COCA-COLA COMPANY ©.

Play refreshed. [Girl on roller
skates before silhouette of girl
drinking glass of Coke] (Soft
drink) Poster. © The Coca-Cola
Co.; 1May50; KK50394.

JUN 21 1950

COCA-COLA COMPANY ©

Play refreshed. [Girl with roller
skates over shoulder drinking glass
of Coke] (Soft drink) Poster.

© The Coca-Cola Co.; 1May50;
KK50393.

JUN 21 1950

COCA-COLA COMPANY ©.

Play refreshed - have a Coca-Cola.

[Girl golfer] (Soft drink) Clip-
ping. © The Coca-Cola Co.; 6Apr49;
KK37592.

COCA-COLA COMPANY ©.

Play refreshed, have a Coca-Cola.

[Girl golfer, silhouette] (Soft
drink) Sheet. © The Coca-Cola

Co.; 5Jul49; KK42061.

COCA-COLA COMPANY ©.

Play refreshed ... have a Coca-Cola. (Soft drink) Clipping.

© The Coca-Cola Co.; 20Jul48;
KK27025.

KK 2785

Coca-cola company, claimant.

Play refreshed..have a Coke. (Bowling couple) [Soft drink] [New York, Printed by News syndicate co., inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-25-46; 2c 5-2-46; Wilmington,

Del.; KK 2785.

6-3-46 rs

KK 10345

Coca-cola company, claimant.

Play refreshed .. have a coke. (Dart
game couple) (Soft drink) [Chicago,
Printed by Chicago daily news]cl1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 20Jan47; author, Wilmington, Del.;

KK 10345

elg 3-3-47

COCA-COLA COMPANY ©.

Play refreshed. [Sportagirl holding
bottled Coke; green background]
(Soft drink) Poster. (12146)

© The Coca-Cola Co.; 1Aug50;
KK53247.

SEP 21 1950

COCA-COLA COMPANY.

Play refreshed, have a Coke, says C.
J. Mathews. (Soft drink) Adv.
from Atlanta daily world, June 11,
1952, p. 4. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 11Jun52; KK81943.

KK 4936

Coca-cola co., claimant.

Playtime pause. (Girl with sunglasses)
(Soft drink) [Chicago, Printed by Chicago
daily news] c1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.
© 7-8-46; 2 c 7-23-46; Wilmington, Del.;
KK 4936.

cf 8-5-46

COCA-COLA COMPANY.

A pleasant companion reduces the
length of a journey. Coca-Cola.
(Publius Syrus. Soft drink)
Sheet from Old gold and black,
Nov. 19, 1951, p. 2. © The Coca-
Cola Co.; 19Nov51; KK68685.

JAN 21 1952

COCA-COLA COMPANY ©.

Please give this to your proofreader.

[Hand holding office memorandum]

(Soft drink) Sheet. © The Coca-Cola Co.; 18Nov49; KK44134.

COCA-COLA COMPANY.

Pleasure, the sov'reign bliss of
humankind. Alexander Pope: January
and May. To quiet thinking or quick
action, ice-cold Coca-Cola ...
(Soft drink) Adv. from All-American
Tulane hullabaloo, Mar. 7, 1952,
p. 7. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
7Mar52; KK73093.

COCA-COLA COMPANY.

Portable cooler for picnics and parties. Drink Coca-Cola.

Teen-agers on picnic; picnic coolers (Soft drink) From Wilmington Sunday star, June 28, 1953, p. 10. Appl. author: D'Arcy Advertising Company. © The Coca-Cola Co.; 28Jun53; KK88010.

COCA-COLA COMPANY.

Portrait of 40 customers. Coca-Cola.

[From American druggist, Feb. 1951,
p. 165] (Beverage) Sheet.

© The Coca-Cola Co.; 1Feb51; KK60751.

MAY 4 - 1951

COCA-COLA COMPANY ©.

La predilecta durante 63 años (profile girl drinking) Clipping.

© The Coca-Cola Co.; 14Jan49;

KK33418.

COCA-COLA COMPANY ©

✓Prelude to profits; drink Coca-Cola. ✓

[Violin and bull fiddle] (Soft
drink) Sheet. © The Coca-Cola
Co.; 1Nov49; KK47254.

MAR 31 1950

COCA-COLA COMPANY ©.

Prelude to profits, drink Coca-Cola.

[Violin and bull fiddle] (Soft
drink) Sheet. © The Coca-Cola
Co.; 1Jul49; KK40840.

COCA-COLA COMPANY ©.

Prepare for the pause that refreshes,
with Coke at home. [Woman putting
Coca-Cola into icebox from carton]
(Soft drink) Sheet. © The Coca-
Cola Co.; 21Aug49; KK42059.

COCA-COLA COMPANY.

Preparing for hospitality. (Soft
drink) Sheet. © The Coca-Cola
Co.; 20Mar48; KK23199.

KK 3221

Coca-cola co., claimant.

Presenting the new and greater Coca-cola Spotlight bands. (Soft drink)
[New York, Printed by News syndicate co., inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.
© 4-1-46; 2c 5-2-46; Wilmington, Del.;
KK 3221. 6-10-46 rs

COCA-COLA COMPANY ©.

The price of some things is coming
down. [Carton, cooler and case]

Sheet. © The Coca-Cola Co.;

21Sep49; KK44073.

COCA-COLA COMPANY ©.

Production training film. Produced
by the Jam Handy Organization. 35
mm. film strip. (Series A) © The
Coca-Cola Co.

2. A clear case of selling. 106
frames. © 23Oct50; JP396.

NOV - 9 1950

COCA-COLA COMPANY ©.

Production training film. Produced
by the Jam Handy Organization. 35
mm. film strip. (Series A) © The
Coca-Cola Co.

1. Sales in the making. 106
frames. © 18Sep50; JP397.

NOV - 9 1950

COCA-COLA COMPANY.

Profitable soda fountain operation.

44 p., illus. © The Coca-Cola
Co.; 10ct48; AA97124.

COCA-COLA COMPANY ©

Prom committees vote for Coke (Prom
committee. Soft drink) Clipping.

© The Coca-Cola Co.; 18Oct48;

KK29985.

COCA-COLA COMPANY ©.

Promoting hospitality promotes new
profits for you. [Two March poster
designs] (Soft drink) Clipping.

© The Coca-Cola Co.; 30Feb49;
KK36337.

COCA-COLA COMPANY.

Pure as sunlight. Coca-Cola. (Soft
drink) Adv. from the Missoula
sentinel, Missoula, Mont., July 7,
1952, p. 3. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 7Jul52; KK78866.

COCA-COLA COMPANY. ©

Purely delicious. [Dispenser &
glass] (Soft drink) Poster.

Appl. author: D'Arcy Advertising
Co. © 1May54; KK96279.

COCA-COLA COMPANY.

The purity and taste of Coca-Cola
are not affected by unusual
water conditions. cHand holding
bottle of Coke (Soft drink)
From the Chicago Heights star,
June 26, 1953, p. 2. Appl. au-
thor: D'Arcy Advertising Co.
© The Coca-Cola Co.; 26Jun53;
KK88019.

COCA-COLA COMPANY.

Purity lives in a house of glass.

Appl. author: D'Arcy Advertising
Co., employer for hire. © Coca-
Cola Co.; 12Mar54; A132795.

P

COCA-COLA COMPANY ©.

Put a case of Coke in your car for
\$1.00 (Grocer putting case in back
of car. Soft drink) Clipping.

© The Coca-Cola Co.; 30Sep48;
KK29966.

COCA-COLA COMPANY.

Put profit on the menu. C6156. SEE

Handy (Jam) Organization, inc.

COCA-COLA COMPANY ©.

Quality costs so little - buy Coke
by the carton. [Carton and cash
register] (Soft drink) Sheet.

© The Coca-Cola Co.; 2Dec49;
KK48720.

MAY 7 0 1950

COCA-COLA COMPANY ©.

Quality costs so little - buy Coke by
the carton. [Carton, groceries and
cash register] (Soft drink) Sheet.

© The Coca-Cola Co.; 20Jul49;
KK40352.

COCA-COLA COMPANY ©.

Quality means so much. Coca-Cola.

[From the Dallas morning news,
Sept. 21, 1950, p. 14] (Soft
drink) Sheet. © The Coca-Cola
Co.; 21Sep50; KK56893.

JAN 22 1951

COCA-COLA COMPANY.

Quality refreshment costs so little.

(Bottle and 6¢ sign. Soft drink)

Adv. from the Gadsden times, May 11,
1952, p. 6. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 11May52; KK77420.

KK 4146

Coca-cola company, claimant.

Quality refreshment..have a Coca-cola.
(Wife serving Coke to husband) (Soft
drink) [New York, Printed by News syndi-
cate co., inc.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 1-21-46; 2 c 6-18-46; Wilmington,
Del.; KK 4146.

cf 7-3-46

KK 10346

Coca-cola company, claimant.

Quality refreshment. (Sprite and
bottle) (Soft drink) [Atlanta,
Printed by Atlanta daily world]cl947.
clipping.

Print.

Appl. author; D'Arcy advertising co.

© 23 Jan47; author, Wilmington, Del.;

KK 10346

elg3-3-47

Coca-Cola company, claimant.
The quality team.

See

Jam Handy organization, inc. C 1021.

J 1935

The Coca-Cola company, claimant.

The quality team. *Basic production training,*
film strip. 35 mm. (Meeting No. 13,
ninth series) ~~for production personnel~~

"Produced by the Jam Handy organiza-
tion."

© 9-30-46; 2c 12-26-46; Wilmington,
Del.; J 1935.

trm 1-11-47

COCA-COLA COMPANY.

Quality you can trust. Coca-Cola.

**(Army nurse. Soft drink) Adv.
from Cosmopolitan, Mar. 1952, p.
81. Appl. author: D'Arcy Adver-
tising Co. © The Coca-Cola Co.;
22Feb52; KK71729.**

KK 2670

Coca-cola co., claimant

Quality you trust - have a coke.

(Man's hand & bottle) (Soft drink)

[New York, Printed by New York daily
news] c1946.

clipping.

Print.

Application author: D'Arcy advertising
xompnay.

© 3-29-46; 2 c 4-24-46; Wilmington;
Del.; KK 2670.

mgc 5-9-46

KK 4500

Coca-cola co., claimant.

Quality you trust...Have a Coke. (Man's
hand and bottle) (Soft drink) [St.
Louis, Printed by Sporting news] cl946.

Clipping.

Print.

Appl. author: D'Arcy advertising co.

© 6-19-46; 2 c 7-5-46; Wilmington, Del.;
KK 4500.

cf 7-29-46

COCA-COLA COMPANY.

Quality you can trust. (Nurse. Soft
drink) Poster. Appl. author;
D'Arcy Advertising Co. © The Coca-
Cola Co.; 1Mar52 (in notice: 1951);
KK72160.

COCA-COLA COMPANY ©.

Quality you trust, price still 5
cents. (Soft drink) Clipping.

© The Coca-Cola Co.; 5May48;

KK24738.

COCA-COLA COMPANY.

Quiere trabajar reanimada? Drink Coca-Cola. [From La Prensa, San Antonio, Feb. 9, 1951, p. 5] (Soft drink) Sheet. © The Coca-Cola Co.; 9Feb51; KK60213.

APR 23 1951

KK12815

Coca-cola co., claimant.

Qutting time..have n Coke. (Draftsman) (Soft
drink) [Baltimore, Printed by A.S. Abell co.] c1947.
clipping.

Print.

Appl. author: D'Arcy advertising co.

c Coca-cola co., Wilmington, Del.; 24Apr47;
KK12815. 7Jun47 rs

COCA-COLA COMPANY.

The Rebel Grill is one of the favorite

... [University of Mississippi.

[From Iowa State daily, Mar. 28,

1950, p. 5] Coca-Cola. Sheet.

© The Coca-Cola Co.; 28Mar50;

KK57791.

FEB 12 1951

COCA-COLA COMPANY.

Recipe for repeat sales. Produced by
The Jam Handy Organization. 35 mm.
filmstrip. 80 frames. (Production
training film no. 3, Series A.
Training for continuous growth)

© The Coca-Cola Co., New York;
22Jan51 (in notice: 1950); JP596.

revised

MAR 22 1951

COCA-COLA COMPANY.

**Recipe for repeat sales. [A recording
script] © The Coca-Cola Co.; 1Feb51;
C5278.**

FEB 20 1951

COCA-COLA COMPANY ©.

Red coolers on highways, signal
'stop & refresh'. (Soft drink)

Clipping. © The Coca-Cola Co.;
26Jul48; KK27198.

COCA-COLA COMPANY ©.

Refresh - add zest to the hour. [Big
bottle and panels] Sheet. © The
Coca-Cola Co.; 13Oct49; KK44080.

COCA-COLA COMPANY ©.

Refresh, add zest to the hour.

[Big bottle and panels] (Soft
drink) Sheet. © The Coca-Cola
Co.; 29Aug49; KK42069.

COCA-COLA COMPANY ©.

Refresh - add zest to the hour.

[Clown putting on makeup] (Soft
drink) Sheet. © The Coca-Cola Co.;
8Aug49; KK40358.

COCA-COLA COMPANY ©.

Refresh - add zest to the hour. Coca-
Cola. [From St. Louis star-times,
Aug. 24, 1950, p. 15] (Soft drink)
Sheet. © The Coca-Cola Co.;
24Aug50; KK56895.

JAN 22 1951

COCA-COLA COMPANY ©.

Refresh - add zest to the hour. Coca-
Cola. [From the American girl,
Sept. 1950, back cover] (Soft
drink) Sheet. © The Coca-Cola
Co.; 25Aug50; KK55719.

DEC 6 1950

COCA-COLA COMPANY ©

Refresh - add zest to the hour. Coca-Cola. [From the Cincinnati enquirer, July 6, 1950, p. 16] (Soft drink) Sheet. © The Coca-Cola Co.; 6Jul50; KK56874.

JAN 22 1951

COCA-COLA COMPANY ©.

Refresh - add zest to the hour.

[Edgar Bergen and Charlie McCarthy]

Sheet. © The Coca-Cola Co.;

30Sep49; KK44077.

COCA-COLA COMPANY ©

Refresh; add zest to the hour. [From
Look, Aug. 29, 1950, inside front
cover p.] (Soft drink) Sheet.

© The Coca-Cola Co.; 22Aug50;
KK53440.

OCT 9 - 1950

COCA-COLA COMPANY ©.

Refresh, add zest to the hour. [From
the Parents' magazine, July 1950,
back cover p.] (Soft drink) Sheet.

© The Coca-Cola Co.; 25Jun50;
KK53434.

OCT 9 - 1950

COCA-COLA COMPANY ©.

Refresh - add zest to the hour.

[Girl typist, and silhouette with
bottle to lips] (Soft drink)

Sheet. © The Coca-Cola Co.;

18Jan50; KK48668.

MAY 1 0 1950

COCA-COLA COMPANY ©.

Refresh ... add zest to the hour.

[Hostess] (Soft drink) Sheet.

© The Coca-Cola Co.; 1Feb50;

KK49575.

JUN 1 2 1950

COCA-COLA COMPANY ©.

Refresh..add zest to the hour. [Living room scene; couple with blueprints] (Soft drink) Sheet.

© The Coca-Cola Co.; 3Nov49;
KK44144.

COCA-COLA COMPANY ©.

Refresh - add zest to the hour.

[Man and wife looking at fabrics]

(Soft drink) Sheet. © The Coca-Cola Co.; 22Nov49; KK48718.

MAY 1 0 1950

COCA-COLA COMPANY ©.

Refresh ... add zest to the hour.

[Man bowler] (Soft drink) Sheet.

© The Coca-Cola Co.; 12Jan50;

KK49579.

JUN 1 2 1950

COCA-COLA COMPANY ©.

Refresh..add zest to the hour. [Mother
and daughter at jigsaw puzzle]
(Soft drink) Sheet. © The Coca-
Cola Co.; 7Nov49; KK44143.

COCA-COLA COMPANY ©.

Refresh, add zest to the hour.

[Mother and daughter at jigsaw]

(Soft drink) Sheet. © The Coca-

Cola Co.; 30Oct49; KK1,2063.

COCA-COLA COMPANY ©.

Refresh - add zest to the hour.

[Teen-agers and television] (Soft
drink) Sheet. © The Coca-Cola
Co.; 2800t49; KK48714.

MAY 10 1950

COCA-COLA COMPANY ©.

Refresh ... add zest to the hour.

[Television scene] (Soft drink)

Sheet. © The Coca-Cola Co.;

24oct49; KK42959.

COCA-COLA COMPANY ©.

✓ Refresh; add zest to the hour. [Two
couples watching television] (Soft
drink) Sheet. © The Coca-Cola Co.;
1Mar50; KK47255.

MAR 31 1950

COCA-COLA COMPANY ©.

Refresh ... add zest to the hour.

[Women shoppers] (Soft drink)

Sheet. © The Coca-Cola Co.;

18Jan50; KK49578.

JUN 12 1950

KK 903

Coca-cola co., claimant.

Refresh..have a coke. (Man in armohair)
(Soft drink) [New York, Printed by News syndi-
cate co.] c1946.

Clipping.

Print.

Application author: D'Arcy advertising co.

o 1-18-46; Z c 2-6-46; Wilmington, Del.;

KK 903.

AFP 4-11-46

GOCA-COLA COMPANY ©.

Refresh. [Profile head of girl drinking. Woman at dispenser] (Soft drink) 24-sheet poster. © The Coca-Cola Co.; 1Apr49; KK35041.

COCA-COLA COMPANY.

Refresh yourself. Drink Coca-Cola.

(College professor. Soft drink)

Adv. from Time, Sept. 1, 1952, p. 4
of cover. Appl. author: D'Arcy
Advertising Co. © The Coca-Cola
Co.; 28Aug52; KK77427.

KK 4145

Coca-cola company, claimant.

Refresh yourself..have a Coke. (House-
wife and delivery boy) (Soft drink)
[New York, Printed by News syndicate co.,
inc.] cl946.
clipping.

Printl

Appl. author: D'Arcy advertising co.
© 1-14-46; 2 c 6-18-46; Wilmington,
Del.; KK 4145.

cf 7-3-46

COCA-COLA COMPANY. ©

Refresher course for busy people.

[Woman pointing to bottle of Coke
in hand] (Soft drink) (In Miami
daily news, May 23, 1954, p. 13-A)

Appl. author: D'Arcy Advertising
Co. © 23May54; KK97655.

COCA-COLA COMPANY. ©

Refreshes, refreshes. [Head & circle] (Soft drink) Poster.

Appl. author: D'Arcy Advertising
Co. © 10ct54; KK100613.

KK 6880

Coca-cola co., claimant

"Refreshing". (Girl with mask) (Soft
drink) [Boston, Printed by Forbes litho-
graph co.] c1946.

24 sheet poster. illus. (col.)

Print.

"U. S. Edition English wording".

Appl. author: D'Arcy advertising company.

© 10-1-46; 2 © 10-16-46; Wilmington, Del.;

KK 6880.

mge 11-14-46

KK 9419

Coca-cola company, claimant

Refreshing fun. (Halloween couple) (Soft
drink) [Baltimore, Printed by A. S. Abell co.]
c1946.

clipping.

Print.

Appl. author: D'Arcy advertising company.

©10-28-46; 2 c 11-16-46; Wilmington, Del.;
KK 9419.

lg 1-31-47

COCA-COLA COMPANY ©.

A refreshing idea: Coke with meals.
cMan at tables Coca-Cola. (Soft
drink) Adv. from New Orleans
item, Apr. 15, 1952, p. 11. Appl.
author: D'Arcy Advertising Co.
© 15Apr52; KK77327.

KK 2151

Coca-cola company, claimant.

Refreshing lunch. (Bottle and sandwich) (Soft drink) [Atlanta, Printed by Atlanta daily world] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 1-24-46; 2c 4-4-46; Wilmington,

Del.; KK 2151.

5-14-46 rs

KK 2324

Coca-cola co., claimant
Refreshing lunch. (Bottle and
sandwich) (Soft drink) [Washington,
D. C., Printed by Army and Navy register]
c1946.
clipping.

Print.

Application author: D'Arcy advertising
company.

© 3-9-46; 2 c 4-11-46; Wilmington,
Del.; KK 2324.

mgc 5-7-46

KK 5002

Coca-cola co., claimant.

Refreshing moment. (Bathing girl)
(Soft drink) [Chicago, Printed by Chicago
daily news] c1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 7-1-46; 2 c 7-23-46; Wilmington,
Del.; KK 5002.

cf 8-7-46

KK 10340

Coca-cola company, claimant.

Refreshing moment. (Man reading book)
(Soft drink) [Chicago, Printed by
American medical association]c.947.
clipping.

Print.

Appl. author; D'Arcy advertising co.

© 1Jan47; author, Wilmington, Del.;

KK 10340.

olg 3-3-47

KK 1432

Coca-cola co., claimant.

Refreshing moment. (Woman at telephone) (Soft
drink) [New York, Printed by News syndicate
co.] c1946.

Clipping.

Print.

Application author: D'Arcy advertising co.

c 2-1-46; 2 c 2-28-46; Wilmington, Del.;
KK 1432.

AFP 4-15-46

COCA-COLA COMPANY ©.

A refreshing new idea increases appeal of your advertising. Clipping.

© The Coca-Cola Co.; 1Dec48;
KK33421.

KK 1657

Coca-cola co., claimant.

Refreshing pause; have a Coca-cola. (Boy at cooler) (Soft drink) [New York, Printed by News syndicate co., inc.] cl946.
clipping.

Print.

Application author: D'Arcy advertising co.
© 2-15-46; 2 c 3-9-46; Wilmington, Del.;
KK 1657.

vf 5-15-46

COCA-COLA COMPANY ©.

A refreshing pause is always on time.

[Engineer and cooler] (Soft drink)

Clipping. © The Coca-Cola Co.;

6Jan49; KK36322.

COCA-COLA COMPANY. ©

Refreshing secret. What a wonderful

[soft] drink Coca-Cola is ...

[Three girls] (In Chicago daily
news, May 27, 1954, p. 18) Appl.

author: D'Arcy Advertising Co.

© 27May54; KK98948.

COCA-COLA COMPANY. ©

Refreshing service for people on the
go. [Girl car hop] (Soft drink)
(In Life, Sept. 13, 1954, p. 61)
Appl. author: D'Arcy Advertising
Co. © 10Sep54; KK100738.

COCA-COLA COMPANY. ©

Refreshing to know. [Young girl
office worker carrying tray]
(Soft drink) (In Chicago daily
tribune, June 7, 1954, p. 4)
Appl. author: D'Arcy Advertising
Co. © 7Jun54; KK97657.

COCA-COLA COMPANY. ©

Refreshing understatement. [Girl at
blackboard] (Soft drink) (In
Ames daily tribune, July 26, 1954,
p. 7) Appl. author: D'Arcy Ad-
vertising Co. © 26Jul54;
KK100782.

COCA-COLA COMPANY. ©

Refreshing understatement. [Girl
writing on blackboard] (Soft
drink) (In Boston evening Ameri-
can, June 23, 1954, p. 28) Appl.
author: D'Arcy Advertising Co.

© 23Jun54; KK98078.

KK12813

Coca-cola co., claimant.

Refreshing with lunch. (Couple at luncheon counter)
(Soft drink) . [Baltimore, Printed by A.S. Abell
co.] c1947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

c Coca-cola co., Wilmington, Del.; 18Apr47;
KK12813. 5Jun47 rs

KK 330

Coca-cola co., claimant.

Refreshing's the word. [Hockey player] (Soft
drink) [New York, Printed by News syndicate co.]
c1945.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 12-5-45; 2 c 1-16-46; Wilmington, Del.;
KK 330.

AFP 3-26-46

COCA-COLA COMPANY ©.

Refreshment and movies go hand-in-hand. [Large Westinghouse cooler - movies] (Soft drink) Sheet.

© The Coca-Cola Co.; 18May49;
KK40335.

Coca-cola co., claimant.

Refreshment arrives. (Girl with tray)
(Soft drink) [Minneapolis, Printed by
Minneapolis star-journal and tribune co.]
c1947.

clipping.

Print.

© Coca-cola co., Wilmington, Del.;
7Mar47; KX14939.

15Aug47 rs

KK 710

Coca-cola co., claimant.

Refreshment coming up. (Mother and daughter
canapes) (Soft drink) [New York, Printed by
News syndicate co.] c1945.

Clipping.

Print.

Application author: D'Arcy advertising co.

© 12-28-45; 2 c 1-30-46; Wilmington, Del.;
KK 710.

AFP 4-2-46.

COCA-COLA COMPANY ©.

Refreshment for all. Serve Coca-Cola. (24-bottle case. Soft drink) Adv. from California eagle, Sept. 18, 1952, p. 10. Appl. author: D'Arcy Advertising Co.
© The Coca-Cola Co.; 18Sep52;
KK78065.

Coca-cola co., claimant.

Refreshment for family and friends. (Soft
drink) [Atlanta, Printed by Hickory pub. co.]
cl947.

clipping.

Print.

Appl. author: D'Arcy advertising co.

(C) Coca-cola co., Wilmington, Del.; 15Feb47;
KK11294.

elg 4-9-47

KK 8852

Coca-cola company, claimant.

. Refreshment is a year-'round custom.
(Soft drink) [Atlanta, Printed by
Hickory pub. co.] cl946.
clipping.

Print.

Appl. author: D'Arcy advertising co.

© 15Dec46; 2 c 13Feb47; author,
Wilmington, Del.; KK 8852.

afp 27Feb47

COCA-COLA COMPANY ©.

Refreshment is sincerely yours.

[Girl at dressing table] (Soft
drink) Clipping. © The Coca-Cola
Co.; 23Mar49; KK36336.

COCA-COLA COMPANY ©.

Refreshment on the job - to-day's
trend in industry. [Male office
workers at cooler] (Soft drink)
Clipping. © The Coca-Cola Co.;
6Dec48; KK31470.

COCA-COLA COMPANY ©.

Refreshment on the job, today's
trend in industry. Workman at
cooler. (Soft drink) Clipping.

© The Coca-Cola Co.; 19Jul48;

KK27315.

KK 2162

Coca-cola company, claimant.

Refreshment on the way. (Grocer
putting Coke in bag) (Soft drink)
[Chicago, Printed by Chicago daily news,
inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 3-4-46; 2c 4-4-46; Wilmington,

Del.; KK 2162.

5-15-46 rs

KK 2158

Coca-cola company, claimant.

Refreshment ready..have a Coke.
(Girl at refrigerator) (Soft drink)
[Chicago, Printed by Chicago daily
news, inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 2-25-46; 2c 4-4-46; Wilmington,
Del.; KK 2158. 5-15-46 rs

COCA-COLA COMPANY ©.

Refreshment...real refreshment.

[Photographer at fountain] (Soft
drink) Sheet. © The Coca-Cola
Co.; 14Mar50; KK49425.

MAY 2 6 1950

COCA-COLA COMPANY ©.

Refreshment ... real refreshment.

[Profile of girl drinking from
glass] (Soft drink) Clipping.

© The Coca-Cola Co.; 23Mar49;

KK34584.

COCA-COLA COMPANY ©.

Refreshment - real refreshment. The
real thing never leaves you in any
doubt ... [Glass and icicles]
(Soft drink) Sheet. © The Coca-
Cola Co.; 10Aug49; KK40891.

COCA-COLA COMPANY.

Refreshment through the years. Coca-Cola. [From Newsweek, Mar. 5, 1951, p. 29] (Beverage) Sheet.

© The Coca-Cola Co.; 1Mar51;
KK60756.

MAY 1 - 1951

KK 3236

Coca-cola co., claimant.

Refreshment time..have a Coke. (Girl
watering plants) (Soft drink) [New York,
Printed by News syndicate co., inc.]

© 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 4-24-46; 2 c 5-16-46; Wilmington,
Del.; KK 3236.

cf 6-21-46

KK 3231

Coca-cola co., claimant

Refreshment time. (Man painting fence)
(Soft drink) [Chicago, Printed by
Chicago daily news, inc.] ©1946.
clipping.

Print.

Appl. author: D'Arcy advertising co.
© 4-15046; 2 c 5-;6-46; Wilmington,
Del.; KK 3231.

cf 6-11-46

KK12807

Coca-cola co., claimant.

Relax..have a Coke. (College girl studying)
(Soft drink) [St. Paul, Printed by Northwest
publications, inc.] c1947.

clipping.

Print.

(c) Coca-cola co., Wilmington, Del.; 19Feb47;
KK12807. 6Jun47 rs

KK 3230

Coca-cola co., claimant.

Relax with a Coke. (Dressmaking)
(Soft drink) [New York, Printed by
News syndicate co., inc.] © 1946.

clipping.

Print.

Appl. author: D'Arcy advertising co.

© 4-15-46; 2c 5-16-46; Wilmington,
Del.; KK 3230. 6-10-46 rs

COCA-COLA COMPANY. ©

Remember everybody enjoys Coke, have
enough, take home 12. [Index fin-
ger; 12-bottle carton] (Soft
drink) (In the Hibbing daily
tribune, Jan. 13, 1954, p. 10)
Appl. author: D'Arcy Advertising
Co. © 13Jan54; KK96743.

COCA-COLA COMPANY.

Remember. Take enough home. Coca Cola.

**(Hand and 12-bottle carton. Soft
drink) Adv. from Los Angeles sen-
tinel, Oct. 2, 1952, p. 2B. Appl.
author: D'Arcy Advertising Co.**

**© The Coca-Cola Co.; 20ot52;
KK78870.**

COCA-COLA COMPANY.

Report on a merchandising study
conducted by the Coca-Cola
Company in cooperation with
Union Oil Company of California.
117 p., illus. © The Coca-Cola
Co.; 8Nov51; AA197540.

NOV 26 1951

COCA-COLA COMPANY.

**Report on a merchandising study
conducted by the Coca-Cola Company
in cooperation with the Standard
Oil Company (Ohio) 83 p. illus.
© The Coca-Cola Co.; 18Mar52;
AA210559.**

COCA-COLA COMPANY ©.

La respuesta perfecta a la sed.

[Hand, baseball bat and bottle -
silhouette] (Soft drink) Clipping.

© The Coca-Cola Co.; 29Apr49;

KK37597.

COCA-COLA COMPANY.

Ride with Kit Carson. Coca-Cola.

(Beverage) Sheet from St. Louis
post-dispatch, Dec. 7, 1951, p. 8-F.

© The Coca-Cola Co.; 7Dec51; KK68677.

JAN 21 1952

COCA-COLA COMPANY.

Right buying means more selling. Co-
ca-Cola. [Arrow and crowd at foun-
tain. From American druggist, Nov.
1950, p. 142) (Soft drink) Sheet.
© The Coca-Cola Co.; 1Nov50;
KK58063.

FEB 1 2 1951

COCA-COLA COMPANY ©.

La respuesta perfecta a la sed.

(Soft drink) Clipping. © The
Coca-Cola Co.; 25Jun48; KK25607.

COCA-COLA COMPANY ©.

Resting is more restful when you add
Coca-Cola. [Young man in chair]
(Soft drink) Sheet. © The Coca-
Cola Co.; 17 Jun 49; KK40342.

COCA-COLA COMPANY ©.

Roadside invitation to drive re-
freshed. [Circle sign and highway
sign] (Soft drink) Sheet. © The
Coca-Cola Co.; 15Aug49; KK40848.

COCA-COLA COMPANY ©.

A route manager works with plant management. Col. 35 mm. film strip. 170 frames. © The Coca-Cola Co.; 29Mar49 (in notice: 1948); JP6213.

FEB 27 1950

COCA-COLA COMPANY.

A route manager works with plant management. Script for a color slidefilm prepared by Pathescope Productions.

© The Coca-Cola Co.; lc 23Jan50; C4383.

APR 24 1950

Corrected card

COCA-COLA COMPANY ©

A route manager works with the route
salesman [by Pathescope Productions]
Col. 35 mm. film strip. © The
Coca-Cola Co.; 18Nov48; JP5225.

COCA Cola Company.

**A route manager works with the route
salesmen. C3270. SEE Pathescope
Productions.**

COCA Cola Company.

A route manager works with the routes.

C3271. SEE Pathescope Productions.

COCA-COLA COMPANY ©.

A route manager works with the routes
[by Pathescope Productions] Col.

35 mm. film strip. © The Coca-Cola
Co.; 31Aug48; JP5226.

COCA-COLA COMPANY.

Routing for profit; a practical
working plan for maximum service
at minimum cost. 20 p., illus.

© The Coca-Cola Co.; 3Apr51;
AA181218.

MAY - 9 1951

COCA-COLA COMPANY.

Roxy Theatre adds profits by lobby
sales of Coke. (Soft drink)

Clipping. © The Coca-Cola Co.;

25Feb48; KK21630.

COCA-COLA COMPANY.

Roy Campanella, slugging catcher for the Brooklyn Dodgers ... Follow the champions, have a Coke and be refreshed. (Soft drink) Adv. from the Louisiana weekly, Jan. 31, 1953, p. 6. Appl. author: D'Arcy Advertising Co. © The Coca-Cola Co.; 31Jan53; KK84916.